

13th International Joint World Cultural Tourism Conference

Cultural Tourism : New Possibilities

Organized by

- University of Phayao, Thailand
- Istanbul Arel University, Turkey
- Tourism College of Zhejiang, China
- Cape Breton University, Canada
- CETA University of College of Tourism, Spain
- Yasar University of Turkey
- University of Novi Sad, Serbia
- University of Hawaii, USA
- National Pintung University of Science and Technology, Taiwan
- Tumaini University at Ireinga, Tanzania
- South Kazakhstan State University, Kazakhstan
- Australian School of Tourism and Hotel Management, Australia
- School of Hospitality, Tourism & Culture Heritage Institute, Canada
- Technological Education Institute of Piraeus, Greece
- Philippine Society for Culture and Tourism, the Philippines
- the Hokaido Academic Society of Tourism, Japan
- the Korean Academic Society of Culture and Tourism , Korea
- World Cultural Tourism Association

Date: October 12-14, 2012

Venue: College of Management Bangkok, University of Phayao, Thailand

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2013

International Journal of Culture and Tourism Research

(Journal of World Cultural Tourism Association)

Journal of Culture and Tourism Research

(Journal of the Korean Academic Society of Cultural and Tourism)

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World Cultural Tourism Association and our 22 international academy collaborations are pleased to announce 13th International Joint World Cultural Tourism Conference. This event has been scheduled to take place at college of Management Bangkok, University of Phayao, Thailand.

On behalf of organizing committee of 13th International joint World Cultural Tourism Conference and president of World Cultural Tourism Association, I warmly welcome you all to the 13th International Joint World Cultural Tourism Conference. We are pleased to see all of you, and are excited of what we expect will be an exciting and productive discussion of cultural tourism marketing, strategy, management and policy and other relating issues on cultural tourism.

The aim of this conference is to provide a forum for international educators, scholars, researchers, industry professionals, policy-makers and graduate students with opportunity to explore and discuss issues in the topics on cultural tourism.

Over the few days, we will share ideas and suggestions on how to manage cultural tourism. The obtained informations will be useful for managerial implications.

Let me begin by thanking all of you for attending the conference, and extending a special thanks to Dean Dr. Srisuda, College of Management Bangkok, University of Phayao, Thailand and hes staffs for jointly cooperating this conference.

I would like to express our hearty welcome to all the participants, especially to many of our guests who have come here far from abroad.

Finally I would like to thank all of you for coming to participate this Conference and I sincerely hope that the present meeting gives you a good opportunity to discuss various new cultural tourism development and new directions of the applications and serve you as a place of communication and international collaboration.

On behalf of our organizing committee, it is our great pleasure to welcome all of you to this conference. We welcome you all of VIP guests, educators, policy-makers and students to this conference, again

Please enjoy the conference in Bangkok, Thailand.

Chairman

Prof. Sung-chae, Jung Ph.D.

13th International Joint World Cultural Tourism Conference

**President
World Cultural Tourism Association
The Korean Academic Society of Culture and Tourism**

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Dear Delegates:

It is my great pleasure to welcome you to the 13th International Joint World Cultural Tourism Conference co-organized by College of Management, University of Phayao in Bangkok. I highly acknowledge the presence of Professor Sung-Chae, Jung, Ph.D., President of the Korean Academic Society of Culture and Tourism, World Cultural Tourism Association for providing the University of Phayao an opportunity to be a part of this conference. The theme of the 13th International Joint World Cultural Tourism Conference -- Cultural Tourism: New Possibilities is suitable for this region where cultural tourism destinations are obvious. I am confident that during this period of three days of the conference, there will be “new possibilities” found and become beneficial to the world of tourism. One underlying factor of a country’s progress is tourism. Every country has an unstoppable determination by countlessly promoting its top tourist destinations, thus enabling it to wave its flag high and be known to the rest of the world. Despite the fact that there will always be challenges that meet our efforts, we still rise above those and there comes the creativity to work on those things. And I believe that you, ladies and gentlemen, have got that potential to create new possibilities.

Allow me to quote this cliché “Two heads are better than one.” We are in fact, more than that if we do a headcount. It is delightful to know that through our passion and cooperation, we would be able to come up with countless bright ideas. We may not guarantee ourselves of success towards the end of the conference. But one thing is for sure: we are on our way there.

In conclusion, I wish the conference great success and all participants have a great time in Bangkok.

Prof. Mondhon Saguansermisri, Ph.D

President

University of Phayao, Thailand



**T.R.
ISTANBUL AREL UNIVERSITY**



Dear Colleague,

It was a great honor to have the 12th International Joint World Cultural Tourism Conference 2011 hosted by our university, Istanbul Arel University, in Istanbul, Turkey.

I attended the conference as a Vice Rector last year. The conference was successful in attracting outstanding guests from all over the world: academicians from the countries such as Malaysia, America, Greece, Japan, India, Iran, Kazakhstan, Egypt, Korea, Oman , researchers from Iran, England, professionals from Australia, policy makers from Turkey and graduate students from Greece, China, Italy, Check Republic. All had a chance to share their knowledge, ideas and experience.

I would like to express my thanks to my colleague Prof.Sung-chae, Jung, Ph.D. from the Department of Tourism at Honam University and the President of the Korean Academic Society of Culture and Tourism, World Cultural Tourism Association (WCTA), for making this conference a success through his great effort, experience and discipline.

I would like to again thank all the participants for their many valuable contributions.

I hope you have great success this year and for many more years to come.

Sincerely,

Prof. Dr. Nihat KÜÇÜKSAVAŞ
Rector

13th International Joint World Cultural Tourism Conference

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Distinguished Ladies and Gentlemen,

It's my pleasure to welcome you to attend the 13th International Joint World Cultural Tourism Conference, held here in Bangkok, Thailand, 2012. As one of the sponsors of the Conference, I would like to extend our warmest welcome to experts and scholars from South Korea, Thailand, Turkey, the Philippines, Spain, the United States and China. And I would also like to express my hearty thanks to Professor Jung Sung-chae, President of the Korean Academic Society of Culture and Tourism, and the organizing staff for the great efforts they have made to the conference.

The 21st Century has seen the ever-changing development of tourism in China, tourism has become the new growth power in China's economy. With varieties of tourism products and improving facilities, China tourism keeps a sustainable growth trend. In 2020, the objective of China tourism is that the entry overnight tourists totaled 64 million and the tourism foreign exchange income reach \$42.6 billion. As predicted by the World Tourism Organization, in 2015, China tourism will reach the senior stage--outbound tourism stage. The outbound tourists will amount to 1 billion. China is becoming a potential source country.

The rapid tourism development needs a great number of professionals. Tourism College of Zhejiang is a higher learning institution of specializing in fostering international professionals in tourism. In 2009, our school obtained the the honour of Provincial Demonstration Vocational College. Located in the beautiful city--Hangzhou, it boasts 8500 students and a teaching staff of 400. Featured by its international tourism education, it has established friendly and cooperative relations with over 25 universities and colleges in South Korea, the United States, Japan, France, Austria, Switzerland and Ukraine. It has made notable achievements in the international education exchanges and cooperative programs.

As a fashionable society action, we not only encounter with different cultures and meet with different people but also need further mutual understanding in tourism. I believe that through the conference, we can enhance our friendship, get a deeper understanding of each other, increase the exchanges and cooperation and therefore further promote the development of the world tourism industry.

Finally, I sincerely wish the conference success!

Thank you.

A handwritten signature in black ink, appearing to be 'Wang Kunxin'.

President: Wang Kunxin

Tourism College of Zhejiang

Hangzhou, China

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Greetings from the National Pingtung University of Science and Technology (NPUST), Taiwan!
It's my great pleasure to welcome you all to attend the 13th International Joint World Cultural Tourism Conference, Bangkok, Thailand, 2012.

This conference provides an excellent platform for scholars, researchers, industrial experts, policy-makers and students coming from all over the world to present their papers on the related topics of cultural tourism. Participants discuss issues and challenges that may impact tourism development in local or global markets, and share experiences and exchange views in areas of mutual interest.

No doubt, cultural tourism, a green industry, has been included as a leading policy and is being actively promoted in many countries. Consequently, it has been a boom to local and regional economic development in recent years. Yet, as we are members of the international community, there are some issues to which we must pay more attention. Such issues include how to achieve high quality tourism while simultaneously protecting and conserving both the natural and cultural resources of the community amid this rapid commercial development. Additionally, continuous international exchange and cooperation are necessary in order to make the cultural tourism industry even better.

Finally, once again, I would like to convey my sincere regards to every participant for your efforts in the promotion of cultural tourism. I also wish the conference great success in 2012 at Bangkok, Thailand.

Mike Y. K. Guu, PhD
Professor & President
NPUST, Pingtung, Taiwan

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It is a great honour for me to welcome you to the **2012 INTERNATIONAL JOINT WORLD CULTURAL TOURISM CONFERENCE** in Bangkok, Thailand.

As the president of CETA University College of Tourism in Barcelona Spain, I am proud to participate in this, the 13th International Joint World Cultural Tourism Conference, being held in Bangkok, Thailand.

The conference programme offers interesting and innovative aspects of the sector which are especially worthwhile with the added benefit of being celebrated in China, a country which has great potential as a tourism destination due to its most impressive natural, historical and cultural heritage. Its cultural richness and diversity is evident in its different languages, customs, gastronomy, and lifestyles which all serve to make it fascinating to the rest of the world.

This focus on cultural tourism contributes to the paradigm changes needed in this world in order to achieve more sustainable development on all levels as we continue into the second decade of the new millennium. Our centre is particularly committed to this: we aim to prepare students for these necessary changes and encourage them to be responsible leaders and professionals within the industry which is of great importance to the Spanish economy.

As an important destination for tourism, Spain also offers a wide variety of cultural attractions and activities to enrich and complement our traditional offer of sun and beach tourism. Gastronomy and enology, bird watching, pilgrimages along the Camino de Santiago, being just a few examples. And with more than 30 UNESCO World Heritage Sites spread around the country, it is easy to understand why we receive almost 60 million tourists a year.

I am confident that this year's conference programme will meet the needs and expectations of tourism professionals, policy makers, researchers and academics, as we come together to consider, discuss, analyse the importance of existing and emerging trends in cultural tourism on a local, national and global level and the opportunities that they offer to the world on a whole.

Hence, I wish to send my most sincere congratulations to the conference organizers and extend a very warm welcome to participants to this most significant edition of the International Joint World Cultural Tourism Conference 2012.



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I would like to express our appreciation to the collaboration of WTCO, World Cultural Tourism Association, The Korean Academic Society of Culture and Tourism, to my colleagues around the Turkey, whose support and contribution made it possible to bring scholars together in this conference.

I would like to thank all the authors of submitted papers and attendees for their contributions and participation.

In addition, I hope that you will take the opportunity to enjoy the scientific and social program. And also I hope that developing enhance cooperative relationship between two institutions.

**Prof.Dr. Murat Barkan
Rector
Yaşar University, İzmir Turkey**

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Two years ago at about this time we had the privilege and pleasure to listen and discuss a wide range of presentations on innovations and strategies in cultural tourism at the 11th International Joint World Cultural Tourism Conference in China. Happily some of the ideas from the conference are already being reflected in our curriculum reviews and research topics.

I look forward to forward to futher incursions in this rapidly growing field of endeavour at this year's 13th conference in China and it is my singular pleasure to welcome you to this event.

Yours Sincerely

Prof. Nicholas Bangu
Provost(CEO), Tumaini University, Iringa, Tanzania



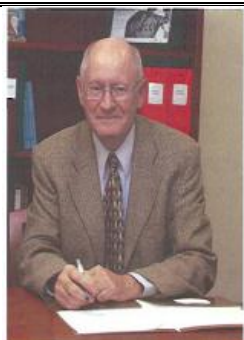
PROVOST
TUMAINI UNIVERSITY
IRINGA UNIVERSITY COLLEGE
P. O. BOX 200-IRINGA
TANZANIA

Professor Nicholas T.A. Bangu,
Provost, Tumaini University at Iringa, Tanzania

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I am delighted to once again extend congratulations from Cape Breton University (CBU) to the 13th International Joint World Cultural Tourism Conference. Cape Breton Island, located in Nova Scotia, Canada, is renowned for its beauty and deeply rooted diversity of cultures. It is a wonderful backdrop for CBU students to learn and be inspired. Culture is most definitely celebrated on Cape Breton Island, and at Cape Breton University we are committed to sustaining that culture while fostering innovation. This is accomplished in many ways, one being through interesting research being conducted by CBU faculty and students that is specific to Cape Breton Island, such as Mi'kmaq language and traditions, and Celtic culture and history. Our faculty are experienced professionals and academics who have published research in the area of cultural tourism, identifying possibilities and challenges that resonate world-wide.

The business of tourism and hospitality is global and CBU plays a significant role in educating that industry. Our established and respected Bachelor of Hospitality and Tourism Management program equips students with industry knowledge and the skills needed to thrive in this fast-paced global sector. In addition to celebrating the rich culture of Cape Breton Island, CBU has also attracted a highly diverse student body, with students coming from more than 30 countries. These students are committed to attaining a quality post-secondary education while receiving an education in Canadian culture as well.

Cape Breton Island is home to National parks and historic sites and music, dance and food festivals. The Island's identity is vibrant, scattered with communities that hold strong Acadian, Aboriginal, Scottish, and Ukrainian traditions, among other cultures. Each community offers its own unique experience and the University plays a role in sharing that experience with the world.

I trust that like past conferences, this Cultural Tourism Conference will stimulate thought-provoking dialogue amongst academics and practitioners that is borne out of valued presentations, great debate and most importantly collaboration.

H. John Harker, LL.D.
President & Vice-Chancellor

Cape Breton University, Canada



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Distinguished Ladies and Gentlemen,

It is great honour for me to welcome you to participate in the 13th International Joint World Cultural Tourism Conference.

Tourism continually gains in scope in the modern world. It extends the sphere of geographical influence, forms of service are changed and different groups of population are involved in travelling and trips. People all over the world get perfect chance to satisfy different requirements of the recreation, physical training, perception and improvement of cultural level. They take part in international business contacts, which are be conducive to political stability and to consolidation of international cooperation. Therefore, such topics are really worthy of discussions in this conference contributed by hundreds of scholars, educators and policy-makers coming from all around the world.

I would like to thank all the members of the conference for contribution and participation. I wholeheartedly wish the conference success




Prof. Dr. Bishimbayev Valikhan Kozykeyevich
Rector
South Kazakhstan State University

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I take great pleasure in welcoming each delegate to the 13th International Joint World Tourism Conference 2012 hosted in the city of Istanbul. The World Cultural Tourism Association can certainly be proud to have attracted tourism champions, academicians and aspiring industry professionals from the world over to congregate share their latest research and insights on the importance of Cultural Tourism on the global stage.

The Australian School of Tourism and Hotel Management (ASTHM) has been enthusiastically involved with this conference since 2006 and we are equally delighted to continue our association with WTC. The core values and beliefs that ASTHM Management share with its stakeholders are underpinned by the mission to uplift the prestige and vitality of the hospitality and tourism industries, are congruent with that of WCTA.

I am confident that the 2012 conference will stimulating, challenging and informative about trends in Cultural Tourism particularly in an era of major global changes. There is no doubt that as the world continues to shrink figuratively by way of globalization, nations naturally seek to retain a sense of identity through their very unique cultures and history. It is also the notion of culture and history is significant drivers of tourism which hopefully encourages open mindedness leading ultimately to tolerance and empathy.

I wish the conference a grand success this year and for many more years to come.

Alan Williams

Managing Director

Australian School of Tourism and Hotel Management

Perth, Western Australia

13th International Joint World Cultural Tourism Conference

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College of Management Bangkok, University of Phayao, Thailand



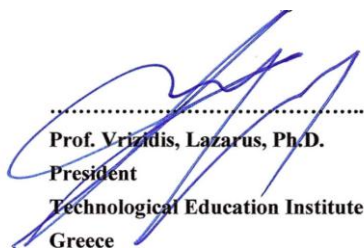
Distinguished Guests, Delegates,

Dear Colleagues,

I take great pleasure in welcoming you all to the 13th International Joint World Cultural Tourism Conference 2012 in Bangkok Thailand, (College of Management Bangkok, University of Phayao), one of Asia's most important tourist destinations with a rich natural and cultural heritage.

The Technological Education Institute of Piraeus is delighted to continue its collaboration with the World Cultural Tourism Association for a third consecutive year as our values and principles correspond with those endorsed by WCTA. The Department of Tourism Business of the Technological Education Institute of Piraeus is nationally respected for preparing students for the practical and business related facets of the travel and tourism industry while cultural tourism is a fundamental course of the core curriculum of the Department as Greece has a rich history and abundance of cultural heritage attractions drawing tourists from all over the world.

I am sure that once again this conference will offer a platform for discussion, knowledgesharing and close cooperation among scholars, researchers, policy makers and tourism professionals, which is indispensable nowadays in the light of the negative impact that the global economic slowdown has had on the travel and tourism industry over the last years. I would like to congratulate the conference organizers for their enthusiasm, skill and commitment and I wish every success to this conference. Distinguished guests, Delegates, dear Colleagues,


.....
Prof. Vrizidis, Lazarus, Ph.D.
President
Technological Education Institute of Piraeus
Greece

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Distinguished colleagues,

We have the pleasure to invite you to support and participate in the 13th International Joint World Cultural Tourism Conference, which will be held from 12 to 14 October in Bangkok, Thailand.

Cultural tourism is a form of tourist movement, which has increasing importance. Based on the fact that tourism is a socio-economical phenomenon, which is intertwined with elements of spiritual and material life and has a direct political role, that is contributes to the feeling of connection between nations, through exploring their culture. Development of cultural tourism in the world would contribute to political stabilization on the global level.

Cultural tourism is the fastest growing market in today's Europe. European countries, regions and cities are increasingly struggling to attract producers and consumers and thus mitigate the economic consequences of restructuring and globalization of the market. Going through a phase of economy of experience, urban and rural areas are becoming the important places where experiences and products for mass consumption are being produced. Culture is turning into the basic "raw material" experience" of the economy of experience, and cultural tourism is particularly important part. Therefore, the University of Novi Sad, as a part of their research and practical work, in particular the Department of Geography, Tourism and Hotel Management, contributes to the development of cultural tourism.

The 13th International Joint World Cultural Tourism Conference will contribute to sustainable development of cultural tourism on a global scale. Exchange of opinions and experiences will result in formation of new strategies in cultural tourism.

We wish you a successful participation at the conference and a pleasant stay in beautiful Bangkok.



Rector of the University Novi Sad

Miroslav Veskovik, PhD

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- **the Korean Academic Society of Culture and Tourism , Korea**
- **World Cultural Tourism Association**

Date: October 12-14, 2012

Venue: College of Management Bangkok, University of Phayao, Thailand

World Cultural Tourism Association, Univeristy of Phayao, Thailand, Istanbul Arel University, Turkey, the Korean Academic Society of Culture & Tourism, the Hokkaido Academic Society of Tourism, Japan, the Tourism College of Zhejiang , China, CETA University College of Tourism, Spain, Philippine Academic Society of Culture and Tourism, the Philippines, University, of Hawaii, USA, Yasar University, Turkey, National Pungting University of Science and Technology, Taiwan, Tumaini Iringa University, Tanzania, Cape Breton Universoty, Canada, University of Novi Sad, Servia, South Kazakhstan State University, Kazakhstan, Australian School of Tourism and Hotel Management, Australia, School of Hosplity, Tourism & Culture and the Culture Heritage Institute, Canada, Technological Education Institute of Piraeus, Greece are pleased to announce 13th International joint World Cultural Tourism Conference 2012.

AIM OF THE CONFERENCE

The aim of this conference is to provide a forum for international educators, scholars, researchers, industry professionals, policy-makers and researchers, graduate students with opportunity to explore and discuss issues in the topics on cultural tourism promotion. We are sure that it is clear the findings of this conference can be effective and insightful directions for cultural tourism industry.

Program at a glance

Date : 12 - 14 October, 2012

Venue : College of Management Bangkok, University of Phayao, Bangkok, Thailand

Time		Subjects	Place
12, Oct.	13:00 - 18:00	Registration Opens	Room 801, Floor 8th College of Management Bangkok, University of Phayao, Bangkok, Thailand
	13:00-14:00	International Conference: Part 1 : Opening Ceremony 1. Ceremony 2. Ceremony Addresses : Co-chairman, Organizing Committee (Dr. Srisuda Chonsithiphol , Dean of College of Management Bangkok, University of Phayao, Thailand : President, University of Phayao, Thailand :Chairman, President, World Cultural Tourism Association 3. Welcome Remarks : President, Cape Breton University, Canada : President, Tourism College of Zhejiang, China : President, South Kazakhstan,State University, Kazakhstan 4.Awards : Presentation of Gratiutue Plaque	Venue : Room 805, Floor8 College of Management Bangkok, University of Phayao, Bangkok, Thailand

Time		Subjects	Place
	14:00 – 15:30	International Conference : Part 2 : Concurrent Session I : Venue 1-4	Class Rooms, Floor 8th College of Management Bangkok, University of Phayao, Bangkok, Thailand Rooms, Venue1: Class Room 805 Venue2: Class Room 806 Venue3 :Class Room 807 Venue4 :Class Room 808
	15:30- 16:00	Coffee Break :	Venue : Room 801, Floor 8th College of Management Bangkok, University of Phayao, Bangkok, Thailand
	16:00 – 17:30	International Conference Part 3 : Plenary Session Concurrent Session I : Venue 5-8	Class Rooms, Floor 8th College of Management Bangkok, University of Phayao, Bangkok, Thailand Rooms, Venue 5: Class Room 805 Venue 6: Class Room 806 Venue 7:Class Room 807 Venue 8 :Class Room 808
	17:30-	International Conference Part 4 : Welcoming Dinner and Cultural Show :	Venue : TBA College of Management Bangkok, University of Phayao, Bangkok, Thailand
13, Oct.	08:00 - 18:00	Reception Opens	Room 801, Floor 8th College of Management Bangkok, University of Phayao, Bangkok, Thailand
13, Oct .	09:00-10: 30	International Conference Part 5 Concurrent Session I : Venue 9-12	Class Rooms, Floor 8th College of Management Bangkok, University of Phayao, Bangkok, Thailand Rooms, Venue 9: Class Room 805 Venue 10: Class Room 806 Venue 11: Class Room 807 Venue 12 :Class Room 808
	10:30-11:00	Coffee Break	Venue : Room801, Floor8th College of Management Bangkok, University of Phayao, Bangkok, Thailand

Time		Subjects	Place
13, Oct.	11:00-12:00	<p>International Conference Part 6</p> <p>Keynote Speech</p> <p>Moderator: Prof. Sung-chaе Jung, Ph.D. President, World Cultural Tourism Association</p> <p>Theme Proposal : Cultural Tourism : New Possibilities</p> <p>Subject : Authenticity versus Commoditization: The Chinese Experience in the UNESCO Heritage Site of Lijiang</p> <p>Speaker</p> <p>1. Prof. Keith G. Brown, Ph.D. Shannon School of Business Cape Breton University, Canada</p> <p>and</p> <p>2.Tian Luo Shannon School of Business Cape Breton University, Canada</p> <p>Panelists</p> <p>1. Benxiang Zeng The Northern Institute, Charles Darwin University, Alice Springs Campus, Australia</p> <p>2.Alice Halsdorfer Senate Chancellery, Dept. of Cultural Affairs, Bwrlin, Germany</p> <p>3.Aysen Wolff, Ph.D. İstanbul Arel University, Turkey</p>	<p>Venue : Class Room 805</p> <p>College of Management Bangkok, University of Phayao, Bangkok, Thailand</p>
	12:00- 13:00	<p>International Conference 7</p> <p>Lunch</p>	<p>Room 903, Floor 9th</p> <p>College of Management Bangkok, University of Phayao, Bangkok, Thailand</p>

Time		Subjects	Place
13, Oct	13:00- 14:30	International Conference Part 8 Concurrent Session II : Venue 13-16	<p>Class Rooms, Floor 8th</p> <p>College of Management Bangkok, University of Phayao, Bangkok, Thailand</p> <p>Rooms,</p> <p>Venue 9: Class Room 805</p> <p>Venue 10: Class Room 806</p> <p>Venue 11:Class Room 807</p> <p>Venue 12 :Class Room 808</p>
13, Oct.	14:30 – 16:00	International Conference Part 9 Concurrent Session III : Venue 17-20	<p>Class Rooms, Floor 8th</p> <p>College of Management Bangkok, University of Phayao, Bangkok, Thailand Rooms,</p> <p>Venue 17: Class Room 805</p> <p>Venue 18: Class Room 806</p> <p>Venue 19:Class Room 807</p> <p>Venue 20 :Class Room 808</p>
13, Oct	16:00 – 16:30	Coffee Break	<p>Room 801, Floor 8th</p> <p>College of Management Bangkok, University of Phayao, Bangkok, Thailand</p>
13, Oct.	16:30 - 18:00	International Conference Part 10 Concurrent Session VI : Venue 21-24	<p>Class Rooms, Floor 8th</p> <p>College of Management Bangkok, University of Phayao, Bangkok, Thailand</p> <p>Rooms,</p> <p>Venue 21: Class Room 805</p> <p>Venue 22: Class Room 806</p> <p>Venue 23:Class Room 807</p> <p>Venue 24:Class Room 808</p>
13, Oct.	18:00 –20:00	International Conference Part 11 Dinner	<p>Venue :TBA</p> <p>College of Management Bangkok, University of Phayao, Bangkok, Thailand</p>

Time		Subjects	Place
	20:00-	International Conference Part 12 Depart to Silom Road Tour, Bangkok city	Silom Road, Bangkok
14, Oct.	07:00	\ International Conference Part 13 Tour Ayudhaya Meet at Lobby	Departure : , Lobby, Floor 8th College of Management Bangkok, University of Phayao, Bangkok, Thailand Take Bus to Ayudhaya, Aient City (Optional)
	10:00	Arrive Ayudhaya Tour	Ayudhaya
	11:00	Riding an Elephant	Ayudhaya
	13:00	Lunch	TBA
	17:00	Arrive Bangkok	

Presentation Schedule, International Conference Part 2 : Concurrent Session

Time		Subjects		
Oct12	14:00-15:30	International Conference Part 2: Concurrent Session Venue 1 Room 805, 8th Floor,, College of Management Bangkok, University of Phayao, Thailand ,Projection screen, flipchart, overhead projector, barcovision, DVD/ VCD player, TV, wireless high-speed Internet connection, smart board, microphone, fax, sound system		
		Speaker	Theme	Chair
		Yu-Wen Su Department of Economics National Taiwan University, Taiwan	Analysis of International Tourist Arrivals Worldwide: The Role of World Heritage Sites	Faizah Abd Rahim Graduate Business School,University Teknologi MARA, Mayasia / Dr.Azizi Faculty Department of Geography and Tourism and Political Geography University of Garmsar, Iran
		Hui-Lin Lin Department of Economics National Taiwan University, Taiwan		
		Dahlia D. Tanquezon College of International Tourism and Hospitality Management Lyceum of the Philippines University, Manila, Philippines)	Dumagats' Indigenous Cooking Traditions: Cultural Values And Significance	
		Enrico A. Cruzada College of International Tourism and Hospitality Management Lyceum of the Philippines University, Manila, Philippines		
		Marilyn L. Ngales Community Outreach and Service Learning Center Lyceum of the Philippines University, Manila, Philippines		
		Faizah Abd Rahim Graduate Business School,University Teknologi MARA, Mayasia	Tourist Perception towards Responsible Tourism: The Case of Malacca World Heritage Site	
		Amirah Ahmad Suki Graduate Business School,University Teknologi MARA, Malaysia		
		Fatin Husna Suib Graduate Business School,University Teknologi MARA, Malaysia		
		Nur Khairani Othman Graduate Business School,University Teknologi MARA, Malaysia		
		Azizi Faculty Member and Director of Planning Department of Geography and Tourism and Political Geography University of Garmsar, Iran	The Importance of Tourism and Its Role in the Development of Astronomy in Iran's Tourism Industry, With Emphasis on Desert Areas of Iran.	
		Seyed Hossein Hosseini Geography Master Students of Tourism Planning University of Garmsar, Iran		
		Andres Alegre Regondola, Phd.BM College of Administrative and Financial Sciences (Marketing and Entrepreneurship Department) AMA International University-Bahrain	An Assessment of the Practicum Training Program of B.S Tourism in Selected Universities": Basis for a Proposed Practicum Training Program	

Time		Subjects		
Oct.12	14:00-15:30	International Conference Part 2: Concurrent Session Venue2 Room 806, 8 th Floor,, College of Management Bangkok, University of Phayao, Thailand ,Projection screen, flipchart, overhead projector, barcoveision, DVD/ VCD player, TV, wireless high-speed Internet connection, smart board, microphone, fax, sound system		
		Speaker	Theme	Chair
		Simon Potter Graduate School of Languages and Cultures, Nagoya University, Japan	Maps on Public Display for Tourists in Ayutthaya, Thailand	Simon Potter Graduate School of Languages and Cultures, Nagoya University / Job D. Paguio College of Education, Bataan Peninsula State University, Philippines
		Job D. Paguio College of Education, Bataan Peninsula State University, Philippines	Bajo De La Campana: The Preservation and Conservation Efforts for Ancient Churches in Rural Philippines	
		Jaime M. Forbes College of Education, Bataan Peninsula State University, Philippines		
		Snežana Besermenji Faculty of Sciences, Novi Sad, Servia	Indians Culture in the Tourism of Ontario	
		Nataša Milić Faculty of Sciences, Novi Sad, Serbia		
		Ivo Mulec Faculty of Sciences, Novi Sad, Serbia		
		Tatjana Pivac Faculty of Sciences, Department of Geography, Tourism and Hotel Management, Novi Sad, Serbia	Impact of Music Festival of Local Economic Development (Example- the Dragačevo Trumpet Festival in Guca)	
		Ivana Blešić Faculty of Sciences, Department of Geography, Tourism and Hotel Management, Novi Sad, Serbia		
		Igor Stamenkovi Faculty of Sciences, Department of Geography, Tourism and Hotel Management, Novi Sad, Serbia		
		Snežana Besermenji Faculty of Sciences, Department of Geography, Tourism and Hotel Management, Novi Sad, Serbia		
		Hassan Esmaeilzadeh Assistant professor in Geography and Urban Planning, Urmia Payame Noor University, Iran	Local Communities Participation in Developing Cultural Tourism (Case Study: Haft Asiab Locale of Urmia)	
		Yaghoob Esmaeilzadeh Student in Urban Development Engineering, Urmia University, Iran		

Time		Subjects		
Oct.1 2	14:00-15: 30	International Conference Part 2: Concurrent Session Venue3 Room 807 8th Floor,, College of Management Bangkok, University of Phayao, Thailand ,Projection screen, flipchart, overhead projector, barcovision, DVD/ VCD player, TV, wireless high-speed Internet connection, smart board, microphone, fax, sound system		
		Speaker	Theme	Chair
		Loganathan, Nanthakumar Faculty of Management and Economics, Universiti Malaysia Terengganu, Malaysia	Demand for Indonesia, Singapore and Thailand Tourist to Malaysia: Seasonal Unit Root and Multivariate Anlysis	Loganathan, Nanthakumar Faculty of Management and Economics, Universiti Malaysia Terengganu, Malaysia / Jinnapas Pathumporn Khon Kaen University Ph.D. in Architectural Heritage Tourism (Internation Silpakorn Program), Thailand
		Yahaya Ibrahim Faculty of Management and Economics, Universiti Malaysia Terengganu, Malaysia		
		Nur Aisyah Yuliza Faculty of Management and Economics, Universiti Malaysia Terengganu, Malaysia		
		Masoud Ghorban Hosseini Department of Management, Islamic Azad University, Saveh Branch, Saveh, Iran	The Role of International Tourism in Economic Development: A Case of Iran Perspectives	
		Dr. Che-Chao Chiang Department of Sport Health and Leisure, Cheng Shiu University, Kaohsiung city, Taiwan	Differences in Motivations between First-time and Repeat	
		Long-Yuan Lee Department of Sport Health and Leisure, Cheng Shiu University, Taiwan		
		Dr. Ke-Tien Yen Department of Sport Health and Leisure, Cheng Shiu University, Taiwan		
		Yen-Ching Hsiao Dept.of Hospitality Management, Wu Feng University,Taiwan		
		Jinnapas Pathumporn Khon Kaen University Ph.D. in Architectural Heritage Management and Tourism (International Program) Silpakorn University, Thailand	Community Based Heritage Tourism (CBHT): A Key Success Factor for Cultural Heritage Conservation or Threat? A Case Study of Phuthai Villages in Northeast Thailand	

Time		Subjects		
Oct.12	14:00-15:30	International Conference Part 2: Concurrent Session Venue 4: Room 808 8th Floor,, College of Management Bangkok, University of Phayao, Thailand Projection screen, flipchart, overhead projector, barcoveision, DVD/ VCD player, TV, wireless high-speed Internet connection, smart board, microphone, fax, sound system		
		Speaker	Theme	Chair
		Tamer Hamdy Ayad School of Economics and Management Beijing Jiaotong University, China	Rural Tourism Development in EGYPT: Case of AL-WADI AL-JADID Governorate	Tamer Hamdy Ayad School of Economics and Management Beijing Jiaotong University, China / Rev. Prof. Wijitapure Wimalaratana, PhD Department of Economics, University of Colombo, Colombo 3, Sri Lanka
		Ye Shujun Beijing Jiaotong University School of Economics and Management Director of Finance Department, China		
		Rev. Prof. Wijitapure Wimalaratana, PhD Department of Economics, University of Colombo, Colombo 3, Sri Lanka	Promotion of Religious and Culture Tourism in Sri Lanka	
		Genelyn A. Trinidad Surigao del Sur State University Cantilan, Surigao del Sur, Philippines	Status of Tourism Acitivities and Services in Surigao Del Sur: Basis for Enhancement Program	
		Adriana Lubishtani Faculty of Education in Pristine-Kosovo	Climatic Conditions of Republic in Kosovo and Their Importance for Tourism Development	
		Fitim Thaqi Faculty of Education in Pristine-Kosovo		
		Armend Regjepi Faculty of Education in Pristine-Kosovo		

Time		Subjects		
Oct.12	16:00-17:30	International Conference Part 3: Concurrent Session Venue5: Room 805 8 th Floor,, College of Management Bangkok, University of Phayao, Thailand ,Projection screen, flipchart, overhead projector, barcoveision, DVD/ VCD player, TV, wireless high-speed Internet connection, smart board, microphone, fax, sound system		
		Speaker	Theme	Chair
		Dr. sc. Fetah Reçica Faculty of Applied Science of Business in Peja – Kosovo	The Role and Importance of Hospitality in the Economic Development	Dr Alan Montague School of Management RMIT University Australia Mustafa ‘Afifibin Ab. Halimalim Corresponding author. Lecturer at Faculty of Syariah and Law, Universiti Sains Islam Malaysia
		Mr. Sc. Bedri Millaku PhD candidate- MTI-Department of Tourism Pristine – Kosovo,		
		Dr Alan Montague School of Management RMIT University Australia	Developing Sustainable Skills for Middle Managers: A Case Study of International Hotels in Asia	
		Dr. Nuttawuth Muenjohn School of Management RMIT University Australia		
		Dr. Jiaying Zhang School of Management RMIT University Australia		
		Dr Lynnel Hoare School of Management RMIT University Australia		
		MUSTAFA 'AFIFI BIN AB. HALIM Corresponding Author. Lecturer at Faculty of Syariah and Law, Universiti Sains Islam Malaysia	Legal Framework of Halal Tourism in Malaysia	
		Mohd Syafiq Bin Mohamed Rduan Final Year Syariah and Law Student, Faculty of Syariah and Law, Universiti Sains Islam Malaysia		
		Chang-Jen Kuo Assistant Professor Department of Leisure and Recreation, National Formosa University, R.O.C	A Relationship Between Tourism Image and Travel Experiences: An Exploratory Study in Huwei Town , Taiwan	
		Huan-Chi Chang Graduate Student Department of Leisure and Recreation, Natio nal Formosa University, ROC		
		Yong-Sheng Wang Graduate Student Department of Leisure and Recreation, Natio nal Formosa University		
		Chun-Jen Chen Department of Tourism Providence University,Taiwan	The Meaning of Place : Attachments to Community Tourism in Checheng, Taiwan	
		Chih-Liang Chao Department of Tourism Providence University,Taiwan		

Time		Subjects		
Oct.12	16:00-17:30	International Conference Part 3: Concurrent Session Venue6 Room 806 8th Floor,, College of Management Bangkok, University of Phayao, Thailand .Projection screen, flipchart, overhead projector, barcoveision, DVD/ VCD player, TV, wireless high-speed Internet connection, smart board, microphone, fax, sound system		
		Speaker	Theme	Chair
		Hassan Ahmadi Assistant Professor in Urban and Regional Planning, Guilan University.Iran	Urban Tourism: a Tool for Reducing Traffic and Developing Human-Oriented Transportation	Polladach,Theerapappisit Lecturer and Course Advisor (B. Tourism Management) School of Social Sciences and Psychology, University of Western Sydney, Australia Hassan ahmadi Assistant Professor in Urban and Regional Planning, Guilan University,Iran
		Mehrdad Karami (Corresponding Author) M.A Student in Regional Development Planning, Department of Urban and Regional Planning, Allameh Tabataba'i University, Tehran, Iran		
		M.R Paknahad M.A Student in Regional Development Planning, Allameh Tabataba'i University, Tehran, Iran		
		Md. Mortuza Ahmmed MS, BSc Hon's Department of Statistics, Biostatistics & Informatics University of Dhaka, Bangladesh	An Analysis on Tourism Marketing in Bangladesh	
		Ishfaq Ahmed Lecturer*, Assistant Professor [#] @ Hailey College of Commerce, University of the Punjab, Pakistan	Place as a Product : A Marketing Strategic Perspective of Historical Sites in KSA	
		Muhammad Musarrat Nawaz Lecturer*, Assistant Professor [#] @ Hailey College of Commerce, University of the Punjab, Pakistan		
		Muhammad Ramzan Lecturer*, Assistant Professor [#] @ Hailey College of Commerce, University of the Punjab, Pakistan		
		Soudabeh Ghasemi M.Astudent of Geography and Tourism Planning Islamic Azad University, Garmsar Branch, Iran	Role of Teachers and Books of History and Geography in Development Tourism	
		Polladach,Theerapappisit Lecturer and Course Advisor (B. Tourism Management) School of Social Sciences and Psychology, University of Western Sydney, Australia	Australian Perceptions on the Images of Thailand as a Tourist Destination	
		Shanna Robinson (PhD candidate) Ph.D. Candidate, Institute for Culture and Society University of Western Sydney, Australia		

Time		Subjects		
Oct.12	16:00-17:30	International Conference Part 3: Concurrent Session Venue7 Room 807 8th Floor, College of Management Bangkok, University of Phayao, Thailand ,Projection screen, flipchart, overhead projector, barcovision, DVD/ VCD player, TV, wireless high-speed Internet connection, smart board, microphone, fax, sound system		
		Speaker	Theme	Chair
		Mattika Chaimeerang Phandee ¹ Geoinformatics Program, Faculty of Science and Technology, Nakhon Ratchasima Rajabhat University, Thailand	The Agricultural Areas Development for Agro-Ecotourism Using GIS and RS	Benxiang Zeng(Corresponding author) The Northern Institute, Charles Darwin University, Alice Springs Campus, Australia Benxiang Zeng(Corresponding author) The Northern Institute, Charles Darwin University, Alice Springs Campus, Australia / Steven M. Anderson Department of Applied Foreign Languages Chungyu Institute of Technology, Taiwan
		Pornpatchara Pinthon Northeastern Research Institute of Petrified Wood and Mineral Resources (In Honour of His Majesty the King) Nakhon Ratchasima Rajabhat University, Thailand.		
		Benxiang Zeng(Corresponding author) The Northern Institute, Charles Darwin University, Alice Springs Campus, Australia	The Role of Culture in Indigenous Tourism Management in Remote Australia	
		Rolf Gerritsen The Northern Institute, Charles Darwin University, Alice Springs Campus, Australia		
		Steven M. Anderson Department of Applied Foreign Languages Chungyu Institute of Technology, Taiwan	The Dilemma of Night Bazaars in Taipei: Taking the Disputes over the Shihda Night Bazaar as an Example	
		C.J. Anderson-Wu Taiwan Architect Magazine National Association of Architects, Taiwan		
		Oda (Ph.D Student, Cultural Studies of Education, Padjadjaran University) Tourism Academy - Hospitality Department Bina Sarana Informatika-Bandung, Indonesia	The Opportunity of Creative Economy Through Agricultural Business in Tourism Development	
		Deus Kamunyu Muhwezi Department of Forestry, Biodiversity and Tourism, Makerere University, Kampala, Uganda	Understanding Difficult Heritage: A Case of Uganda	
		Tom Baum, Department of Human Resource Management, University of Strathclyde, Glasgow, UK		
		Jockey Baker Nyakaana, Department of Forestry, Biodiversity and Tourism, Makerere University, Kampala, Uganda		

Time		Subjects		
Oct.12	16:00-17:30	International Conference Part 3: Concurrent Session Venue8 Room 808 8th Floor., College of Management Bangkok, University of Phayao, Thailand .Projection screen, flipchart, overhead projector, barcoveision, DVD/ VCD player, TV, wireless high-speed Internet connection, smart board, microphone, fax, sound system		
		Speaker	Theme	Chair
		Hao-Te LU Ph,D Assistant Professor Department of Business Administration Tainan University of Technology, Tainan, Taiwan	Optimal Timing of Purchasing Decisions for Airplane Tickets, Hotels and Package Holidays. An Example in the UK.	Hao-Te LU Ph,D Assistant Professor Department of Business Administration Tainan University of Technology, Tainan, Taiwan / Bayram Yildirim Research Assistant Department of Economics Faculty of Economics and Administrative Sciences Izmir Kâtip Çelebi University, Turkey
		Wan-Yu, HSU Swansea University, UK		
		Chih-Yao, YI Department of Business Administration Tainan University of Technology, Tainan, Taiwan		
		Mehdi Zamani Olum Tahghight branch, Islamic Azad University, Tehran, Iran	Investigating the Capabilities and Restrictions of Tourism Development in Soltanieh with an Approach of Providing Procedures and Plotting the Tourism Route Map of the Zone	
		Abolfazl Zamani Management and Accounting faculty, Shahid Beheshti University, Tehran, Iran		
		Monireh Aliabbasi Management and Accounting faculty, Allameh Tabatabaei University, Tehran, Iran		
		Naser Soleymani Olum Tahghight branch, Islamic Azad University, Tehran, Iran		
		Ms K. Tlabela and Ms.Munthree the National Department of Tourism in South Africa	An Investigation Into Tourists' Satisfaction With Culture and Heritage Tourism Prodsuts in South Africa: an Exploatory Stydy	
		Bayram Yildirim Research Assistant Department of Economics Faculty of Economics and Administrative Sciences Izmir Kâtip Çelebi University, Turkey	Sustainability of Tourism and Climate Change: Case of Izmir (Smyrna) a Candidate City of EXPO 2020	
		Mehmet Yavuz Cetinkaya Research Assistant Department of Tourism Guidance Faculty of Tourism Izmir Kâtip Çelebi University, Turkey		
		Dr Paul Green Lecturer in Social Anthropology Affiliation: School of Social and Political Sciences, University of Melbourne, Australia	Motivations, Concerns and Experiences: Residential Tourism in Southeast Asia.	

Time		Subjects		
Oct.13	09:00-10:30	International Conference Part 3: Concurrent Session Venue9 Room 808 8th Floor,, College of Management Bangkok, University of Phayao, Thailand .Projection screen, flipchart, overhead projector, barcoveision, DVD/ VCD player, TV, wireless high-speed Internet connection, smart board, microphone, fax, sound system		
		Speaker	Theme	Chair
		Li Cong Center for Recreation and Tourism Research College of Urban and Environmental Science, Peking University, China	A Study on Ecotourists' Environmental Attitude and Behavior Characteristics in China: A Case Study in Qinghaihu Lake Nature Reserve	Dr. Alice Halsdorfer Senate Chancellery, Department of Cultural Affairs, Berlin, Germany / Leonard Barnett Bangkok University International College, Thailand
		Bihu WU Center for Recreation and Tourism Research College of Urban and Environmental Science, Peking University, China		
		Rosalind Sia Juo Ling Centre of Recreation and Tourism Research, College of Urban & Environment Science, Peking University, Beijing, PR China	Chinese Rural Tourism Impact on Women	
		Park Jinah Centre of Recreation and Tourism Research, College of Urban & Environment Science, Peking University, Beijing, PR China		
		Wu Bihu Centre of Recreation and Tourism Research, College of Urban & Environment Science, Peking University, Beijing, PR China		
		Su Hua Centre of Recreation and Tourism Research, College of Urban & Environment Science, Peking University, Beijing, PR China		
		Dr. Alice Halsdorfer Senate Chancellery, Department of Cultural Affairs, Berlin, Germany	Travelling to Save Cultural Heritage? From Social Responsibility in Ecotourism Cultourism and histourism to the Promotion and Protection of Arts and Culture by Voluntourists	
		Leonard Barnett Bangkok University International College, Thailand	Cultural Tourism Sustainability and the High-END Discerning Traveller: How Discening is the Discerning Traveler	
		Edward G. L. Carter Bangkok University International College, Thailand		
		Abolfazl Zamani Management and Accounting Faculty, Shahid Beheshti University, Tehran, Iran	Investigating the Effect of Cultural Intelligence on the tourists' intercultural interactions: Case Study: Soltanieh City, Iran	
		Jafar Dadashi Rudehen Branch, Islamic Azad University, Tehran, Iran		
		Monireh Aliabbasi Management and Accounting Faculty, Allameh Tabatabaei University, Tehran, Iran		
		Mehdi Zamani Olum Tahghight Branch, Islamic Azad University, Tehran, Iran		

Time		Subjects		
Oct.13	09:00-10:30	International Conference Part 3: Concurrent Session Venue10 Room 808 8th Floor., College of Management Bangkok, University of Phayao, Thailand ,Projection screen, flipchart, overhead projector, barcoveision, DVD/ VCD player, TV, wireless high-speed Internet connection, smart board, microphone, fax, sound system		
		Speaker	Theme	Chair
		Elham Mubarak Hassan Department: Environment *Department of Environment, Ahvaz Branch, Islamic Azad University, Ahvaz, Iran	Analysis and Estimate Tourism Climatic Index (TCI) and Temperature-Humidity Index (THI) in Dezfoul	Dieter Semmelroth TUI AG, Germany / Melanie Stabauer School of Tourism and Leisure Management IMC University of Applied Sciences Krems, Austria
		Katayon Varshosaz Department: Environment Department of Environment, Ahvaz Branch, Islamic Azad University, Ahvaz, Iran		
		Pei-Hsun Hung Department of Tourism Providence University, Taiwan	Psychographics and Destination Choice in Taiwan Media Tourists	
		Chih-Liang Chao Department of Tourism Providence University, Taiwan		
		Dieter Semmelroth TUI AG, Germany	The Controversial Heritage of the Early Nazi Built Mass Tourism Resort Prora in East Germany	
		Hsu, Tzu-Ting Department of Tourism Providence University, Taiwan	Destination Image and Affective Bonding in City Landmark	
		Chao, Chih-Liang Department of Tourism Providence University, Taiwan		
		Melanie Stabauer School of Tourism and Leisure Management IMC University of Applied Sciences Krems, Austria	An Approach To Unesco World Heritage Sites: A Case Study of the Palace of Schönbrunn	
		Prof. Irfan Arikan, Ph. D. School of Tourism and Leisure Management IMC University of Applied Sciences Krems, Austria		

Time		Subjects		
Oct.13	09:00-10:30	International Conference Part 3: Concurrent Session Venue11 Room 808 8th Floor., College of Management Bangkok, University of Phayao, Thailand .Projection screen, flipchart, overhead projector, barcoveision, DVD/ VCD player, TV, wireless high-speed Internet connection, smart board, microphone, fax, sound system		
		Speaker	Theme	Chair
		Ruey-Jaw Teng Associate Professor Department of Business Administration, Chung-Hua University., R.O.C	A Study on Market Structure- Conduct-Performance of International Tourist Hotels in Taiwan	Jia-Chi Lin Ph. D. Program of Technology Management, Chung Hua University,Taiwan Frans Teguh Ministry for Tourism and Creative Economy, Republic of Indonesia
		Yu-YaChien Ph. D. Program of Technology Management, Chung Hua University, Taiwan		
		Ruey-Jaw Teng Associate Professor Department of Business Administration, Chung Hua University, Taiwan	Using the Analytic Network Process (ANP) with SWOT Analysis – A Case Study for Food and Beverage Industry	
		Jia-Chi Lin Ph. D. Program of Technology Management, Chung Hua University,Taiwan		
		M.H.Imani Khoshkho Assistant Professor of Science and Culture University,Tehran,Iran	The Role of Religious Tourism in Tourism Development of Iran	
		Mehrdad Karami (Corresponding author) M.A Student in regional development planning, Department of Urban and Regional Planning, Allameh Tabataba’i University, Tehran, Iran		
		Mohanna Nikbin Department of tourism management, West Tehran Branch, Islamic Azad University, Tehran, Iran.		
		Le Thi Thu Huong Department of Sports, Hochiminh City Labour Culture Palace, Vietnam	Competencies for Human Resources of Sport Tourism : A Case Study at Hochiminh City	
		Huynh Tri Thien Center of Physical education and Defence, Ton Duc Thang University, Vietnam		
		Frans Teguh Ministry for Tourism and Creative Economy, Republic of Indonesia	Ecotourism as a Strategical Bridge for the Resources Use and Conservation of Flores Island,Indonesia	
		Janianton Damanik Center for Tourism Studies, Universitas Gadjah Mada, Indonesia		

Time		Subjects		
Oct.13	09:00-10:30	International Conference Part 3: Concurrent Session Venue 12 Room 808 8th Floor, College of Management Bangkok, University of Phayao, Thailand .Projection screen, flipchart, overhead projector, barcoveision, DVD/ VCD player, TV, wireless high-speed Internet connection, smart board, microphone, fax, sound system		
		Speaker	Theme	Chair
		Rahim Yaghoubzadeh M.S in Hospitality Management, University of Information Technology and Management(UITM) in Rzeszow.Poland	Study International Tourism Attitude Related to Iranian Cultural Factors	Aysen Wolff, Ph.D. İstanbul Arel University, Turkey / Rahim Yaghoubzadeh M.S in Hospitality Management, University of Information Technology and Management(UITM) in Rzeszow, Poland /
		Mohanna Nikbin Department of tourism management, West Tehran Branch, Islamic Azad University, Tehran, Iran. (<u>corresponding author</u>)		
		Gül Küçükaltan, Ph.D. Haliç University, İstanbul, Turkey	Food Tourism: The Impact of the Ottoman Culture on the Turkish Kitchen	
		Aysen Wolff, Ph.D. İstanbul Arel University, Turkey		
		Nural Yemişçi, MBA İstanbul Arel University, Turkey		
		Hung-Hsu Yen Assistant Professor Department of Leisure and Recreation, National Formosa University Address:64, Wen-Hwa Road, Huwei, Yunlin, Taiwan, R.O.C.	How Does Place Attachment Influence People’s Attitude toward the Value of Agricultural Landscape Culture?	
		Wen-Hsuan Huang Graduate Student Department of Leisure and Recreation, National Formosa University Address:64, Wen-Hwa Road, Huwei, Yunlin, Taiwan, R.O.C.		
		Jafar Hezar Jaribi Associate in Sociology, Faculty of Social Sciences, University of Allameh Tabataba’i	Women and Tourism Development	
		Mehrdad Karami (Corresponding author) M.A. Student in Regional Development Planning, University of Allameh Tabatabai, Tehran, Iran(Corresponding author)		
		Mohhamd Alim Olfati Rad M.B Student in Geography & Urban Planning, Islamic Azad University, Tehran Markaz Branch		
		Ji,Jing-Yi Graduate Student, Providence University, Taiwan, R.O.C	The Impacts of Bike Path Development to the Adjacent Residents : A Case Study of Dongfon Bike Path in Taiwan	
		Yeh, Mei-Chih Assistant Professor, Providence University, Taiwan, R.O.C		

Time		Subjects		
Oct.13	13:00-14:30	International Conference Part 8: Concurrent Session Venue 13 Room 805 8th Floor, College of Management Bangkok, University of Phayao, Thailand ,Projection screen, flipchart, overhead projector, barcoveision, DVD/ VCD player, TV, wireless high-speed Internet connection, smart board, microphone, fax, sound systemInternational Conference Part 2: Concurrent Session		
		Speaker	Theme	Chair
		Alon Gelbman, PhD Senior Lecturer, Department of Tourism and Hospitality Management, Kinneret Collage on the Sea of Galilee, Israel	Tourism, Religion Sport and Peace: Jerusalem-Bethlehem Peace Marathon	Janianton Damanik Dept. of Social Development and Welfare, Faculty of Social and Political Sciences Universitas Gadjah Mada, Indonesia / Hassnah Wee, Faculty of Hotel & Tourism M anagement, University Technolo gy MARA Malaysia, 40450 Sh ah Alam, Malaysia
		Hassnah Wee, Faculty of Hotel & Tourism Management, University Technology MARA Malaysia, 40 450 Shah Alam, Malaysia	Examning the Effects of Visitor’s Emotion on Event tourism Loyalty :The Conceptand and Framework	
		Professor Dr Fauziah Noordin, Director, INTEC Education College, Faculty of Business Management, University Techn ology MARA, Section 17 Campus, 40200 S hah Alam, Selangor, Malaysia		
		Ling-Yu Shen Department of Tourism Providence University, Taiwan	Old House But New Life- The Meaning of Symbolic Consumption from Insiders and Outsiders	
		Chih-Liang Chao Department of Tourism Providence University, Taiwan		
		Puvaneswaran Kunasekaran Department of Social and Development Science, Faculty of Human Ecology,Universiti Putra Malaysia, 43400 UPM Serdang, Selangor, Malaysia	Indigenous Tourism as a Poverty Eradication Tool of Orang Asli in Malaysia	
		Sarjit S. Gill Department of Social and Development Science, Faculty of Human Ecology,Universiti Putra Malaysia, 43400 UPM Serdang, Selangor, Malaysia		
		Janianton Damanik Dept. of Social Development and Welfare, Faculty of Social and Political Sciences Universitas Gadjah Mada, Indonesia	Policy Implications of Tourist Movement in ‘Joclosemar Triangle’ of Central Java,Indonesia	
		Rr. Esti Cemporaningsih Center for Tourism Studies, Universitas Gadjah Mada, Indonesia		

Time		Subjects		
Oct.13	13:00-14:30	International Conference Part 8: Concurrent Session Venue 14 Room 806 8th Floor,, College of Management Bangkok, University of Phayao, Thailand ,Projection screen, flipchart, overhead projector, barcoveision, DVD/ VCD player, TV, wireless high-speed Internet connection, smart board, microphone, fax, sound systemInternational Conference Part 2: Concurrent Session		
		Speaker	Theme	Chair
		Dayang Sandrawati Abang Josmani Faculty of Hotel & Tourism Management Universiti Teknologi MARA, Malaysia	Keringkam, a Traditional Embroidery of The Sarawakmalays in Borneo	Prof. Irfan ARIKAN, PhD School of Tourism and Leisure Management IMC University of Applied Sciences Krems, Australia / Sutatip Chavanavesskul Department of Geography, Srinakharinwirot University, Bangkok, Thailand
		Silverina Anabelle Kibat Faculty of Hotel & Tourism Management Universiti Teknologi MARA, Malaysia		
		Valerie Chan Sue Lin Academy of Language Studies Universiti Teknologi MARA, Malaysia		
		Suhaida Halamy Faculty of Information Management Universiti Teknologi MARA, Malaysia		
		Ece KAYA, PhD Candidate Institute for Culture and Society / Tourism and Heritage Studies University of Western Sydney, Australia	Management Plan Model for Sustainable Tourism: A Case Study in Cunda (Alibey) Island	
		Prof. Irfan ARIKAN, PhDSchool of Tourism and Leisure Management IMC University of Applied Sciences Krems, Australia		
		Sutatip Chavanavesskul Department of Geography, Srinakharinwirot University, Bangkok, Thailand	The Impact of Tourism on Urbanisation Process A Case Study: Chiang Khan Subdistrict, Loei Province, Thailand	
		Hsing-Ju Wei Department of Tourism Providence University, Taiwan	The Conceptual Framework on How the Key Success Factors Coped with its Organizational Developing Phrases, Challenges for Industrial Trend of the Resource-Based Theory - in the case	
		Shuen-Hsin Yang Department of Tourism Providence University, Taiwan	The Developing Strategy on the Players Participated in the National Skill Competition for the Chinese Cuisine Contest-in the Case on the Golden Hand Prize Winners	
		Chun-Ya Yang Department of Tourism Providence University Providence University Shu-Hsiao Tsen, Taiwan		

Time		Subjects		
Oct.13	13:00-14:30	International Conference Part 8: Concurrent Session Venue15 Room 807 8th Floor, College of Management Bangkok, University of Phayao, Thailand ,Projection screen, flipchart, overhead projector, barcoveision, DVD/ VCD player, TV, wireless high-speed Internet connection, smart board, microphone, fax, sound systemInternational Conference Part 2: Concurrent Session		
		Speaker	Theme	
		Dewi Turgarini Indonesia University of Education, Indonesia	Tourism Development Strategy of East Priangan Region	Dewi Turgarini Indonesia University of Education, Indonesia [Jiun-Yuan Wang Department of Tourism Providence University, Taiwan /
		Amiluhur Soeroso STIE Pariwisata-API, Indonesia	Exploration of Food and Local Cuisine As Tourism Attractions	
		Huynh Tri Thien Center of Physical Education and Defence, Ton Duc Thang University, Vietnam	Sport Tourist’s Behaviors and Satisfaction: A Case Study in the Southern of Vietnam	
		Jiun-Yuan Wang Department of Tourism Providence University, Taiwan	Explore the Relationships on Personality, Entrepreneurship, and Social Capital of Entrepreneurs in the Dining Industry	
		Shu-Hsiao Tsen Department of Tourism Providence University, Taiwan		
		Siang-Rong Pan Department of Tourism Providence University, Taiwan	The Reflection on the Entrepreneurial Stages and the Dialogue on Self Awareness-In the Viewpoints of the Initiator who Started up their Business from Scratch	
		Shu-Hsiao Tsen Department of Tourism Providence University, Taiwan		
		N. Gunasekaran Department of Management Studies Pondicherry University, Puducherry – 605014,India	Bed and Breakfast Market in Pondicherry : A Cultural Heritage Towns’ Expectations and Experiences	
		Victor Anandkumar Department of Management Studies Pondicherry University, Puducherry ,India		

Time		Subjects		
Oct.13	13:00-14:30	International Conference Part 8: Concurrent Session Venue 16 Room 808 8th Floor, College of Management Bangkok, University of Phayao, Thailand .Projection screen, flipchart, overhead projector, barcoveision, DVD/ VCD player, TV, wireless high-speed Internet connection, smart board, microphone, fax, sound systemInternational Conference Part 2: Concurrent Session		
		Speaker	Theme	Chair
		Kyungjae, Jang Kyungjae, Jang Graduate School of International Media, Communication and Tourism Studies, Hokkaido University, Japan. Doctoral Course	Managing Cultural Tourism Resources and Authenticity of Tourist Experience: In Case of Toyako Manga Anime Festa	Behrouz Mohammadi Yeganeh Departmen of Geography University of Zanjan, Iran / Liz Templin, Extension Professor University of Minnesota Extension
		S.W.G.K. Bulankulama Senior Lecturer De pt. of Social Sciences, Faculty of Social Sciences and Humanities Rajarata University of Sri Lanka, Mihintale, Anuradhapura (NCP)	Potentials of Tourism industry in Anuradhapura, Sri Lanka	
		Behrouz Mohammadi Yeganeh Department of Geography University of Zanjan, Iran	Evaluating the Importance of Local Festival Site Selection in Developing Festival Tourism: A Case Study in Township of Roudbar Iran	
		Maniya Ebrahimzadeh* Department of Geography University of Zanjan, Iran		
		Liz Templin, Extension Professor University of Minnesota Extension	Case Study of Swedish Heritage Tourism Development in Lindstrom, Minnesota, USA	
		Bathsheba Goswami Pyngrope Research Scholar, Department of Geography, North Eastern Hill University, Shillong, Meghalaya, India	Potentials for Cultural Tourism in Sohbar Village, East Khasi Hills District, Meghalaya	

Time		Subjects		
Oct.13	14:30-16:00	International Conference Part 9: Concurrent Session Venue 17 Room 805 8th Floor, College of Management Bangkok, University of Phayao, Thailand .Projection screen, flipchart, overhead projector, barcoveision, DVD/ VCD player, TV, wireless high-speed Internet connection, smart board, microphone, fax, sound system		
		Speaker	Theme	Chair
		Ching-Yu Chen Department of Tourism Providence University,Taiwan	A Study on the Relationships between Organizational Learning and Intellectual Capital for the Coffee Chain Stores—in the Means of Business Strategy as a Moderator	Ching-Yu Chen Department of Tourism Providence University,Taiwan / Silverina Anabelle Kibat Faculty of Hotel & Tourism Management UiTM Sarawak, Malaysia
		Shu-Hsiao Tsen Department of Tourism Providence University,Taiwan		
		Noraziah Hazmi Sustainable Tourism Research Cluster, Universiti Sains Malaysia	Impacts of Tourism Towards the Identity of Local Community: A Case Study of Perhentian Island, Malaysia	
		Badaruddin Mohamed Sustainable Tourism Research Cluster, Universiti Sains Malaysia		
		Fadina Othman Sustainable Tourism Research Cluster, Universiti Sains Malaysia		
		Silverina Anabelle Kibat Faculty of Hotel & Tourism Management UiTM Sarawak, Malaysia	Unduk Ngadau: Retracing the Sacrificall Lore for Sabah’s Tourism Blessing	
		Johanna Adlin Ahmad Faculty of Hotel & Tourism Management UiTM Sarawak, Malaysia		
		Yaziz Kasim Faculty of Hotel & Tourism Management UiTM Sarawak		
		Johanna Adlin Ahmad Faculty of Hotel & Tourism Management UiTM Sarawak, Malaysia	Revitalizing Visitor’s Experience at Sarawak Museum	
		Silverina Anabelle Kibat Faculty of Hotel & Tourism Management UiTM Sarawak, Malaysia		
		Soudabeh Ghasemi M.A Student of Geography and Tourism Planning Islamic Azad University, Garmsar Branch, Iran	Role of Student Camp and Couches in Development Tourism	

Time		Subjects		
Oct.13	14:30-16:00	International Conference Part 9: Concurrent Session Venue 18 Room 806 8th Floor., College of Management Bangkok, University of Phayao, Thailand .Projection screen, flipchart, overhead projector, barcoveision, DVD/ VCD player, TV, wireless high-speed Internet connection, smart board, microphone, fax, sound system		
		Speaker	Theme	Chair
		Guopeng Yu Institute for Advanced Management Systems Research, the Department of Information System at Å bo Akademi University in Turku, Finland.	An Exploratory Study on Social Media: Disruptive Effects on Business Models of Tourism Industry	Guopeng Yu
		Khansari Rafsanjani Associate in Urban & Regional Planning, University of Allameh Tabatabai, Tehran, Iran	Religious Tourism in Islamic Countries	
		Mehrdad karami (Corresponding author) M.A Student in Regional Development Planning, University of Allame Tabataba'i, Tehran, Iran		
		Mohanna Nikbin M.A Graduated in Tourism Planning, University of Allame Tabataba'i, Tehran, Iran		
		Hany Hosny Sayed Abdelhamied Faculty of Tourism and Hotels, Menufia University, Egypt College of Administrative Sciences and Tourism Umm Al Qura University Kingdom of Saudi Arabia	The Effects of Sales Promotion on Post Promotion Behaviors and Brand Preferences in Fast Food Restaurants	Institute for Advanced Management Systems Research, the Department of Information System at Å bo Akademi University in Turku, Finland / Ashley E. Pritchard Chulalongkorn University, Bangkok, Thailand
		Ashley E. Pritchard Chulalongkorn University, Bangkok, Thailand	The Impact of Tourism on Local Livelihoods and Human Rights: A Case Study in Ngwe Saung, Myanmar	
		Mahmud Ziaee Department of Tourism Management, Allameh Tabataba'i University, Nezami Ganjavi St., Tavanir St. Tehran, Iran	Analysis of the Functions of Strategic Planing in Tourism Planing	
		Mohammad Hossein Imani khoshkho Department of Tourism Management, Allameh Tabataba'i University, Nezami Ganjavi St., Tavanir St. Tehran, Iran		
		Nabi Alah Dehghan Department of Strategic Management, National Defence University, Baba'I Highway, Hengam St. Tehran, Iran		
		Sonia Azhari Department of Tourism Management, Allameh Tabataba'i University, Nezami Ganjavi St., Tavanir St. Tehran, Iran		

Time		Subjects		
Oct.13	14:30-16:00	I International Conference Part 9: Concurrent Session(Chinese Session) Venue19 Room 807 8th Floor, College of Management Bangkok, University of Phayao, Thailand ,Projection screen, flipchart, overhead projector, barcoveision, DVD/ VCD player, TV, wireless high-speed Internet connection, smart board, microphone, fax, sound system		
		Speaker	Theme	Chair
		Xiu-Zhen Cao Tourism College of Zhejiang, Hangzhou, China	Martial Arts Event Tourism Research In Zhejiang International Traditional Wushu Tournament for Example	Xiu-Zhen Cao Tourism College of Zhejiang , China / Feng Luo, Yi Zhang Tourism College Of Zhejiang China
		Dong-Dong Chang Tourism College of Zhejiang, Hangzhou, China	Build the Strategy Study of Large Hangzhou Marine Sports Tourism Circle	
		Ru-Jian Lv The Tourism College of Zhejiang, China	Tourism Attraction Microblog Marketing -A Case of China Zhejiang Wuzheng	
		Feng Luo, Yi Zhang Tourism College of Zhejiang China	Study on the Cross-cultural Contact Based on the Rural Tourism -A Case of Sanjiuwu Village of Deqing County, Zhejiang Province	

Time		Subjects		
Oct.13	14:30-16:00	International Conference Part 9: Concurrent Session(Chinese Session) Venue 20 Room 808 8th Floor,, College of Management Bangkok, University of Phayao, Thailand ,Projection screen, flipchart, overhead projector, barcoveision, DVD/ VCD player, TV, wireless high-speed Internet connection, smart board, microphone, fax, sound system		
		Speaker	Theme	Chair
		Zhengying Qian Tourism College of Zhejiang China	Travel Service Quality Management Contents and System Establislunent	Zhengying Qian Tourism College of Zhejiang China / Ming Hu Tourism College of Zhejiang China
		Xiao-Ping Yu Tourism College of Zhejiang China	Water Culture of the Grand Canal (Hangzhou section)	
		Ming Hu Tourism College of Zhejiang China	A Study of Development Mode of Spa in Zhejiang : Taking Japanese Mode as a Reference	
		He-Min Qiu Tourism College of Zhejiang China	On Improvement of Foreign Language Professionals in Zhejiang Province in Context of Tourism Internationalization	

Time		Subjects			
Oct.13	16:30-18:00	International Conference Part 9: Concurrent Session Venue 21 Room 805 8th Floor, College of Management Bangkok, University of Phayao, Thailand Projection screen, flipchart, overhead projector, barcoveision, DVD/ VCD player, TV, wireless high-speed Internet connection, smart board, microphone, fax, sound system			
		Speaker	Theme	Chair	
		Zholdasbekov A.A.- Doctor of Pedagogical Sciences, Professor, Head of the Chair “International Tourism and Service”, M.Auezov South Kazakhstan State University	Kazakhstan As Interesting Tour Country	Ali Emre SARILGAN Anadolu University, Aviation and Space Faculty, Eskisehir, TURKEY / Ravindra Kumar Perumal Faculty of Business and Management, Asia Pacific University of Technology & Innovation, 57000 Bukit Jalil, Kuala Lumpur, Malaysia	
		Iskakova M.S.- Doctor of Psychological Sciences, Professor, head of the Chair “General Psychology”, M.Auezov South Kazakhstan State University			
		Juliana Langgat School of Business and Economics Universiti Malaysia Sabah Jalan UMS, Malaysia	Visitor Motivation, Expectation and Satisfaction of Local Cultural Event in Sabah: A Case Study of Tamu Besar Kota Belud		
		Kamarul Mizal Marzuki School of Business and Economics Universiti Malaysia Sabah Jalan UMS, Malaysia			
		Noor Fzlinda Fabeil School of Business & Economics Universiti Malaysia Sabah 88400, Jalan UMS, Kota Kinabalu Sabah, Malaysia.			
		Mohd. Irwan Dahnil School of Business and Economics Universiti Malaysia Sabah Jalan UMS, Malaysia			
		Ali Emre Sarilgan Anadolu University, Aviation and Space Faculty, Eskisehir, Turkey	The Strategies to Improve Tourism Income Per Tourist in Turkey		
		Rahim Yaghoubzadeh (Corresponding Author) Faculty Member of ACECR (Isipa), Tehran, Iran	Identification of Virgin Areas: An Effective Step for Tourism Development		
		Ravindra Kumar Perumal Faculty of Business and Management, Asia Pacific University of Technology & Innovation, 57000 Bukit Jalil, Kuala Lumpur, Malaysia	The Local Small Business Community Perception of Island Tourism in Penang, Malaysia		
		Puvaneswaran Kunasekaran Department of Social and Development Science, Faculty of Human Ecology, Universiti Putra Malaysia, 43400 UPM Serdang, Selangor, Malaysia			

Time		Subjects		
Oct.13	1630-18:00	International Conference Part 9: Concurrent Session Venue22 Room 806 8th Floor. , College of Management Bangkok, University of Phayao, Thailand ,Projection screen, flipchart, overhead projector, barcovision, DVD/ VCD player, TV, wireless high-speed Internet connection, smart board, microphone, fax, sound system		
		Speaker	Theme	Chair
		Zainab khalifah Faculty of Management and Human Resource Management Universiti Teknologi Malaysia, Malaysia	An Examination of Social Identity as a Factor Predicting Residents' Support for Tourism	Zainab khalifah Faculty of Management and Human Resource Management Universiti Teknologi Malaysia, / Dr. Hassan Esmaeilzadeh Assistant Professor in Geography Department, Payaame Noor University, Iran
		Mostafa Mohammadi Faculty of Management and Human Resource Management Universiti Teknologi Malaysia, Malaysia		
		Dr. Hassan Esmaeilzadeh Assistant Professor in Geography Department, Payaame Noor University, Iran	Tourist’s Satisfaction from Supply of Product (Case Study, Urmia's sweetmeat)	
		Hsu, Tzu-Ting Department of Tourism Providence University,Taiwan	Destination Image and Affective Bonding in City Landmark	
		Chao, Chih-Liang Department of Tourism Providence University, Taiwan		
		Katayoon Varshosaz Department of Environment, Ahvaz Branch, Islamic Azad University, Ahvaz, Iran	Study of Effects of Carbon Monoxide on the Environment Case Study: (In Region 22 of Tehran Municipality)	
		Elham Mubarak Hassan Department of Environment, Ahvaz Branch, Islamic Azad University, Ahvaz, Iran		
		Seden Algür Akdeniz University Institute of Social Sciences Antalya, Turkey	An Empirical Research on Reasons of Domestic Tourists’ Choosing Antalya for Holiday	
		Ece Ömüriş Akdeniz University Institute of Social Sciences Antalya, Turkey		
		Ceylan Erdoğan Yaşar University Vocational School of Social Sciences Izmir, Turkey		

Time		Subjects		
Oct.13	16:30-18:00	International Conference Part 9: Concurrent Session Venue23 Room 807 8 th Floor,, College of Management Bangkok, University of Phayao, Thailand .Projection screen, flipchart, overhead projector, barcovision, DVD/ VCD player, TV, wireless high-speed Internet connection, smart board, microphone, fax, sound system International Conference Part 2: Concurrent Session		
		Speaker	Theme	Chair
		Nita Damayanti Faculty of Law of University of Indonesia	Local Community Parcitpation in Tourism Development Suppoting Biodiversity Conservation Project in Pangandran, West Java, Indonesia	Yeh, Mei-Chih Assistant Professor, Providence University, Taiwan,R.O.C Dr. Ayhan Gökdeniz University of Balıkesir, Ayvalık Vocational School , Balıkesir, Turkey
		Yeh, Mei-Chih Assistant Professor, Providence University, Taiwan,R.O.C	Ecotourism as a Means to Establish the Partnership Between National Park and Local Communities: A Case Study of Taiwan’s National Park	
		Chou, Ta-Ching Ph.D, National Taiwan University, Taiwan,R.O.C		
		Christina Lipuringtyas Business and Administration Department Jakarta Public Poly technique, Jakarta, Indonesia	Community Involvement and Empowerment in Tourism Development in Serangan Island, Baly	
		Sri Astuti Pratminingsih Business and Management Faculty Widyatama University, Bandung, Indonesia		
		Esmaeil Ghaderi Assistant Professor of Geography Department, Islamic Azad University, Science and Research Branch, Iran.	Tourism Position in Policies & Plans for Development of Free Zones Case Study: Iranian Qeshm Free Zone	
		Samira Borouji MA. Student in Geography, Tourism planning, Islamic Azad University, Science and Research branch, Tehran,Iran		
		Dr. Ayhan Gökdeniz University of Balıkesir, Ayvalık Vocational School,Balıkesir, Turkey	The Effects of International Tourism on Economy, Employment and Gross National Product and Analysis of Tourism in Croatia	
		Dr. Yakup Dinç University of Balıkesir, Ayvalık Vocational School,Balıkesir, Turkey		
		Dr. Barış Erdem University of Balıkesir, School of Tourism and Hotel Management, Çağış Campus / Balıkesir –Turkey		

Time		Subjects		
Oct.13	16:30-18:00	International Conference Part 9: Concurrent Session Venue 24 Room 808 8th Floor,, College of Management Bangkok, University of Phayao, Thailand ,Projection screen, flipchart, overhead projector, barcoveision, DVD/ VCD player, TV, wireless high-speed Internet connection, smart board, microphone, fax, sound system		
		Speaker	Theme	Chair
		Chih-Liang Chao Department of Tourism Providence University, Taiwan	Volunteering as Leisure: The Serious Leisure Perspective From National Parks Volunteers in Taiwan	Assoc.Prof.Dr. Aysen Wolff Department Of Business Administration Istanbul Arel University, Istanbul,Turkey / Chih-Liang Chao Department of Tourism Providence University
		Wei-Lin Chen Department of Tourism Providence University, Taiwan		
		Prof. Dr. Koray Başol Department of Business Administration Istanbul Arel University, Istanbul,Turkey	Thermal Tourism in Turkey	
		Assoc.Prof.Dr. Aysen Wolff Department of Business Administration Istanbul Arel University, Istanbul,Turkey		
		Tsao,Ting-Wan Graduate Student, Providence University, Taiwan, R.O.C	The Construction of Low-Carbon Travel Community: A Sustainable Tourism Approach	
		Yeh, Mei-Chih Assistant Professor, Providence University, Taiwan, R.O.C		
		Puvaneswaran Kunasekaran Department of Social and Development Science, Faculty of Human Ecology, Universiti Putra Malaysia, 43400 UPM Serdang, Selangor, Malaysia	Local Community's Perception of Tourism in Redang Island, Malaysia	
		A.T. Talib Department of Government and Civilization Studies, Faculty of Human Ecology, Universiti Putra Malaysia, 43400 UPM Serdang, Selangor, Malaysia		
		Heng-Yi Chuan Department of Tourism Providence University,Taiwan	Weaving the Dark Gaze from Taiwan Indigenous Tourism : An Example of Alang-Gluban Tribe	
		Chih-Liang Chao Department of Tourism Providence University,Taiwan		
		Chuan-Cheng Chen Business Administration Providence University,Taiwan		

Oct. 13.	18:00 –20:00	Dinner	Venue : TBA College of management Bangkok, University of Phayao, Thailand
Oct. 13.	20:00-	International Conference Part 12 Depart to Silom Road Tour, Bangkok City	Depart : Lobby Floor 8 th , College of Management Bangkok, University of Phayao, Thailand
Oct. 14	07:00 -	International Conference Part 13 Tour Ayudhaya Meet at Lobby	Departure : Lobby College of Management Bangkok, University of Phayao, Thailand Take Bus to Ayudhaya, Ancient City
	10:00	Arrive Ayudhaya Tour	Aydhaya
	11:00	Riding an Elephant	Aydhaya
	13:00	Lunch	TBA
	17:00	Arrive Bangkok	

Keynote Speakers, Commentators, Panelists, Moderators and Paper Presenters

No	Name	Paper Title	Affiliation
1	Faizah Abd Rahim	Session Chair	Graduate Business School, University Teknologi MARA, Mayasia.
2	Azizi	Session Chair	Doctor's license Faculty Member and Director of Planning Department of Geography and Tourism and Political Geography University of Garmsar, Iran
3	Esmacil Ghaderi	Tourism Position in Policies & Plans for Development of Free Zones Case Study: Iranian Qeshm Free Zone	Assistant Professor of Geography Department, Islamic Azad University, Science and Research Branch, Iran.
4	Samira Borouji		MA. Student in Geography, Tourism planning, Islamic Azad University, Science and Research branch, Tehran,Iran
5	Dahlia D. Tanquezon	Dumagats' Indigenous Cooking Traditions: Cultural Values And Significance	College of International Tourism and Hospitality Management Lyceum of the Philippines University, Manila, Philippines
6	Enrico A. Cruzada		College of International Tourism and Hospitality Management Lyceum of the Philippines University, Manila, Philippines
7	Marilyn L. Ngales		Community Outreach and Service Learning Center Lyceum of the Philippines University, Manila, Philippines
8	Faizah Abd Rahim	Tourist Perception Towards Responsible Tourism: The Case of Malacca World Heritage Site	Graduate Business School, University Teknologi MARA, Mayasia
9	Amirah Ahmad Suki		Graduate Business School,University Teknologi MARA, Malaysia
10	Fatin Husna Suib		Graduate Business School,University Teknologi MARA, Malaysia
11	Nur Khairani Othman		Graduate Business School,University Teknologi MARA, Malaysia

No	Name	Paper Title	Affiliation
12	Azizi	The Importance of Tourism and Its Role in the Development of Astronomy in Iran's Tourism Industry, With Emphasis on Desert Areas of Iran	doctor's license Faculty Member and Director of Planning Department of Geography and Tourism and Political Geography University of Garmsar,Iran
13	Seyed Hossein Hosseini		Geography Master Students of Tourism Planning University of Garmsar,Iran
14	Andres Alegre Regondola, Phd.BM	An Assessment of the Practicum Training Program of B.S Tourism in Selected Universities”: Basis for a Proposed Practicum Training Program	College of Administrative and Financial Sciences (Marketing and Entrepreneurship Department) AMA International University-Bahrain
15	Simon Potter	Session Chair	Graduate School of Languages and Cultures, Nagoya University, Japan
16	Job D. Paguio	Session Chair	College of Education, Bataan Peninsula State University, Philippines
17	Simon Potter	Maps on Public Display for Tourists in Ayutthaya, Thailand	Graduate School of Languages and Cultures, Nagoya University, Japan
18	Job D. Paguio	Bajo De La Campana: The Preservation and Conservation Efforts for Ancient Churches in Rural Philippines	College of Education, Bataan Peninsula State University, Philippines
19	Jaime M. Forbes		College of Education, Bataan Peninsula State University, Philippines
20	Snežana Besermenji	Indians Culture in the Tourism of Ontario	Faculty of Sciences, Novi Sad, Serbia
21	Nataša Milić		Faculty of Sciences, Novi Sad, Serbia
22	Ivo Mulec		Faculty of Sciences, Novi Sad, Serbia
23	Tatjana Pivac	Impact of Music Festival of Local Economic Development (Example- the Dragačevo Trumpet Festival in Guca)	Faculty of Sciences, Department of Geography, Tourism and Hotel Management, Novi Sad, Serbia
24	Ivana Blešić		Faculty of Sciences, Department of Geography, Tourism and Hotel Management, Novi Sad, Serbia
25	Igor Stamenkovi	Impact of Music Festival of Local Economic Development (Example- the Dragačevo	Faculty of Sciences, Department of Geography, Tourism and Hotel Management, Novi Sad, Serbia

No	Name	Paper Title	Affiliation
26	Snežana Besermenji	Trumpet Festival in Guca)	Faculty of Sciences, Department of Geography, Tourism and Hotel Management, Novi Sad, Serbia
27	Loganathan, Nanthakumar	Session Chair	Faculty of Management and Economics, Universiti Malaysia Terengganu, Malaysia
28	Jinnapas Pathumporn	Session Chair	Khon Kaen University Ph.D. in Architectural Heritage Tourism (International Silpakorn Program), Thailand
29	Loganathan, Nanthakumar	Demand for Indonesia, Singapore and Thailand Tourist to Malaysia: Seasonal Unit Root and Multivariate Anlysis	Faculty of Management and Economics, Universiti Malaysia Terengganu, Malaysia
30	Yahaya Ibrahim	Demand for Indonesia, Singapore and Thailand Tourist to Malaysia: Seasonal Unit Root and Multivariate Anlysis	Faculty of Management and Economics, Universiti Malaysia Terengganu, Malaysia
31	Nur Aisyah Yuliza		Faculty of Management and Economics, Universiti Malaysia Terengganu, Malaysia
32	Masoud Ghorban Hosseini	The Role of International Tourism in Economic Development: A Case of Iran Perspectives	Department of Management, Islamic Azad University, Saveh Branch, Saveh, Iran
33	Dr. Che-Chao Chiang	Differences in Motivations between First-time and Repeat	Department of Sport Health and Leisure, Cheng Shiu University, Taiwan
34	Long-Yuan Lee		Department of Sport Health and Leisure, Cheng Shiu University, Taiwan
35	Dr. Ke-Tien Yen		Department of Sport Health and Leisure, Cheng Shiu University, Taiwan
36	Yen-Ching Hsiao		Department of Sport Health and Leisure, Cheng Shiu University, Taiwan
37	Hassan Esmaeilzadeh	Local Communities Participation in Developing Cultural Tourism	Assistant professor in Geography and Urban Planning, Urmia Payame Noor University, Iran

No	Name	Paper Title	Affiliation
38	Yaghoob Esmaeilzadeh	(Case study: Haft Asiab locale of Urmia)	Student in Urban Development Engineering, Urmia University, Iran
39	Genelyn A. Trinidad	Status of Tourism Activities and Services in Surigao Del Sur: Basis for Enhancement Program	Surigao del Sur State University Cantilan, Surigao del Sur, Philippines
40	Tamer Hamdy Ayad	Session Chair	School of Economics and Management Beijing Jiaotong University, China
41	Rev. Prof. Wijitapure Wimalaratana, PhD	Session Chair	Department of Economics, University of Colombo, Colombo 3, Sri Lanka
42	Esmaeil Khaksar	Participant	Tourism Studies
43	Jinnapas Pathumporn	Community Based Heritage Tourism (CBHT): A Key Success Factor for Cultural Heritage Conservation or Threat? A Case Study of Phuthai Villages in Northeast Thailand	Khon Kaen University Ph.D. in Architectural Heritage Management and Tourism (International Program) Silpakorn University, Thailand
44	Rev. Prof. Wijitapure Wimalaratana, PhD	Promotion of Religious and Culture Tourism in Sri Lanka	Department of Economics, University of Colombo, Colombo 3, Sri Lanka
45	Gökdeniz	The Effects of International Tourism on Economy, Employment and Gross National Product and Analysis of Tourism in Croatia	University of Balıkesir, Ayvalık Vocational School, Balıkesir, Turkey
46	Adriana Lubishtani	Climatic Conditions of Republic in Kosovo and Their Importance for Tourism Development	Faculty of Education in Pristine-Kosovo
47	Fitim Thaqi		Faculty of Education in Pristine-Kosovo
48	Armend Regjepi		Faculty of Education in Pristine-Kosovo
49	Dr Alan Montague	Session Chair	School of Management RMIT University Australia
50	Mustafa 'Afifi Bin Ab. Halim	Session Chair	Corresponding author. Lecturer at Faculty of Syariah and Law, Universiti Sains Islam Malaysia

No	Name	Paper Title	Affiliation
51	Dr. sc. Fetah Reçica	The Role and Importance of Hospitality in the Economic Development	Faculty of Applied Science of Business in Peja – Kosovo
52	Mr. Sc. Bedri Millaku		PhD candidate-MTI-Department of Tourism Pristine – Kosovo,
53	Dr Alan Montague	Developing Sustainable Skills for Middle Managers: A Case Study of International Hotels in Asia	School of Management RMIT University Australia
54	Dr. Nuttawuth Muenjohn		School of Management RMIT University Australia
55	Dr. Jiaying Zhang	Developing Sustainable Skills for Middle Managers: A Case Study of International Hotels in Asia	School of Management RMIT University Australia
56	Dr Lynnel Hoare		School of Management RMIT University Australia
57	Mustafa Afifi Bin Ab.Halim	Legal Framework of Halal Tourism in Malaysia	Corresponding Author. Lecturer at Faculty of Syariah and Law, Universiti Sains Islam Malaysia
58	Mohd Syafiq Bin Mohamed Rduan		Final Year Syariah and Law Student, Faculty of Syariah and Law, Universiti Sains Islam Malaysia
59	M.H Ahmadi	Persian Gulf and Tourism Development (A Case Study of Queshm Island)	Assistant Professor in Urban and Regional Planning, Guilan University,Iran
60	Mehrdad Karami (Corresponding author)		M.A Student in Regional Development Planning, Department of Urban and Regional Planning, Allameh Tabataba'i University, Tehran, Iran
61	M.R Paknahad		M.A Student inRegional development planning, Allameh Tabataba'i University, Tehran, Iran
62	Yu-Wen Su	Analysis of International Tourist Arrivals Worldwide: The Role of World Heritage Sites	Department of Economics53 National Taiwan University, Taiwan
63	Hui-Lin Lin	Analysis of International Tourist Arrivals Worldwide: The Role of World Heritage Sites	Department of Economics National Taiwan University, Taiwan

No	Name	Paper Title	Affiliation
64	Polladach, Theerapappist	Session Chair	Lecturer and Course Advisor (B. Tourism Management) School of Social Sciences and Psychology, University of Western Sydney, Australia
65	Hassan ahmadi	Session Chair	Assistant Professor in Urban and Regional Planning, Guilan University, Iran
66	Hassan ahmadi	Urban Tourism: a Tool for Reducing Traffic and Developing Human-Oriented Transportation	Assistant Professor in Urban and Regional Planning, Guilan University, Iran
67	Mehrdad Karami (Corresponding author)	Urban Tourism: a Tool for Reducing Traffic and Developing Human-Oriented Transportation	M.A Student in Regional Development Planning, Department of Urban and Regional Planning, Allameh Tabataba'i University, Tehran, Iran
68	M.R Paknahad		M.A Student in Regional Development Planning, Allameh Tabataba'i University, Tehran, Iran
69	Md.Mortuza Ahmmed	An Analysis on Tourism Marketing in Bangladesh	MS, BSc Hon's Department of Statistics, Biostatistics & Informatics University of Dhaka, Bangladesh
70	Khansari Rafsanjani	Religious Tourism in Islamic Countries	Associate in Urban & Regional Planning, University of Allameh Tabataba'i, Tehran, Iran
71	Mehrdad Karami		M.A Student in Regional Development Planning, University of Allameh Tabataba'i, Tehran, Iran
72	Mohanna Nikbin		Department of tourism management, West Tehran Branch, Islamic Azad University, Tehran, Iran. M_nikbin@wtiau.ac.ir (corresponding author)
73	Soudabeh Ghasemi	Role of Teachers and Books of History and Geography in Development Tourism	M.A student of Geography and Tourism Planning Islamic Azad University, Garmsar Branch, Iran
74	Polladach, Theerapappist	Australian Perceptions on the Images of Thailand as a Tourist Destination	Lecturer and Course Advisor (B. Tourism Management) School of Social Sciences and Psychology, University of Western Sydney, Australia

No	Name	Paper Title	Affiliation
75	Shanna Robinson		(PhD candidate) Ph.D. candidate, Institute for Culture and Society University of Western Sydney, Australia
76	Benxiang Zeng (Corresponding author)	Session Chair	The Northern Institute, Charles Darwin University, Alice Springs Campus, Australia
77	Steven M. Anderson	Session Chair	Department of Applied Foreign Languages Chungyu Institute of Technology
78	Mattika Chaimeerang Phandee	The Agricultural Areas Development for Agro-Ecotourism Using GIS and RS	Geoinformatics Program, Faculty of Science and Technology, Nakhon Ratchasima Rajabhat University, Thailand
79	Pornpatchara Pinthon		Northeastern Research Institute of Petrified Wood and Mineral Resources (In Honour of His Majesty the King) Nakhon Ratchasima Rajabhat University, Thailand.
80	Benxiang Zeng	The Role of Culture in Indigenous Tourism Management in Remote Australia	The Northern Institute, Charles Darwin University, Alice Springs Campus, Australia
81	Rolf Gerritsen		The Northern Institute, Charles Darwin University, Alice Springs Campus, Australia
82	Steven M. Anderson	The Dilemma of Night Bazaars in Taipei: Taking the Disputes over the Shihda Night Bazaar as an Example	Department of Applied Foreign Languages Chungyu Institute of Technology
83	C.J. Anderson-Wu		Taiwan Architect Magazine National Association of Architects, Taiwan
84	Oda	The Opportunity of Creative Economy Through Agricultural Business in Tourism Development	(Ph.D Student, cultural studies of education, Padjadjaran University) Tourism Academy - Hospitality Department Bina Sarana Informatika-Bandung, Indonesia
85	Deus Kamunyu Muhwezi	Understanding Difficult Heritage: A Case of Uganda	Department of Forestry, Biodiversity and Tourism, Makerere University, Kampala, Uganda
86	Tom Baum		Department of Human Resource Management, University of Strathclyde, Glasgow, UK

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87	Jockey Baker		Nyakaana, Department of Forestry, Biodiversity and Tourism, Makerere University, Kampala, Uganda
88	Hao-Te LU Ph,D	Session Chair	Assistant Professor Department of Business Administration Tainan University of Technology, Tainan, Taiwan
89	Bayram YILDIRIM	Session Chair	Research Assistant Department of Economics Faculty of Economics and Administrative Sciences Izmir Kâtip Çelebi University, Turkey
90	Hao-Te LU Ph,D	Optimal Timing of Purchasing Decisions for Airplane Tickets, Hotels and Package Holidays. An Example in the UK	Assistant Professor Department of Business Administration Tainan University of Technology, Tainan, Taiwan
91	Wan-Yu, HSU		Swansea University, UK
92	Chih-Yao, YI		Department of Business Administration Tainan University of Technology, Tainan, Taiwan
93	Mehdi Zamani	Investigating the Capabilities and Restrictions of Tourism Development in Soltanieh with an Approach of Providing Procedures and Plotting the Tourism Route Map of the Zone	Olum Tahghight branch, Islamic Azad University, Tehran, Iran
94	Abolfazl Zamani	Investigating the Capabilities and Restrictions of Tourism Development in Soltanieh with an Approach of Providing Procedures and Plotting the Tourism Route Map of the Zone	Management and Accounting faculty, Shahid Beheshti University, Tehran, Iran
95	Monireh Aliabbasi		Management and Accounting faculty, Allameh Tabatabaei University, Tehran, Iran
96	Naser Soleymani		Olum Tahghight branch, Islamic Azad University, Tehran, Iran

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97	Ms K. Tlabela and Ms.Munthre	An Investigation Into Tourists' Satisfaction With Culture and Heritage Tourism Products in South Africa: an Exploratory Study	the National Department of Tourism in South Africa
98	Bayram Yildirim	Sustainability of Tourism and Climate Change: Case of Izmir (Smyrna) a Candidate City of EXPO 2020	Research Assistant Department of Economics Faculty of Economics and Administrative Sciences Izmir Kâtip Çelebi University, Turkey
99	Mehmet Yavuz Cetinkaya	Sustainability of Tourism and Climate Change: Case of Izmir (Smyrna) a Candidate City of EXPO 2020	Research Assistant Department of Tourism Guidance Faculty of Tourism Izmir Kâtip Çelebi University, Turkey
100	Dr Paul Green	Motivations, Concerns and Experiences: Residential Tourism in Southeast Asia.	Lecturer in Social Anthropology Affiliation: School of Social and Political Sciences, University of Melbourne, Australia
101	Dr. Alice Halsdorfer	Session Chair	Senate Chancellery, Department of Cultural Affairs, Berlin, Germany
102	Leonard Barnett	Session Chair	Bangkok University International College, Thailand
103	Li Cong	A Study on Ecotourists' Environmental Attitude and Behavior Characteristics in China: A Case Study in Qinghaihu Lake Nature Reserve	Center for Recreation and Tourism Research College of Urban and Environmental Science, Peking University, China /
104	Bihu Wu		Center for Recreation and Tourism Research College of Urban and Environmental Science, Peking University, China
105	Rosalind Sia Juo Ling	Chinese Rural Tourism Impact on Women	Centre of Recreation and Tourism Research, College of Urban & Environment Science, Peking University, Beijing, PR China
106	Park Jinah		Centre of Recreation and Tourism Research, College of Urban & Environment Science, Peking University, Beijing, PR China
107	Wu Bihu		Centre of Recreation and Tourism Research, College of Urban & Environment Science, Peking University, Beijing, PR China

No	Name	Paper Title	Affiliation
108	Su Hua		Centre of Recreation and Tourism Research, College of Urban & Environment Science, Peking University, Beijing, PR China
109	Dr. Alice Halsdorfer	Travelling to Save Cultural Heritage? From Social Responsibility in Ecotourism Cultourism and Histourism to the Promotion and Protection of Arts and Culture by Voluntourists	Senate Chancellery, Department of Cultural Affairs, Berlin, Germany
110	Leonard Barnett	Cultural Tourism Sustainability and the High-END Discerning Traveller: How Discening is the Discerning Traveler	Bangkok University International College, Thailand
111	Edward G. L. Carter	Cultural Tourism Sustainability and the High-END Discerning Traveller: How Discening is the Discerning Traveler	Bangkok University International College, Thailand
112	Abolfazl Zamani	Investigating the Effect of Cultural Intelligence on the tourists' intercultural interactions: Case Study: Soltanieh City, Iran	Management and Accounting faculty, Shahid Beheshti University, Tehran, Iran
113	Jafar Dadashi		Rudehen branch, Islamic Azad University, Tehran, Iran
114	Monireh Aliabbasi	Investigating the Effect of Cultural Intelligence on the tourists' intercultural interactions: Case Study: Soltanieh City, Iran	Management and Accounting faculty, Allameh Tabatabaei University, Tehran, Iran
115	Mehdi Zamani		Olum Tahghight branch, Islamic Azad University, Tehran, Iran
116	Dieter Semmelroth	Session Chair	TUI AG, Germany
117	Melanie Stabauer	Session Chair	School of Tourism and Leisure Management IMC University of Applied Sciences Krems, Austria
118	Elham Mubarak Hassan	Analysis and Estimate Tourism Climatic Index (TCI) and Temperature-Humidity Index (THI) in Dezful	Department: Environment *Department of Environment, Ahvaz Branch, Islamic Azad University, Ahvaz, Iran
119	Katayon Varshosaz		Department: Environment Department of Environment, Ahvaz Branch, Islamic Azad University, Ahvaz, Iran
120	Nita Damayanti	Local Community Parcitpation in Tourism Development Suppoting Biodiversity Conservation Project in Pangandran, West Java, Indonesia	Faculty of Law of University of Indonesia

No	Name	Paper Title	Affiliation
121	Dieter Semmelroth	The Controversial Heritage of the Early Nazi Built Mass Tourism Resort Prora in East Germany	TUI AG, Germany
122	Christina Lipuringtyas	Community Involvement and Empowerment in Tourism Development in Serangan Island, Baly	Business and Administration Department Jakarta Public Poly technique, Jakarta, Indonesia
123	Sri Astuti Pratminingsih		Business and Management Faculty Widyatama University, Bandung, Indonesia
124	Ruey-Jaw Teng	A Study on Market Structure-Conduct-Performance of International Tourist Hotels in Taiwan	Associate Professor Department of Business Administration, Chung-Hua University., R.O.C
125	Yu-YaChien		Ph. D. Program of Technology Management, Chung Hua University, Taiwan
126	Jia-Chi Lin	Session Chair	Jia-Chi Lin Department of Technology Management Chung-Hua University,Taiwan
127	Frans Teguh	Session Chair	Ministry for Tourism and Creative Economy, Republic of Indonesia
128	Janianton Damanik	Policy Implications of Tourist Movement in ‘Joclosemar Triangle’ of Central Java,Indonesia	Dept. of Social Development and Welfare, Faculty of Social and Political Sciences Universitas Gadjah Mada, Indonesia
129	Rr. Esti Cemporaningsih		Center for Tourism Studies, Universitas Gadjah Mada, Indonesia
130	Ruey-Jaw Teng	Using the analytic network process (ANP) with SWOT Analysis – A Case Study for Food and Beverage Industry	Department of Business Administration, Chung Hua University, China
131	JJia-Chi Lin		Department of Technology Management Chung Hua University, China
132	Huynh Tri Thien	Sport Tourist’s Behaviors and Satisfaction: A Case Study in the Southern of Vietnam	Center of Physical education and Defence, Ton Duc Thang University, Vietnam
133	Le Thi Thu Huong	Competencies for Human Resources of Sport Tourism : A Case Study at Hochiminh	Department of Sports, Hochiminh City Labour Culture Palace, Vietnam

No	Name	Paper Title	Affiliation
134	Huynh Tri Thien	City	Center of Physical education and Defence, Ton Duc Thang University, Vietnam
135	Frans Teguh	Ecotourism as a Strategical Bridge for the Resources Use and Conservation of Flores Island,Indonesia	Ministry for Tourism and Creative Economy, Republic of Indonesia
136	Janianton Damanik		Center for Tourism Studies, Universitas Gadjah Mada, Indonesia
137	Gül Küçükaltan, Ph.D	Session Chair	Haliç University, İstanbul, Turkey
138	Rahim Yaghoubzadeh	Session Chair	M.S in Hospitality Management, University of Information Technology and Management(UITM) in Rzeszow.Poland
139	Rahim Yaghoubzadeh	Study International Tourism Attitude Related to Iranian Cultural Factors	M.S in Hospitality Management, University of Information Technology and Management(UITM) in Rzeszow.Poland
140	Mohanna Nikbin		Department of Tourism Management, West Tehran Branch, Islamic Azad University, Tehran, Iran. (Corresponding Author)
141	Zahra Nekooei		M.S in Tourism Planning Management.
142	Gül Küçükaltan, Ph.D	Food Tourism: The impact of the Ottoman Culture on the Turkish Kitchen	Haliç University, İstanbul, Turkey
143	Aysen Wolff, Ph.D	Food Tourism: The impact of the Ottoman Culture on the Turkish Kitchen	İstanbul Arel University, Turkey
144	Nural Yemişci, MBA		İstanbul Arel University, Turkey
145	Hung-Hsu Yen	How Does Place Attachment Influence People's Attitude toward the Value of Agricultural Landscape Culture?	Assistant Professor Department of Leisure and Recreation, National Formosa University Address:64, Wen-Hwa Road, Huwei, Yunlin, Taiwan, R.O.C.
146	Wen-Hsuan Huang		Graduate Student Department of Leisure and Recreation, National Formosa University Address:64, Wen-Hwa Road, Huwei, Yunlin, Taiwan, R.O.C.
147	Chang-Jen Kuo	A Relationship Between Tourism Image and Travel Experiences: An Exploratory Study in Huwei Town , Taiwan	Assistant Professor Department of Leisure and Recreation, National Formosa University, R.O.C,

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148	Huan-Chi Chang		Graduate Student Department of Leisure and Recreation, National Formosa University, R.O.C
149	Yong-Sheng Wang		Graduate Student Department of Leisure and Recreation, National Formosa University, R.O.C
150	Katayoon Varshosaz	Study of Effects of Carbon Monoxide on the Environment Case Study: in regin 22 of Tehran Municipality	Department of Environment, Ahvaz Branch, Islamic Azad University, Ahvaz, Iran
151	Elham Mubarak Hassan	Study of Effects of Carbon Monoxide on the Environment Case Study: in Region 22 of Tehran Municipality	Department of Environment, Ahvaz Branch, Islamic Azad University, Ahvaz, Iran
152	Janianton Damanik	Session Chair	Dept. of Social Development and Welfare, Faculty of Social and Political Sciences Universitas Gadjah Mada, Indonesia
153	Hassnah Wee	Session Chair	Faculty of Hotel & Tourism Management, University Technology MARA Malaysia, 40450 Shah Alam, Malaysia
154	Alon Gelbman	Tourism, Religion Sport and Peace: Jerusalem-Bethlehem Peace Marathon	PhD Senior Lecturer, Department of Tourism and Hospitality Management, Kinneret Collage on the Sea of Galilee, Israel
155	Hassnah Wee	Examning the Effects of Visitor's Emotion on Event tourism Loyalty :The Conceptand and Framework	Faculty of Hotel & Tourism Management, University Technology MARA Malaysia, 40450 Shah Alam, Malaysia
156	Dr Fauziah Noordin		Director, INTEC Education College, Faculty of Business Management, University Technology MARA, Section 17 Campus, 40200 Shah Alam, Selangor, Malaysia
157	Puvaneswaran Kunasekaran	Local Community's Perception of Tourism in Redang Island, Malaysia	Department of Social and Development Science, Faculty of Human Ecology, Universiti Putra Malaysia, 43400 UPM Serdang, Selangor, Malaysia

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158	A.T. Talib		Department of Government and Civilization Studies, Faculty of Human Ecology, Universiti Putra Malaysia, 43400 UPM Serdang, Selangor, Malaysia
159	Puvaneswaran Kunasekaran	Indigenous Tourism as a Poverty Eradication Tool of Orang Asli in Malaysia	Department of Social and Development Science, Faculty of Human Ecology, Universiti Putra Malaysia, 43400 UPM Serdang, Selangor, Malaysia
160	Sarjit S. Gill		Department of Social and Development Science, Faculty of Human Ecology, Universiti Putra Malaysia, 43400 UPM Serdang, Selangor, Malaysia
161	Melanie Stabauer	An Approach To Unesco World Heritage Sites: A Case Study of the Palace of Schönbrunn	School of Tourism and Leisure Management IMC University of Applied Sciences Krems, Austria
162	Prof. Irfan Arikan		School of Tourism and Leisure Management IMC University of Applied Sciences Krems, Austria
163	Prof. Irfan Arikan	Session Chair	Prof. Irfan ARIKAN, PhD School of Tourism and Leisure Management IMC University of Applied Sciences Krems, Austria
164	Sutatip Chavanavesskul	Session Chair	Department of Geography, Srinakharinwirot University, Bangkok, Thailand
165	Dayang Sandrawati Abang Josmani	Keringkam, a Traditional Embroidery of The Sarawakmalays in Borneo	Faculty of Hotel & Tourism Management Universiti Teknologi MARA, Malaysia
166	Silverina Anabelle Kibat		Faculty of Hotel & Tourism Management Universiti Teknologi MARA, Malaysia
167	Valerie Chan Sue Lin		Academy of Language Studies Universiti Teknologi MARA, Malaysia
168	Suhaida Halamy		Faculty of Information Management Universiti Teknologi MARA, Malaysia
169	Ece Kaya	Management Plan Model for Sustainable Tourism: A Case Study in Cunda (Alibey) Island	PhD Candidate Institute for Culture and Society / Tourism and Heritage Studies University of Western Sydney, Australia
170	Prof. Irfan Arikan		PhD School of Tourism and Leisure Management IMC University of Applied Sciences Krems, Austria

No	Name	Paper Title	Affiliation
171	Sutatip Chavanavesskul	The Impact of Tourism on Urbanisation Process A Case Study: Chiang Khan Subdistrict, Loei Province, Thailand	Department of Geography, Srinakharinwirot University, Bangkok, Thailand
172	Hsing-Ju Wei	The Conceptual Framework on How the Key Success Factors coped with its Organizational Developing Phrases for Industrial Trend of Travel Agencies-in the view of Resource-Based Theory	Department of Tourism Providence University, Taiwan
173	Shu-Hsiao Tsen		Department of Tourism Providence University, Taiwan
174	Shuen-Hsin Yang	The Developing Strategy on the Players Participated in the National Skill Competition for the Chinese Cuisine Contest-in the Case on the Golden Hand Prize Winners	Department of Tourism Providence University, Taiwan
175	Chun-Ya Yang		Department of Tourism Providence University Providence University Shu-Hsiao Tsen, Taiwan
176	Jiun-Yuan Wang	Session Chair	Department of Tourism Providence University, Taiwan
177	Dewi Turgarini	Session Chair	Indonesia University of Education, Indonesia
178	Dewi Turgarini	Tourism Development Strategy of East Priangan Region Exploration of Food and Local Cuisine As Tourism Attractions	Indonesia University of Education, Indonesia
179	Amiluhur Soeroso	Tourism Development Strategy of East Priangan Region Exploration of Food and Local Cuisine As Tourism Attractions	Musicology STIE Pariwisata-API, Indonesia
180	Jiun-Yuan Wang	Explore the Relationships on Personality, Entrepreneurship, and Social Capital of Entrepreneurs in the Dining Industry	Department of Tourism Providence University, Taiwan
181	Shu-Hsiao Tsen		Department of Tourism Providence University, Taiwan
182	Siang-Rong Pan	The Reflection on the Entrepreneurial Stages and the	Department of Tourism Providence University, Taiwan

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183	Shu-Hsiao Tsen	Dialogue on Self Awareness-In the Viewpoints of the Initiator who Started up their Business from Scratch	Department of Tourism Providence University, Taiwan
184	N. Gunasekaran	Bed and Breakfast Market in Pondicherry : A Cultural Heritage Twns' Epectations and Eperiences	Department of Management Studies Pondicherry University, Puducherry –, India
185	Victor Anandkumar		Department of Management Studies Pondicherry University, Puducherry –, India
186	Behrouz Mohammadi Yeganeh	Session Chair	Departmen of Geography University of zanja, Iran
187	Liz Templin	Session Chair	Extension Professor University of Minnesota Extension, USA
188	Kyungjae, Jang	Managing Cultural Tourism Resources and Authenticity of Tourist Experience: In Case of Toyako Manga Anime Festa	Department and Affiliation: International Media, Communication, and Tourism studies, Hokkaido Japan. Doctoral Course
189	S.W.G.K. Bulankulama	Potentials of Tourism industry in Anuradhapura, Sri Lanka	Senior Lecturer De pt. of Social Sciences, Faculty of Social Sciences and Humanities Rajarata University of Sri Lanka, Mihintale, Anuradhapura (NCP)
190	Behrouz Mohammadi Yeganeh	Evaluating the Importance of Local Festival Site Selection in Developing Festival Tourism: A Case Study in Township of Roudbar Iran	Department of Geography University of Znja, Iran
191	Maniya Ebrahimzadeh		Department of Geography University of Znja, Iran
192	Liz Templin	Case Study of Swedish Heritage Tourism Development in Lindstrom, Minnesota, USA	Extension Professor University of Minnesota Extension, USA
193	Bathsheba Goswami Pyngrope	Potentials for Cultural Tourism in Sohbar Village, East Khasi Hills District, Meghalaya	Research Scholar, Department of Geography, North Eastern Hill University, Shillong, Meghalaya, India
194	Ching-Yu Chen	Session Chair	Department of Tourism Providence University, Taiwan
195	Silverina Anabelle	Session Chair	Faculty of Hotel & Tourism Management UiTM Sarawak, Malaysia

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196	Ching-Yu Chen	A Study on the Relationships between Organizational Learning and Intellectual Capital for the Coffee Chain Stores —in the Means of Business Strategy as a Moderator	Department of Tourism Providence University, Taiwan
197	Shu-Hsiao Tsen		Department of Tourism Providence University, Taiwan
198	Noraziah Hazmi	Impacts of Tourism Towards the Identity of Local Community: A Case Study of Perhentian Island, Malaysia	Sustainable Tourism Research Cluster, Universiti Sains Malaysia
199	Badaruddin Mohamed		Sustainable Tourism Research Cluster, Universiti Sains Malaysia
200	Fadina Othman		Sustainable Tourism Research Cluster, Universiti Sains Malaysia
201	Silverina Anabelle Kibat	Unduk Ngadau: Retracing the Sacrificall Lore for Sabah's Tourism Blessing	Faculty of Hotel & Tourism Management UiTM Sarawak, Malaysia
202	Johanna Adlin Ahmad		Faculty of Hotel & Tourism Management UiTM Sarawak, Malaysia
203	Yaziz Kasim		Faculty of Hotel & Tourism Management UiTM Sarawak, Malaysia
204	Johanna Adlin Ahmad	Revitalizing Visitor's Experience at Sarawak Museum	Faculty of Hotel & Tourism Management UiTM Sarawak, Malaysia
205	Silverina Anabelle Kibat	Revitalizing Visitor's Experience at Sarawak Museum	Faculty of Hotel & Tourism Management UiTM Sarawak, Malaysia
206	Soudabeh Ghasemi	Role of Student Camp and Couches in Development Tourism	M.Astudent of Geography and Tourism Planning Islamic Azad University, Garmsar Branch, Iran
207	Guopeng Yu	Session Chair	Institute for Advanced Management Systems Research, the Department of Information System at Åbo Akademi University in Turku, Finland
208	Ashley E. Pritchard	Session Chair	Chulalongkorn University, Bangkok, Thailand
209	Guopeng Yu	An Exploratory Study on Social Media: Disruptive Effects on Business Models of Tourism Industry	Institute for Advanced Management Systems Research, the Department of Information System at Åbo Akademi University in Turku, Finland.
210	Ishfaq Ahmed	Place as a Product : A Marketing Strategic Perspective of Historical Sites in KSA	Lecturer *, Assistant Professor# @ Hailey College of Commerce, University of the Punjab, Pakistan

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211	Muhammad Musarrat Nawaz		Lecturer [*] , Assistant Professor [#] @ Hailey College of Commerce, University of the Punjab, Pakistan
212	Muhammad Ramzan		Lecturer [*] , Assistant Professor [#] @ Hailey College of Commerce, University of the Punjab, Pakistan
213	Hany Hosny	The Effects of Sales Promotion on Post Promotion Behaviors and Brand Preferences in Fast Food Restaurants	Faculty of Tourism and Hotels, Menufia University, Egypt College of Administrative Sciences and Tourism Umm Al Qura University Kingdom of Saudi Arabia
214	Ashley E. Pritchard	The Impact of Tourism on Local Livelihoods and Human Rights: A Case Study in Ngwe Saung, Myanmar	Chulalongkorn University, Bangkok, Thailand
215	Mahmud Ziaee	Analysis of the Functions of Strategic Planing in Tourism Planing	Department of Tourism Management, Allameh Tabataba'i University, Nezami Ganjavi St., Tavanir St. Tehran, Iran
216	Mohammad hossein Imani khoshkho		Department of Tourism Management, Allameh Tabataba'i University, Nezami Ganjavi St., Tavanir St. Tehran, Iran
217	Nabi Alah Dehghan		Department of Strategic Management, National Defence University, Baba'I Highway, Hengam St. Tehran, Iran
218	Sonia Azhari		Department of Tourism Management, Allameh Tabataba'i University, Nezami Ganjavi St., Tavanir St. Tehran, Iran
219	Cao Xiu-Zhen	Session Chair	Tourism College of Zhejiang, Hangzhou, China
220	Luo Feng Zhang Yi	Session Chair	Tourism College of Zhejiang China
221	Cao Xiu-Zhen	Martial Arts Event Tourism Research In Zhejiang International Traditional Wushu Tournament for Example	Tourism College of Zhejiang, Hangzhou, China

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222	Dong-dong Chang	Build the Strategy Study of Large Hangzhou Marine Sports Tourism Circle	Tourism College of Zhejiang, Hangzhou, China
223	Rujian Lv	Tourism Attraction Microblogmarketing -A Case of China Zhejiang Wuzheng	The Tourism College of Zhejiang, China
224	Luo Feng Zhang Yi	Study on the Cross-cultural Contact Based on the Rural Tourism -A Case of Sanjiuwu Village of Deqing County, Zhejiang Province	Tourism College of Zhejiang China
225	Qian Zhengying	Session Chair	Tourism College of Zhejiang China
226	Hu Ming	Session Chair	Tourism College of Zhejiang China
227	Qian Zhengying	Travel Service Quality Management Contents and System Establishment	Tourism College of Zhejiang China
228	Xiao-Ping Yu	Water Culture of the Grand Canal (Hangzhou section)	Tourism College of Zhejiang, China
229	Hu Ming	A Study of Development Mode of Spa in Zhejiang : Taking Japanese Mode as a Reference	Tourism College of Zhejiang, China
230	He-Min Qiu	On Improvement of Foreign Language Professionals in Zhejiang Province in Context of Tourism Internationalization	
231	Ali Emre Sarilgan	Session Chair	Anadolu University, Aviation and Space Faculty, Eskisehir, Turkey
232	Ravindra Kumar Perumal	Session Chair	Faculty of Business and Management, Asia Pacific University of Technology & Innovation, 57000 Bukit Jalil, Kuala Lumpur, Malaysia
233	Zholdasbekov A.A	Kazakhstan As Interesting Tour Country	Doctor of Pedagogical Sciences, Professor, Head of the Chair “International Tourism and Service”, M.Auezov South Kazakhstan State University
234	Iskakova M.S		Doctor of Psychological Sciences, Professor, head of the Chair “General Psychology”, M.Auezov South Kazakhstan State University

No	Name	Paper Title	Affiliation
235	Juliana Langgat	Visitor Expection and Satisfation of Cultural Event in Sabah: A Case Study of Tamu Besar Kota Belud	School of Business and Economics Universiti Malaysia Sabah Jalan UMS, Malaysia
236	Kamarul Mizal Marzuki		School of Business and Economics Universiti Malaysia Sabah Jalan UMS, Malaysia
237	Noor Fzlinda Fabeil		School of Business & Economics Universiti Malaysia Sabah 88400, Jalan UMS, Kota Kinabalu Sabah, Malaysia
238	Mohd. Irwan Dahnil		School of Business and Economics Universiti Malaysia Sabah Jalan UMS, Malaysia
239	Ali Emre Sarilgan	The Strategies to Improve Tourism Income Per Tourist in Turkey	Anadolu University, Aviation and Space Faculty, Eskisehir, Turkey
240	Rahim Yaghoubzadeh	Identification of Virgin Areas: An Effective Step for Tourism Development	(Corresponding Author) Faculty Member of ACECR (Ispa), Tehran, Iran
241	Ravindra Kumar Perumal	The Local Small Business Community Perception of Island Tourism in Penang, Malaysia	Faculty of Business and Management, Asia Pacific University of Technology & Innovation, 57000 Bukit Jalil, Kuala Lumpur, Malaysia
242	Puvaneswaran Kunasekaran		Department of Social and Development Science, Faculty of Human Ecology, Universiti Putra Malaysia, 43400 UPM Serdang, Selangor, Malaysia
243	Zainab khalifah	Session Chair	Faculty of Management and Human Resource Management Universiti Teknologi Malaysia, Malaysia
244	Dr. Hassan Esmaeilzadeh	Session Chair	Assistant Professor in Geography Department, Payaame Noor University, Iran
245	Zainab khalifah	An Examination of Social Identity as a Factor Predicting Residents' Support for Tourism	Faculty of Management and Human Resource Management University Teknologi Malaysia,
246	Mostafa Mohammadi	An Examination of Social Identity as a Factor Predicting Residents' Support for Tourism	Faculty of Management and Human Resource Management University Teknologi Malaysia, Malaysia
247	Dr. Hassan Esmaeilzadeh	Tourist's Satisfaction from Supply of Product (Case Study, Urmia's Sweetmeat)	Assistant Professor in Geography Department, Payaame Noor University, Iran
248	Hsu, Tzu-Ting	Destination Image and Affective Bonding in City Landmark	Department of Tourism Providence University,Taiwan
249	Chao, Chih-Liang		Department of Tourism Providence University, Taiwan

No	Name	Paper Title	Affiliation
250	Ling-Yu Shen	Old House But New Life- The Meaning of Symbolic Consumption from Insiders and Outsiders	Department of Tourism Providence University, Taiwan
251	Chih-Liang Chao		Department of Tourism Providence University, Taiwan
252	Heng-Yi Chuan	Weaving the Dark Gaze from Taiwan Indigenous Tourism : An Example of Alang-Gluban Tribe	Department of Tourism Providence University, Taiwan
253	Chih-Liang Chao		Department of Tourism Providence University, Taiwan
254	Chuan-Cheng Chen		Business Administration Providence University, Taiwan
255	Yeh, Mei-Chih	Session Chair	Assistant Professor, Providence University, Taiwan
256	Pei-Hsun Hung	Session Chair	Department of Tourism Providence University, Taiwan
257	Pei-Hsun Hung	Psychographics and Destination Choice in Taiwan Media Tourists	Department of Tourism Providence University, Taiwan
258	Chih-Liang Chao		Department of Tourism Providence University, Taiwan
259	Yeh, Mei-Chih	Ecotourism as a Means to Establish the Partnership Between National Park and Local Communities: A Case Study of Taiwan's National Park	Assistant Professor, Providence University, Taiwan,
260	Chou, Ta-Ching	Ecotourism as a Means to Establish the Partnership Between National Park and Local Communities: A Case Study of Taiwan's National Park	Ph.D, National Taiwan University, Taiwan,
261	Chun-Jen Chen	The Meaning of Place : Attachments to Community Tourism in Checheng, Taiwan	Department of Tourism Providence University , Taiwan
262	Chih-Liang Chao		Department of Tourism Providence University, Taiwan
263	Chih-Liang Chao	Session Chair	Department of Tourism Providence University, Taiwan

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264	Assoc.Prof.Dr. Aysen Wolff	Session Chair	Department Of Business Administration Istanbul Arel University, Istanbul,Turkey
265	Chih-Liang Chao	Volunteering as Leisure: The Serious Leisure Perspective From National Parks Volunteers in Taiwan	Department of Tourism Providence University,Taiwan
266	Wei-Lin Chen		Department of Tourism Providence University,Taiwan
267	Prof. Dr. Koray Başol	Thermal Tourism in Turkey	Department of Business Administration Istanbul Arel University, Istanbul,Turkey
268	Assoc.Prof.Dr. Aysen Wolff		Department of Business Administration Istanbul Arel University, Istanbul,Turkey
269	Tsao,Ting-Wan	The Construction of Low-Carbon Travel Community: A Sustainable Tourism Approach	Graduate Student, Providence University, Taiwan, R.O.C
270	Yeh, Mei-Chih	The Construction of Low-Carbon Travel Community: A Sustainable Tourism Approach	Assistant Professor, Providence University, Taiwan, R.O.C
271	Ji,Jing-Yi	The Impacts of Bike Path Development to the Adjacent Residents : A Case Study of Dongfon Bike Path in Taiwan	Graduate Student, Providence University, Taiwan, R.O.C
272	Yeh, Mei-Chih		Assistant Professor, Providence University, Taiwan, R.O.C
273	Hao Te Lu Ph.D	Optimal Timing of Purchasing Decisions for Airplane Tickets,Hotels and package Holidays. An Example in the UK	Assistant Professor Department of Busuness Administration, Tainan University of Technology, Tainan,Taiwan
274	Wan Yu HSU		Swansea University,UK
275	Sung-chaе Jung	Cultural Tourism : New Possibilities	Chairman, Organizing Committee 13 th Internnational Joint World Cultural Tourism Conferences S,Korea
276	Keith G. Brown	Authenticity versus Commoditization:	Shannon School of Business Cape Breton University, Canada

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277	Tian Luo	The Chinese Experience in the UNESCO Heritage Site of Lijiang	Shannon School of Business Cape Breton University, Canada
278	Benxiang Zeng	Panelist	The Northern Institute, Charles Darwin University, Alice Springs Campus, Australia
279	Alice Halsdorfer	Panelist	Senate Chancellery, Dept. of Cultural Affairs, Bwrlin, Germany
280	Aysen Wolff	Panelist	Istanbul Arel University, Australia
281	Wang Kunxin	Opening Address	Tourism College of Zhejiang Hangzhou, China
282	Mike Y. K. Guu, PhD	Opening Address	Professor & President NPUST, Pingtung, Taiwan
283	Dr. Luis de Borja Solé	Opening Address	President CETA University College of Tourism, Spain
284	Prof.Dr. Murat Barkan	Opening Address	Rector Yaşar University, İzmir Turkey
285	Nicholas T.A. Bangu	Opening Address	Provost, Tumaini University at Iringa, Tanzania
286	H.John Harker, LL.D	Opening Address	President&Vice-Chancellor Cape Breton University, Canada
287	Bishimbayev Valikhan Kozykeyevich	Opening Address	Rector South Kazakhstan State University named after M.Auezov, Shymkent, Kazakhstan
288	Alan Williams	Opening Address	President Technological Education Institute of Piraeus Greece
289	Vrizidis, Lazarus, Ph.D.	Opening Address	Department geography – Faculty of humanities – Zanjan university- Zajan- Iran
290	Prof. Dr. Miroslav Verkovic	Opening Address	Rector University of Novi Sad Member of Conference Organizing Committee Serbia
291	Dr. Ayhan Gökdeniz	The Effects of International Tourism on Economy,	University of Balıkesir, Ayvalık Vocational School,Balıkesir, Turkey

No	Name	Paper Title	Affiliation
292	Dr. Yakup Dinç	Employment and Gross National Product and Analysis of Tourism in Croatia	University of Balıkesir, Ayvalık Vocational School, Balıkesir, Turkey
293	Dr. Barış Erdem		University of Balıkesir, School of Tourism and Hotel Management, Çağış Campus / Balıkesir –Turkey
294	M.H.Imani Khoshkho	The Role of Religious Tourism in Tourism Development of Iran	Assistant Professor of Science and Culture University, Tehran, Iran
295	Mehrdad Karami (Corresponding author)		M.A Student in regional development planning, Department of Urban and Regional Planning, Allameh Tabataba'i University, Tehran
296	Mohanna Nikbin		Department of tourism management, West Tehran Branch, Islamic Azad University, Tehran, Iran.
297	Dr. Srisuda Chonsithiphol	Organizing Committee	Dean, College of Management Bangkok, University of Phayao, Thailand
298	Tae-yang Kim	Staff	World Cultural Tourism Association
299	Tamer Hamdy Ayad	Rural Tourism Development in EGYPT: Case of AL-WADI AL-JADID Governorate	School of Economics and Management Beijing Jiaotong University, China
300	Ye Shujun		Beijing Jiaotong University School of Economics and Management Director of Finance Department, China
301	Mr. Kajit Habanananda	Opening Address	Advisor to the Dean, College of Management, University of Phayao
302	Jafar Hezar Jaribi	Women and Tourism Development	Associate in Sociology, Faculty of Social Sciences, University of Allameh Tabataba'i
303	Mehrdad Karami (Corresponding author)		M.A. Student in Regional Development Planning, University of Allameh Tabataba'i, Tehran, Iran (Corresponding author)
304	Mohammad Alim Olfati Rad		M.B Student in Geography & Urban Planning, Islamic Azad University, Tehran Markaz Branch
305	Seden Algür	An Empirical Research on Reasons of Domestic Tourists' Choosing Antalya for Holiday	Akdeniz University Institute of Social Sciences Antalya, Turkey
306	Ece Ömürış		Akdeniz University Institute of Social Sciences Antalya, Turkey

No	Name	Paper Title	Affiliation
307	Ceylan Erdoğan	An Empirical Research on Reasons of Domestic Tourists' Choosing Antalya for Holiday	Yaşar University Vocational School of Social Sciences Izmir, Turkey

联合举办学术会议协议书

第一条 宗旨

本协议旨在韩国文化旅游学会、中国浙江旅游职业学院在下述事项上组织经费、运作，动员技术力量与人员、器材等，采取隔年制，分别在中国和韩国准备和组织中韩学术会议的计划与召开。

第二条 联合举办成员

1. 中国浙江旅游职业学院
2. 韩国文化旅游学会
3. 联合举办代表人是举办地的学会会长。
4. 代表人代表中韩联合学术会议，具有经费管理及提议等权利。

第三条 义务

双方为履行第一条规定的目的，将以诚实、勤奋、信任为基础，动用所需的一切知识与技术。

第四条 责任

1. 双方根据中韩联合学术会议约定的义务和承担的内容，各负其责。
2. 中韩联合学术会议促进委员会的构成和委员长的任命由主办者负责。

第五条 代行业务

联合学术会议各成员在各自责任下，可以代行分担部分的业务。

第六条 参加费用

参加中韩联合学术会议人员的费用原则上由本人承担，但在特别邀请的情况下，由主办地成员承担。

第七条 成员分担费用

1. 韩联合学术会议主办地成员约定如下：

- ① 设置学术会议促进委员会办公室
- ② 学术会议的策划与组织
- ③ 学术会议举办场所的落实
- ④ 出版论文集、制作代表证、桌牌、纪念品等
- ⑤ 为参加人员安排住宿
- ⑥ 其他有关中韩学术会议顺利召开之事项

2. 中韩联合学术会议成员约定如下：

- ① 在本国宣传与联络业务
- ② 收集论文并发送给主办方
- ③ 其他有关参加会议所产生的交通及滞留费用由本人承担

第八条 费用的分担

为履行本协议而产生的共同费用由各成员分担。

第九条 成员相互间的责任

1. 成员因组办联合学术会议而给第三者造成损失的，由有关成员承担
2. 一方成员给其他成员造成损失的，由双方协商解决。协商不果的情况下，依据主办地的法律解决。

第十条 权利义务的转让

成员不得将该协议所规定的权利、义务转让给第三方。

第十一条 中途解散措施

1. 中韩联合学术会议成员可以根据双方代表的协商而解散
2. 一方成员因重要原因而不能履行协议时，通过解散程序协商解散

第十二条 瑕疵责任

中韩联合学术会议召开之后发生瑕疵时，由主办地成员负责。

第十三条 促进委员会

中韩联合学术会议主办地成员设立促进委员会履行协议所规定的诸事项。

第十四条 中韩联合学术会议促进委员会

中韩联合学术会议促进委员会的名称、主办公室所在地、委员长如下：

1. 名 称：中韩联合旅游学术会议
2. 主办公室所在地：主办地学会会长指定
3. 委员长姓名：主办地学会会长指定

第十五条 有效期及终止

1. 本协议有效期4年，期满6个月之前双方如果不提出修改、终止意思，则自动延长4年。
2. 如一方提出终止协议，须于6个月之前通知对方，经双方同意终止。但，只要与中韩学术会议有关的权利与义务存在，本协议仍有效。

第十六条 其它

1. 未尽事宜或解释上产生异议时，由双方协商或依据一般惯例解决。
2. 本协议以中、韩两种文字书写，双方各执一份，两种文字的文本具有同等效力。
3. 本协议自双方代表签字之日起生效。

中国浙江旅游职业学院

院长：王昆欣

签字：

2005年8月18日

韩国文化旅游学会

会长：郑圣彩

签字：

2005年8月18日

Bilateral Agreements of Academic Relationship with the Korean Academic Society of Culture and Tourism

韓・日共同學術大會開催の協定書

第 1 條 (目的)

本協定書は韓國文化觀光學會と北海道觀光學會によって行われる共同學術大會に關して、下記の通り、財政、運営及び支援、人員及び機資材などを利用し、1年置きに韓國と日本での兩學會主催の大會開催についての計劃及び運営の規定を目的とする。

第 2 條 (共同開催の構成員)

① 共同開催の構成員は下記の通りである。

1. 韓國文化觀光學會
2. 北海道觀光學會

② 共同開催の代表者は開催地の學會長が務める。

③ 學會長は韓・日共同學術大會を代表し、共同開催についての財政管理及び請求などの権限を持つ。

第 3 條 (有 期 間)

本協定書は當事者間の署名と共に、有効であり、兩學會の合意によって終結される。

但し、韓・日共同學術大會に關する權利義務のある限り、本協定書は有効である。

第 4 條 (義務)

共同開催の構成員は第1條で規定した目的を達成するため、誠實、勤勉及び信義に基づいて、必要なすべての措置を取ることを約束する。

第 5 條 (責任)

① 共同開催の構成員は韓・日共同學術大會に對する契約上の義務移行の分担内容に従い、各々の責任を受け持つ。

② 韓・日共同學術大會推進委員會の構成と委員長についても開催地の構成員が責任を受け持つ。

第 6 條 (業務代行)

共同開催の各構成員は責任を持って、分担した業務の一部を代行することができる。

第 7 條 (参加費用)

韓・日共同學術大會の参加の費用は本人負擔を原則とし、特別招待の場合は開催地の構成員が負擔する。

第 8 條 (構成員の分担内容)

① 韓・日共同學術大會開催地の構成員の任務は、下記の通り、規定する。

1. 學術大會推進委員會の事務局設置
2. 學術大會の企画と演出
3. 學術大會の開催場所の交渉
4. 發表論文集、参加證、名刺、紀念品などの製作
5. 参加構成員のための宿泊先の手配
6. 韓・日共同學術大會の圓滑な開催のためのその他の事項

② 韓・日共同學術大會の参加構成員は、下記の通り、規定する。

1. 自國? の広報及び連絡業務
2. 發表論文の収集及び開催構成員の發送
3. その他の参加に伴う交通及び滞在等の費用は本人負擔

第 9 條 (費用の分擔)

本契約の移行上に發生した共同費用などについては各構成員が分擔する。

第 10 條 (構成員の相互間の責任)

① 構成員の共同開催によって生じた第3者への損害は當該構成員が分擔する。

② 構成員が他の構成員に損害を與えた場合は、お互い協議して處理するが、協議が成立されない場合は開催地の法的處分に従う。

第 11 條 (權利義務の譲渡制限)

構成員はこの協定書による權利・義務を第3者に譲渡できない。

第 11 條 (權利義務の譲渡制限)

構成員はこの協定書による權利・義務を第3者に譲渡できない。

第 12 條 (中途解散についての措置)

① 韓・日共同學術大會の構成員は兩國の代表者の合意によって解散することができる。

② 構成員の中、一方の重大な問題で契約が移行できない場合には解散の合議手続を踏まえて、解散する。

第 13 條 (開催後の責任)

韓・日共同學術大會の開催後、それについての責任問題が生じた場合は開催地の構成員がその責任を受け持つ。

第 14 條 (推進委員會)

韓・日共同學術大會は開催地の構成員が推進委員會を設け、契約移行と関連した諸事項を行うことができる。

第 15 條 (韓・日共同學術大會の推進委員會)

韓・日共同學術大會推進委員會の名稱、主な事務局の所在地、委員長は、下記の通りである。

1. 名 稱：韓・日共同學術大會
2. 主な事務局所在地：開催地の學會長が指定する。
3. 委 員 長 姓 名：開催地の學會長が指定する。

第 16 條 (その他)

この協定書に規定されていないことまたは解析上、意義のある事項は各構成員の相互合議によるか一般の慣例に従うことにする。

上述のように、韓・日共同學術大會の協定書を締結し、その證據として韓国語と日本語で、各 2部ずつ作成し、韓・日共同學術大會構成員の代表者が記名捺印し、韓国語と日本語の協定書各1部を兩學會で保管することにする。

2002年 6月 日

韓國文化觀光學會

(506-090)光州光域市 鎭山區 西峰洞 59-1番地

潁南大學校 觀光學部 鄭成采教授 研究室

韓・日共同學術大會 構成員 代表者

2-7



北海道 觀光學會

(004-0844)札幌市清田区清田4条1丁目 4-1

札幌國際大學 地域総合研究センター内北海道觀光學會事務局

札幌國際大學觀光學部學部長

北海道觀光學會 會長

奥平忠志



韓・日共同學術大會 構成員 代表者

한 일 공동학술대회개최 협정서

제 1 조 (목적)

이 협정서는 아래 사업을 한국문화관광학회, 홋카이도관광학회가 재정, 운영 및 기술능력과 인원 및 기자재 등을 동원하여 한국과 일본에서 격년제로 한일 공동학술대회에 대한 계획연출 등을 영위할 것을 약속하는 협약을 정함에 있다.

제 2 조 (공동개최의 구성원)

- ① 공동개최의 구성원은 다음과 같다.
 1. 한국문화관광학회
 2. 홋카이도관광학회
- ② 공동개최 대표자는 개최지 학회장으로 한다.
- ③ 대표자는 한일공동 학술대회를 대표하며, 공동개최에 대한 제정 관리 및 청구 등의 권한을 가진다.

제 3 조 (효력기간)

본 협정서는 당사자간의 서명과 동시에 발효하며 두 학회의 합의에 따라 종결된다. 다만, 한일공동 학술대회와 관련한 권리의무 관계가 남아 있는 한 본 협정서의 효력은 존속된다.

제 4 조 (의무)

공동개최 구성원은 제 1 조에서 규정한 목적을 수행하기 위하여 성실 근면 및 신의를 바탕으로 하여 필요한 모든 지식과 기술을 활용할 것을 약속한다.

제 5 조 (책임)

- ① 공동개최의 구성원은 한일공동 학술대회에 대한 계약상의 의무이행 분담내용에 따라 각자 책임을 진다.
- ② 한일공동 학술대회 추진위원회의 구성과 위원장에 대해서도 개최지 구성원이 책임을 진다.

제 6 조 (업무대행)

공동개최의 각 구성원은 자기 책임하에 분담부분의 일부를 대행 할 수 있다.

제 7 조 (참가비용)

한일공동 학술대회에 참가자는 본인부담으로 하며, 특별 초청이 있을 때에는 개최지의 구성원이 부담을 원칙으로 한다.

제 8 조 (구성원의 분담내용)

- ① 한일공동 학술대회 개최지 구성원은 다음과 같이 정한다.
 1. 학술대회 추진위원회 사무실 설치
 2. 학술대회 기획과 연출
 3. 학술대회 개최장소 섭외
 4. 발표논문집, 참가증, 이름표, 기념품 등 제작
 5. 참가 구성원을 위한 숙박시설 수배
 6. 한일공동 학술대회의 원활한 개최를 위한 기타사항
- ② 한일공동 학술대회 참가 구성원은 다음과 같이 정한다.
 1. 자국내 홍보 및 연락업무
 2. 발표논문 수집 및 개최 구성원에게 발송
 3. 기타 참가에 따른 교통 및 체재등 비용은 본인부담

제 9 조 (비용의 분담)

본 계약이행을 위하여 발생한 공동의 경비 등에 대하여는 각 구성원이 분담한다.

제 10 조 (구성원 상호간의 책임)

- ① 구성원이 공동개최와 관련하여 제3자에게 끼친 손해는 당해 구성원이 분담한다.
- ② 구성원이 다른 구성원에게 손해를 끼친 경우에는 상호 협의하여 처리하되, 협의가 성립되지 아니하는 경우에는 개최지의 법 결정에 따른다.

제 11 조 (권리 의무의 양도 제한)

구성원은 이 협정서에 의한 권리의무를 제3자에게 양도할 수 없다.

제 12 조 (중도해산에 대한 조치)

- ① 한일공동 학술대회의 구성원은 대표자의 합의에 의해 해산할 수 있다.
- ② 구성원중 일부가 중대한 사유로 계약을 이행할 수 없는 경우에는 해산 절차를 통해 합의해산을 한다.

제 13 조 (하자책임)

한일공동 학술대회 개최 후 하자가 발생하였을 경우에는 개최지 구성원이 그 책임을 진다.

제 14 조 (추진위원회)

한일공동 학술대회는 개최지 구성원이 추진위원회를 설치하여 계약이행에 관한 제반사항을 수행할 수 있다.

제 15 조 (한일공동학술대회 추진위원회)

한일공동 학술대회 추진위원회의 명칭, 주사무소소재지, 위원장은 다음과 같다.

1. 명 칭 : 한일 공동 관광학술대회
2. 주사무소소재지 : 개최지 학회장이 지정
3. 위 원 장 성 명 : 개최지 학회장이 지정

제 16 조 (기타)

이 협정서에 규정되어 있지 않거나 해석상 이견이 있는 사항은 양 구성원의 상호 합의에 의하거나 일반 관례에 따르기로 한다.

위와 같이 한일공동 학술대회를 체결하고 그 증거로서 협정서 2통을 작성하여 각통에 한일공동 학술대회 구성원이 기명날인하여 각자 보관한다.



일본홋카이도 관광학회
회 장
오쿠다이라 타다시



한국문화관광학회
회 장
정 성 채

Tourism College of Zhejiang, China

Memorandum of Understanding on Cooperation

between

Tourism College of Zhejiang, China

and

the Korean Academic Society of Culture and Tourism, Korea

In order to encourage academic exchange and collaboration between two institutions, Tourism College of Zhejiang, China and the Korean Academic Society of Culture and Tourism, Korea agree to the following terms of cooperation:

1. Both institutions consent to establish a cooperative relationship through which each institution will encourage academic exchange and collaboration between our two institutions.

2. The following programs may be pursued by the two parties by mutual agreement:

2.1. Exchange of institutions' members and research personnel

2.2. Collaboration of research and other projects

2.3. Collaboration in organizing symposia and other academic meetings and conferences.

To assist developing enhanced cooperative relationship between our two institutions, each institution will subject to prior written agreement, provide access to academic activities.

The memorandum will become valid upon signing by the president of Tourism College of Zhejiang, China and the president of the Korean Academic Society of Culture and Tourism, Korea.

June 07, 2006

June 07, 2006



=====

Prof. Wang, Kunxin

President

Tourism College of Zheniang, China

=====

Prof. Jung, Sung-chae

President

the Korean Academic Society
of Culture and Tourism, Korea

Philippine Society for Culture and Tourism, Philippines

Agreement of Cooperation between the Korean Academic Society of Culture and Tourism, Korea and Philippine Society for Culture and Tourism, the Philippines

Philippine Society for Culture and Tourism and the Korean Academic Society of Culture and Tourism, wishing to enhance relations between the two academic societies and to develop academic exchanges in all areas of academic activities and other researches and work mutually toward the internationalization of academic relationships.

The areas of cooperation will include any program offered at either institution which is felt to be desirable and feasible for the development and strengthening of cooperative relationship between the two academic societies.

However, any specific program shall be subject to mutual consent availability of funds and approval of each institution.

The following program may include :

1. Joint conferences
2. Joint research projects
3. Joint cultural programs
4. Exchange of society members

The terms of such mutual assistance and cooperation shall be discussed and agreed upon in writing by the appropriate responsible officers of both parties prior to the initiation of any particular program and activity.

The agreement shall be effective upon approval by both parties and signed in two copies.

June 07, 2006



=====

Prof. Ramon A. Alampay, Ph.D.
President
Philippine Society for Culture and Tourism,
Philippines

June 07, 2006



=====

Prof. Jung, Sung-chae, Ph.D.
President
The Korean Academic Society of the
Culture and Tourism, Korea

CETA University College of Tourism and Hotel, Spain

**Memorandum of Understanding on Cooperation
between
CETA University College of Tourism and Hotel, Spain
and
the Korean Academic Society of Culture and Tourism, Korea**

In order to encourage academic exchange and collaboration between two institutions, CETA University, College of Tourism, Spain and the Korean Academic Society of Culture and Tourism, Korea agree to the following terms of cooperation:

1. Both institutions consent to establish a cooperative relationship through which each institution will encourage academic exchange and collaboration between our two institutions.

2. The following programs may be pursued by the two parties by mutual agreement:

2.1. Exchange of institutions' members and research personnel

2.2. Collaboration of research and other projects

2.3. Collaboration in organizing symposia and other academic meetings and conferences.

To assist developing enhanced cooperative relationship between our two institutions, each institution will subject to prior written agreement, provide access to academic activities.

The memorandum will become valid upon signing by the president of Tourism College of Zhejiang, China and the president of the Korean Academic Society of Culture and Tourism, Korea.

June 05, 2006

June 05, 2006



Prof. Luis Borja Sole, Ph.D.
President
CETA University College of Tourism
and Hotel, Spain



Prof. Jung, Sung-chae, Ph.D.
President
the Korean Academic Society
of Culture and Tourism, Korea

University of Novi Sad, Serbia

УНИВЕРЗИТЕТ У НОВОМ САДУ
ПРИРОДНО-МАТЕМАТИЧКИ ФАКУЛТЕТ

Број: 0601-75113
Датум: 1. ФЕБ. 2008
НОВИ САД
Тог Доситеја Обрадовића 3

Memorandum of Understanding on Cooperation

between

University of Novi Sad, Serbia

and

World Cultural Tourism Association

the Korean Academic Society of Culture and Tourism, Korea

In order to encourage academic exchange and collaboration between two institutions, University of Novi Sad, Serbia, and World Cultural Tourism Association, the Korean Academic Society of Culture and Tourism, Korea agree to the following terms of cooperation:

1. Both institutions consent to establish a cooperative relationship through which each institution will encourage academic exchange and collaboration between our two institutions.

2. The following programs may be pursued by the two parties by mutual agreement:

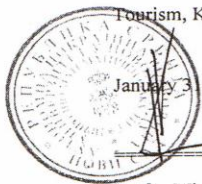
2.1. Exchange of institutions' members and research personnel

2.2. Collaboration of research and other projects

2.3. Collaboration in organizing symposia and other academic meetings and conferences.

To assist developing enhanced cooperative relationship between our two institutions, each institution will subject to prior written agreement, provide access to academic activities.

The memorandum will become valid upon signing by the president of University of Novi Sad, Serbia and the president of World Cultural Tourism Association, the Korean Academic Society of Culture and Tourism, Korea.



January 31, 2008

Prof. Miroslav Vesković, Ph.D.

Dean

Faculty of Natural Sciences and Mathematics

University of Novi Sad, Serbia

January 31, 2008

Prof. Jung, Sung-chae, Ph.D.

President

World Cultural Tourism Association

the Korean Academic Society of

Culture and Tourism, Korea

Tumaini University-Iringa University College, Tanzania

Memorandum of Understanding on Cooperation between Tumaini University -Iringa University College and

World Cultural Tourism Association

The Korean Academic Society of Culture and Tourism, Korea

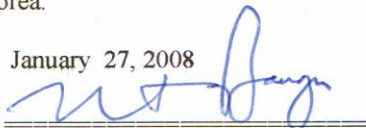
Tumaini University -Iringa University College, Tanzania and the World Cultural Tourism Association, Korean Academic Society of Culture and Tourism, Korea, agree to do the following terms of cooperation in order to encourage academic exchange and collaboration between two institutions.

1. Both institutions consent to establish a cooperation relationship through which each institution will encourage academic exchange and collaboration between our institutions
2. The following programs may be pursued by the two parties by mutual agreement
 - 2.1. Exchange of institutions members and research personnel
 - 2.2. Collaboration of research and other projects
 - 2.3. Collaboration in organizing symposia and other academic meetings and conferences

To assist developing enhanced cooperative relationship between our institutions, each institution will be subject to prior written agreement, provide access to academic activities.

The memorandum will become valid upon signing by the Provost of Tumaini University-Iringa University College, Tanzania and the President of the World Cultural Tourism Association, Korean Academic Society of Culture and Tourism, Korea.

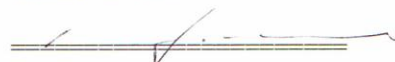
January 27, 2008



Prof. Nicholas Bangu, Ph.D
Provost
Tumaini University-Iringa College

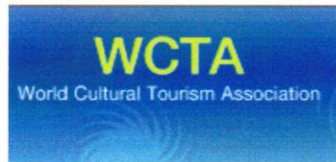
**PROVOST
TUMAINI UNIVERSITY
IRINGA UNIVERSITY COLLEGE
P. O. BOX 200-IRINGA
TANZANIA**

January 27, 2008



Prof. Jung, Sung-chae, Ph.D.
President
World Cultural Tourism Association
The Korean Academic Society of Culture
and Tourism, Korea

National Pingtung University of Science and Technology, Taiwan



Memorandum of Understanding on Cooperation between Graduate Institute of Hakka Cultural Industry National Pingtung University of Science and Technology, Taiwan and World Cultural Tourism Association the Korean Academic Society of Culture and Tourism, Korea

In order to encourage academic exchange and collaboration between two institutions, Graduate Institute of Hakka Cultural Industry, National Pingtung University of Science and Technology, Taiwan and World Cultural Tourism Association, the Korean Academic Society of Culture and Tourism, Korea agree to the following terms of cooperation:

1. Both institutions consent to establish a cooperative relationship through which each institution will encourage academic exchange and collaboration between our two institutions.
2. The following programs may be pursued by the two parties by mutual agreement:
 - 2.1. Exchange of institutions' members and research personnel
 - 2.2. Collaboration of research and other projects
 - 2.3. Collaboration in organizing symposia, other academic meetings, and conferences.

To assist developing enhanced cooperative relationship between our two institutions, each institution will subject to prior written agreement and provide access to academic activities.

The memorandum will become valid upon signing by the president of National Pingtung University of Science and technology, Taiwan and the president of World Cultural Tourism Association, the Korean Academic Society of Culture and Tourism, Korea.

February 1, 2008

A handwritten signature in black ink, appearing to read 'Miao Guu', is written over a series of horizontal dashed lines.

Prof. Guu, Yuan-Kuang, Ph.D.
President
National Pingtung University of
Science & Technology, Taiwan

February 1, 2008

A handwritten signature in black ink, appearing to read 'Jung Sung-chae', is written over a series of horizontal dashed lines.

Prof. Jung, Sung-chae, Ph.D.
President
World Cultural Tourism Association
the Korean Academic Society of
Culture and Tourism, Korea

Yasar University, Turkey

**Memorandum of Understanding on Cooperation
between
Cape Breton University
and
World Cultural Tourism Association
and
the Korean Academic Society of Culture and Tourism, Korea**

In order to encourage academic exchange and collaboration between two institutions, Cape Breton University, Canada and World Cultural Tourism Association, and the Korean Academic Society of Culture and Tourism, Korea agree to the following terms of cooperation:

1 Both institutions consent to establish a cooperative relationship through which each institution will encourage academic exchange and collaboration between our two institutions

2 The following programs may be pursued by the two parties by mutual agreement:

- 2.1 Exchange of institutions' members and research personnel
- 2.2 Collaboration of research and other projects
- 2.3 Collaboration in organizing symposia and other academic meetings and conferences

To assist developing enhanced cooperative relationships between our two institutions, each institution will subject to prior written agreement, provide access to academic activities.

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society of

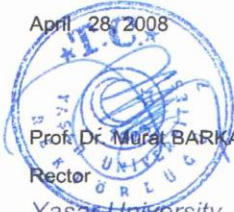
itution will

- 2.1. Exchange of institutions' members and research personnel
- 2.2. Collaboration of research and other projects
- 2.3. Collaboration in organizing symposia and other academic meetings and conferences.

To assist developing enhanced cooperative relationship between our two institutions, each institution will subject to prior written agreement, provide access to academic activities.

The memorandum will become valid upon signing by the president of *Yasar University, Turkey* and the president of World Cultural Tourism Association, the Korean Academic Society of Culture and Tourism, Korea.

April 28, 2008



Prof. Dr. Murat BARKAN
Rector

Yasar University, Turkey

April 28, 2008

Prof. Jung, Sung-chae, Ph.D.
President

World Cultural Tourism Association
the Korean Academic Society of
Culture and Tourism, Korea

**Memorandum of Understanding on Cooperation
between
Cape Breton University
and
World Cultural Tourism Association
and
the Korean Academic Society of Culture and Tourism, Korea**

In order to encourage academic exchange and collaboration between two institutions, Cape Breton University, Canada and World Cultural Tourism Association, and the Korean Academic Society of Culture and Tourism, Korea agree to the following terms of cooperation:

1 Both institutions consent to establish a cooperative relationship through which each institution will encourage academic exchange and collaboration between our two institutions.

2. The following programs may be pursued by the two parties by mutual agreement:

- 2.1. Exchange of institutions' members and research personnel
- 2.2. Collaboration of research and other projects
- 2.3. Collaboration in organizing symposia and other academic meetings and conferences.


To assist developing enhanced cooperative relationships between our two institutions, each institution will subject to prior written agreement, provide access to academic activities.

The memorandum will become valid upon signing by the President of Cape Breton University, Canada and the president of World Cultural Tourism Association, the Korean Academic Society of Culture and Tourism, Korea.

January 7, 2009



H. John Harker LL.D.
President and Vice-Chancellor
Cape Breton University



Prof. Keith Brown
Vice President
Cape Breton University

January 7, 2009



Prof. Jung, Sung-chae, Ph.D.
President
World Cultural Tourism Association
And the Korean Academic Society
of Culture and Tourism

Australian School of Tourism and Hotel Management, Australia

Agreement of Cooperation between the World Cultural Tourism Association and

Australian School of Tourism and Hotel Management, Australia

Australian School of Tourism and Hotel Management, Australia and World Cultural Tourism Association wishing to enhance relations between the two academic societies and to develop academic exchanges in all areas of academic activities and other researches and work mutually toward the internationalization of academic relationships.

The areas of cooperation will include any program offered at either institution which is felt to be desirable and feasible for the development and strengthening of cooperate relationship between the two academic societies.

However, any specific program shall be subject to mutual consent availability of funds and approval of each institution.


The following program may include :

1. Joint conferences
2. Joint research projects
3. Joint cultural programs
4. Exchange of society members

The terms of such mutual assistance and cooperation shall be discussed and agreed upon in writing by the appropriate responsible officers of both parties prior to the institution of any particular program and activity.

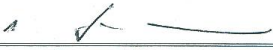
The agreement shall be effective upon approval by both parties signed in two copies.

November 15, 2008



Dr. Abhijit Ghosh
Director of Academic Studies
Australian School of Tourism and
Hotel Management

November 15, 2008



Prof. Jung, Sung-Chae
President
The World Cultural Tourism Association

School of Hospitality, Tourism & Culture and The Culture & Heritage
Institute, Canada

Agreement of Cooperation between
the World Cultural Tourism Association
and

School of Hospitality, Tourism & Culture and The Culture & Heritage Institute

School of Hospitality, Tourism & Culture and The Culture & Heritage Institute, Canada and World Cultural Tourism Association wishing to enhance relations between the two academic societies and to develop academic exchanges in all areas of academic activities and other researches and work mutually toward the internationalization of academic relationships.

The areas of cooperation will include any program offered at either institution which is felt to be desirable and feasible for the development and strengthening of cooperative relationship between the two academic societies.

However, any specific program shall be subject to mutual consent availability of funds and approval of each institution.

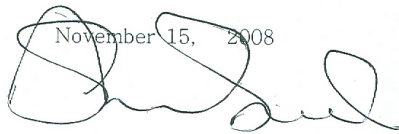
The following program may include :

1. Joint conferences
2. Joint research projects
3. Joint cultural programs
4. Exchange of society members

The terms of such mutual assistance and cooperation shall be discussed and agreed upon in writing by the appropriate responsible officers of both parties prior to the institution of any particular program and activity.

The agreement shall be effective upon approval by both parties signed in two copies.

November 15, 2008



Shyam Ranganathan, MS, CHA
Dean
School of Hospitality, Tourism & Culture
and The Culture & Heritage Institute,
Canada

November 15, 2008



Prof. Jung, Sung-Chae
President

The World Cultural Tourism Association

THE AGREEMENT ABOUT DEVELOPMENT OF ACADEMIC COOPERATION

Between

And

THE M.Auezov SOUTH-KAZAKHSTAN STATE UNIVERSITY
(Republic of Kazakhstan)

The M.Auezov South-Kazakhstan State University represented by Rector V.Bishimbaev acting on the ground of the Charter, and President Jung-Sung-shae represented by World Cultural Tourists ~~guided by a~~ desire to strengthen friendship between universities and promote mutually advantageous cooperation in the educational and scientific areas, enter into the present Agreement about following:

1. THE PURPOSE OF COOPERATION

The purpose of the present Agreement is to prepare conditions and legal base for joint Master and PhD preparation and cooperation in the sphere of education and science.

2. JOINT PREPARATION OF SPECIALISTS

1. The realization of programs in Master and PhD preparation on priority specializations.
2. Parties will select the perspective candidates for participation in the program of Master and PhD preparation according to the norms and principles accepted in every educational institution.
3. Every party will appoint a person, coordinating these programs and possessing relevant authorities, delegated by the parties.
4. The parties agree to confer diploma to Masters and PhD students, successfully completed the educational programs.
5. Expense on realization of Master and PhD exchange and preparation program will be conducted in the following ways:
 - financial means assigned by governments of both states;
 - financial means of students desiring to study on this program or by means of their sponsors;
 - currency-free exchange of students, candidates for a master's and PhD degrees;
 - in special cases, financial problem may be resolved by additional agreements between parties.

3. COOPERATION OF PARTIES IN THE RESEARCH SPHERE

1. Realization of joint research and development, exchange of scientific and technical literature, joint participation in the competition for the international grants and research projects, preparation of different level specialists.
2. Exchange of the scientific and technical, educational and methodical literature.

3. Exchange of faculty members for participation in educational and research programs.

4. THE ORDER OF CHANGE AND CANCELLATION OF THE AGREEMENT

1. The present Agreement may be amended by mutual consent of parties.
2. Disputes and disagreements of the application and/or interpretation of the present Agreement are resolved according to legal systems of Republic of Kazakhstan and _____.

5. VALIDY of the AGREEMENT

1. The present Agreement is concluded for three years' term and inures from the moment of its signing. The Agreement is prolonged for the following one year if any of parties has not expressed wish of its termination not later, than 3 months prior to its cancellation.
2. The Agreement is drawn up in Russian and English languages; both texts of the Agreement are valid equally.

Rector of the South-Kazakhstan
State University
Academician of National Academy
of Sciences
V. Bishimbaev



Shymkent city
Republic of Kazakhstan

5. Tauke-han str

SKSU the M. Auezov

tel: 007-725-2-21-16-40

fax: 007-725-2-21-07-47

e-mail: abek@gmail.ru

*President -
World Cultural
Tourism Association
Prof. Jung Sung-chae, Ph.D.*

Signature *[Signature]*
Date 15.11.2008

Prof. Jung, Sung-chae, Ph.D.

President

World Cultural Tourism Association



Technological Education Institute of Piraeus/Greece

Department of Tourism Industry Management

Memorandum of Understanding on Cooperation

between

Technological Education Institute (TEI) of Piraeus/Greece

and

the Korean Academic Society of Culture and Tourism, Korea

In order to encourage academic exchange and collaboration between two institutions, Technological Education Institute (TEI) of Piraeus and the Korean Academic Society of Culture and Tourism, Korea agree to the following terms of cooperation:

1. Both institutions consent to establish a cooperative relationship through which each institution will encourage academic exchange and collaboration between our two institutions.
2. The following programs may be pursued by the two parties by mutual agreement:
 - 2.1. Exchange of institutions' members and research personnel
 - 2.2. Collaboration of research and other projects
 - 2.3. Collaboration in organizing symposia and other academic meetings and conferences.

To assist developing enhanced cooperative relationship between our two institutions, each institution will subject to prior written agreement, provide access to academic activities.

The memorandum will become valid upon signing by the president of Technological Education Institute (TEI) of Piraeus, Greece and the president of the Korean Academic Society of Culture and Tourism, Korea.

November 13, 2009

.....
Prof. Vrizidis, Lazarus, Ph.D.

President

Technological Education Institute of Piraeus
Greece

November 13, 2009

.....
Prof. Jung, Sung-chae, Ph.D.

President

The Korean Academic Society
of Culture and Tourism, Korea



**Memorandum of Understanding
on Academic Cooperation
between
College of Management Bangkok, University of Phayao, Thailand
and
World Cultural Tourism Association
The Korean Academic Society of Culture and Tourism, Korea**

In order to encourage academic exchange and collaboration between two institutions, College of Management Bangkok, University of Phayao, Thailand and World Cultural Tourism Association, the Korean Academic Society of Culture and Tourism, Korea agree to the following terms of cooperation:

1. Both institutions consent to establish a cooperative relationship through which each institution will encourage academic exchange and collaboration between our two institutions.
2. The following programs may be pursued by the two parties by mutual agreement:
 - 2.1. Exchange of institutions' members and research personnel
 - 2.2. Collaboration of research and other projects
 - 2.3. Collaboration in organizing symposia and other academic meetings and conferences.

To assist developing enhanced cooperative relationship between our two institutions, each institution will subject to prior written agreement, provide access to academic activities.

The memorandum will become valid upon signing by **Dr. Srisuda Chongsithiphol**, Dean, College of Management Bangkok, University of Phayao, Thailand and **Professor Dr. Sung-chae Jung**, President, World Cultural Tourism Association, the Korean Academic Society of Culture and Tourism, Korea.

2nd January 2012

Srisuda Chongsithiphol, D.B.A.
Dean
College of Management Bangkok
University of Phayao
Thailand

2nd January 2012

Prof. Jung, Sung-chae, Ph.D.
President

Prof. Jung, Sung-chae, Ph.D.
President
World Cultural Tourism Association
the Korean Academic Society of Culture and Tourism, Korea



World Cultural Tourism Association

Worldwide Bureaus

KOREA

World Cultural Tourism Association

Prof, Jung, Sung-chae, Ph.D. President

Dept. of Tourism Management, Honam University,

TEL. 062-940-5582, FAX: 062-940-5582

E-mail: scjung@honam.ac.kr , scjung50@hanmail.net, scjung19@yahoo.co.kr

Homepage: <http://www.kasct.co.kr>

JAPAN

Hokkaido Academic Society of Tourism, Japan Chubachi Reiji

(004-0844) 4-1 Kiyota Kiyota-gu, Sapporo Hokkaido, Japan

CHINA

President, Wang Kunxin

(311231) 中國 浙江省 杭州市 蕭山區 蕭山高教園區 海路 324號 浙江 旅游職業學院

PHILIPPINES

Ramon Benedicto A. Alampay, Ph.D.

Asian Institute of Tourism University of the Philippines Diliman, Quezon City 1101, the Philippines

SPAIN

President, Prof. Luis de Borja, Ph.D.

CETA University College of Tourism and Hotel Management

Padua, 11-13, 08023 Barcelona, Spain

E-mail : infomacio@cetaturismo.com

USA

Walter Jamison, Ph.D.

Dean, School of Travel Industry Management, University of Hawaii at Manoa

2560 Campus Road, George Hall 345 Honolulu, HI 96822 USA

MALAYSIA

Prof, Hamidah Abd Hamid,

School of Communication, Universiti Sains Malaysia, Penang, 11800 USM, Pulau Pinang Malaysia

TANZANIA

Prof. Melubo KOKEL

Dept. of Cultural Anthropology and Tourism, Iringa University, Tanzania

SERBIA

Prof.Snezana Besermenji

Department of Geography, Tourism and Hotel Management Faculty of Natural Sciences and Mathematics University of Novi Sad, Serbia

TAIWAN

Prof. Shiunn-Der Kuo

Graduate Institute of Hakka Cultural Industry, National Pingtung University of Science & Technology, Taiwan

TURKEY

Prof. Sabah BALTA, , Dept. of Tourism and Hotel Management, Yasar University, Turkey

AUSTRALIA

Prof. Abhijit GHOSH, Director of Academic Studies,
Australian School of Tourism & Hotel Management, Australia

Scientific Committee Members

1. Prof. Nikolay V. SOKOLOV
Professor, Saint Tikhon Orthodox University, Russia
2. Prof. Melubo KOKEL
Dept. of Cultural Anthropology and Tourism, Iringa University, Tanzania
3. Prof. Snezana Besermenji.
Department of Geography, Tourism and Hotel Management Faculty of Natural Sciences and Mathematics University of Novi Sad, Serbia
4. Prof. Shiunn-Der Kuo
Graduate Institute of Hakka Cultural Industry, National Pingtung University of Science & Technology, Taiwan
5. Prof. T. Keiser TANAHASHI,
Faculty of Business Administration, Tokyo Keizai University, Japan
6. Prof. Chan Ngai WENG
Geography Section, University Sains Malaysia, Malaysia
7. Prof. Mohd. Rosli MOHAMAD
Dept. of Development Studies, Faculty of Economics and Administration, University of Malaya, Malaysia
8. Prof. Gunter SPREITZHOFFER
Dept. of Geography and Regional Research, University of Vienna, Austria
9. Prof. Kullada PHETVAROON
Faculty of Service Industries, Prince of Songkla University, Phuket Campus, Thailand
10. Prof. Sabah BALTA
Professor, Yasar University, Dept. of Tourism and Hotel Management, Turkey
11. Prof. Nikitina Olga ALEXANDROVNA
Deputy Director of Scientifically-methodical Work and International Activity, The Branch of the Saint Petersburg State University of Economics and Engineering in Cheboksary, Russia
12. Prof. Klodiana GORICA
Dept. of Marketing and Tourism, University of Tirana, Albania
13. Prof. Chutima TORCHAREON
Faculty of Environment and Technology, Prince of Songkla University, Thailand
14. Prof. Adman Hussein
School of communication University Sains Malaysia, Malaysia
15. Prof. W.Packiaraja Robinson
Faculty of Management, School of Finance and Banking 1514, Mburabutoro, Rwanda
16. Prof. Him Lal Ghimire
Central Department of Statistics Tribhuvan University, Kathmandu Nepal
17. Prof. Abhijit GHOSH
Director of Academic Studies, Australian School of Tourism & Hotel Management, Australia
18. Prof. Ovan Stojanoski
Ohrid, Univ. Macedonia

19. Prof. Cheng, Soo May
Professor, Institute for Tourism Studies, Macau SAR
20. Prof. Contra Fees-Our/Our
University of Philippines, the Philippines
21. Prof. Prateep Wetprasit
Faculty of Service Industries, Prince of Songkla University, Phuket Campus, Thailand
22. Prof. Ching-Chi LAM, (Cindia Lam), .
Institute For Tourism Studies, Macau, China
23. Prof. Xie Zheng
Vice-president, Associate Professor, Tourism College of Zhejiang, China
24. Prof. Sarinya La-ong-in
Academic Advisor, Hotel and Tourism Management Major Bangkok University International College, Bangkok, Thailand
25. Prof. Yasin BOYLU
Professor, School of Tourism and Hospitality Management, Mugla University, Turkey
26. Prof. Akmal AHMEDJONOV
Dept. of Foreign Languages, Tashkent University of Information Technologies, Samarkand Branch, Samarkand, Uzbekistan
27. Prof. Mark EWEN
Dept. of Marketing and Tourism, University of Hertfordshire, U.K.
28. Prof. S.C. Bagri Sanjay Mahar. I. KATHIRVEL
Centre for Mountain Tourism and Hospitality Studies, NHB Garhwal University, India
29. Prof. Zhang YUEHONG
School of Foreign Languages, South China Agriculture University, China
30. Prof. Fusun CURAOGLU
Ass. Prof. Interior Design Department, Fine Arts Faculty, Anadolu University, Turkey
31. Prof. Ravinder N.Batta
Additional Secretary Tourism, Government of Himachal Pradesh, India
32. Prof. Nur Undey Kalpaklioglu
Istanbul Aydin University, Public Relations and Advertising Department Head, Turkey
33. Prof. Vivienne Pitter, PhD
West Indies, Mona, Jamaica
34. Prof. Um, Bahadur Tamang
Prof. Asian Center for Peace and Development Center, Post Box Number 11843, Lazipat Khathmandu, Nepal
35. Prof. Reiji Chuubachi,
Sapporo International Univ. Japan
36. Prof. Keith Brown
Vice President Development, Cape Breton University, Canada.
37. Prof. Joldasbekov Abdimanap Abdrazakovich
Doctor of Pedagogical Sciences, Head of International Tourism and Service Department, Kazakhstan
38. Prof. Alexandru Nedelea
Stefan Cel Mare Univ.Suceava, Romania
39. Prof. Aswin Sangpikul
Dhurakij Pundit Univ. Bangkok, Thailand

40. Prof. Adman Hussein
School of communication, University Sains Malaysia, Malaysia

CONFERENCE ANNOUNCEMENT & CALL FOR PAPERS

14th International Joint World Cultural Tourism Conference 2013

Organized by

- University of Phayao, Thailand
- Istanbul Arel University, Turkey
- Tourism College of Zhejiang, China
- Cape Breton University, Canada
- CETA University of College of Tourism, Spain
- Yasar University of Turkey
- University of Novi Sad, Serbia
- University of Hawaii, USA
- National Pintung University of Science and Technology, Taiwan
- Tumbaini University at Iringa, Tanzania
- South Kazakhstan State University, Kazakhstan
- Australian School of Tourism and Hotel Management, Australia
- School of Hospitality, Tourism & Culture Heritage Institute, Canada
- Technological Education Institute of Piraeus, Greece
- Philippine Society for Culture and Tourism, the Philippines
- the Hokkaido Academic Society of Tourism, Japan
- the Korean Academic Society of Culture and Tourism , Korea
- World Cultural Tourism Association

World Cultural Tourism Association, the Korean Academic Society of Culture & Tourism, University of Phayao, Thailand, the Hokkaido Academic Society of Tourism, Japan, the Tourism College of Zhejiang , China, CETA University College of Tourism, Spain, Philippine Academic Society of Culture and Tourism, the Philippines, University, of Hawaii, USA, Yasar University, Turkey, National Pungting University of Science and Technology, Taiwan, Tumbaini Iringa University, Tanzania, Cape Breton University, Canada, University of Novi Sad, Serbia, South Kazakhstan State University, Kazakhstan, Australian School of Tourism and Hotel Management, Australia, School of Hospitality, Tourism & Culture and the Culture Heritage Institute, Canada are pleased to announce 14th International joint World Cultural Tourism Conference 2013.

CONFERENCE REGISTRATION:

All presenters and participants are requested to register for the conference. Registration fees are US\$350 per person for registration before August 31, 2013 and US\$400 thereafter.

Conference registration fee includes participation in all conference sessions in threedays, participation in all scheduled meal functions and refreshment breaks, opening reception, and a copy of conference proceedings.

CALL FOR PAPERS:

The Conference will focus on a broad range of topics related to education and research in cultural tourism and tourism/hospitality. The Conference organizers invite papers, abstracts and presentation proposals relevant to cultural tourism and tourism, hospitality management. Considering the theme of the conference, A paper with any of the following or related subjects would be appropriate for presentation:

Any kind of issues in culture/heritage and tourism/hospitality/food service/convention/events.

- Cross-cultural studies in tourism/hospitality.
- Emerging issues in education and training.
- Studies and case studies on tourism/hospitality development/management/administration.
- Studies related to marketing and promotion of tourism/hospitality.
- Studies related to tourism/hospitality forecasting and economic aspects of industry.
- Studies on social, cultural, economic and environmental impact of tourism/hospitality.
- Tourism/hospitality and environmental sustainability.
- Human resources development and educational issues in industry.
- Financial models or econometrics of tourism/hospitality.
- Operation of tourism and hospitality businesses at both macro and micro levels.
- The gaming and casino industry.
- The festival and event industry
- Community tourism development and rural/farm tourism.
- Post-modern tourism/hospitality and contemporary issues in tourism/hospitality.
- IT and Internet aspects of tourism/hospitality.
- Culture and heritage
- Innovation in Tourism
- Historic and geographic tourism evolution
- Entrepreneurism, marketing and tourism businesses
- Tourist itineraries management
- Planning, sustainability and impacts of tourism
- Preservation in nature
- Human practices of material culture preservation
- Preserving the intangible
- Aesthetics, ethics, prescriptions, politics and theory of preservation, conservation, and restoration of material culture.
- Meaningful objects and the museum
- Heritage and governance for development
- Heritage and education Policies
- Heritage and culture
- Heritage and economics
- Heritage and environment
- Heritage and society
- Other papers related to the theme of the Conference.

Submission Guidelines

- 10 pages abstract of papers should be submitted for the final selection process.
- The paper should be submitted to the following email: scjung@honam.ac.kr.
- Deadline for submitting paper is August 31, 2011
- Paper Review Committee will conduct a refereed screening of papers.

Format of Presentations:

-Paper sessions will have about 4 papers presented in each 90 minute session, giving each presenter 15 Minutes..

-Panel sessions will provide an opportunity for about four presenters to speak in a more open and conversational setting with conference attendees.

Submitting a Proposal:

1. Create a title page for your submission. The title page should include:

- a. title of the submission
- b. name(s) of the author(s)
- c. department(s) and affiliation(s)
- d. mailing address(es)
- e. e-mail address(es)
- f. phone number(s)
- g. fax number(s)

2. Email your paper, along with a title page, to scjung@honam.ac.kr.

Receipt of submissions will be acknowledged via email within 48 hours.

If you do not wish to email your submission, you may send it via regular mail or fax to:

Prof, Jung, Sung-chae, Ph.D.

President

World Cultural Tourism Association

Dept. of Tourism Management, Honam University,

59-1 Seobong-dong Gwangsan-gu

Gwang-ju, Korea 506-714

Tel : 062-940-5582 / Fax : 062-940-5582

3. Submissions will only be published in the conference proceedings if at least one of the authors registers and attends the conference.

Final copies of accepted papers will be professionally published with ISSN number PRIOR To the Conference.

CONFERENCE ADMINISTRATION

Please direct paper submissions and enquires to:

Prof, Jung, Sung-chae, Ph.D.

President

World Cultural Tourism Association

Dept. of Tourism Management, Honam University,
59-1 Seobong-dong Gwangsan-gu
Gwang-ju, Korea 506-090

Tel : +82-62-940-5582 / Fax : +82-62-940-5582 /

E-mail : scjung@honam.ac.kr, scjung50@hanmail.net, scjung19@yahoo.com

<http://www.kasct.co.kr>

Call for Papers(Journals)

International Journal of Culture and Tourism Research

Journal of World Cultural Tourism Association

Journal of Culture and Tourism Research

Journal of the Korean Academci Society of Culture and Tourism

Specifications and Instructions for Submitting Final Papers for Journal

I. General Text Requirements:

- A. All manuscripts must be prepared in English and **free of grammatical, spelling and/or punctuation errors**. Please make sure your paper is thoroughly edited and proof read before submission.
- B. All manuscripts must be the original work not yet submitted to any other journals or publications prior to the Conference. Following the Conference, authors are free to submit the manuscript for publication in any journals.
- C. The conference proceedings will be professionally reproduced on CD with an appropriate ISBN/ISSN number. Final copies of all manuscript prepared based on the following specifications must be submitted **to Scjung50@hanmail.net, scjung@honam.ac.kr and scjung19@Yahoo.com.**

D. Page Limitations:

1. Authors are allowed to submit **a final paper of up to 20 single spaced pages, inclusive of everything (e.g., any tables, figures, references and appendices)** for inclusion in the Journal.
2. Papers exceeding this page limit can be accepted with an additional production charge of **US\$10 for every additional single spaced page**. Papers exceeding the page limit and submitted without the additional production charges will not be included in the journal.

Prepare your paper using **Microsoft Word software on PC only**. Submit your paper to the Director of Paper Review, Dr, Jung, as an email attachment (scjung@honam.ac.kr) .

II. Paper Format (also see sample below).

The paper should follow the following format:

- Up to **20 single-sided pages** inclusive of all tables, figures, references, appendices and so on. The text should be **single-spaced within each paragraph** but **double spaced between paragraphs**. **Do not number the pages** but make sure the pages are in correct order. Pages will be numbered by the editor.
- Font Type: **Times New Roman**
- Font size **11 point**.

- The paper must be formatted for **A4 size** (210mm x 297mm).
- Set the page margins exactly as follows: top, bottom, left and right for **1 inch**.
- Indent the first sentence of each paragraph with $\frac{1}{2}$ **inch** and align text **justify**.
- All manuscripts must be accompanied by a short **abstract of about 100 words** and a list of no more than **six key words**, which define the subject matter.
- **Consistency in presentation** must be maintained throughout the paper.
- Use tables and simple diagrams which are clearly presented. Please **do NOT use colour graphics**.
- Please **do NOT use footnotes** and **do NOT list references as footnotes** at the end of each page.
- If the paper does not follow these specifications, it will be returned!

For other details, please see the example format below.

TITLE OF YOUR PAPER CENTERED LIKE THIS

* Your Name James Bond
Your Department's Name
Your Organization (University's) Name

Your co-author's name
Your co-author's Department Name
Your co-author's Organization (University's) Name
and

Your co-author's name
Your co-author's Department Name
Your co-author's Organization (University's) Name

[Mark * in front of the name of the presenting author]

ABSTRACT

Starting with "Abstract," your paper needs to be typed in one column as shown in this example. **Indent** the first sentences of each paragraph with $\frac{1}{2}$ **inch**. Use **single space within each paragraph** but **double space between paragraphs** as shown in this example. **Do not number the pages** but make sure the pages are in the correct order. Pages will be numbered by the editor. **(All papers must be prepared and submitted in English).**

Key Words: identify and list key words (maximum 6) which represent the content of your paper.

INTRODUCTION

The paper title, author names (full names and institution only), titles (e.g., Assistant Professor or Assistant Dean or Head of School, etc.) and degrees (e.g., Ph.D., etc.) are not necessary. Title and author affiliations must be centered as shown above.

Submit your final paper to the Director of Paper Review as indicated in the accompanying instruction sheets. All papers need to be prepared in **Microsoft Word** and submitted as an email attachment.

TABLES AND FIGURES

Tables and figures must appear **within the text** (not at the end of the text). Tables and figures need to be **numbered sequentially** (e.g., Table 1, Table 2, Table 3, etc.) and they should **bear a title** (with appropriate upper and lower case letters) which explains their contents. For example:

Table 1. Profile of Conference Participants

Profile	Frequency	Percentage
Male	98	49.00
Female	102	51.00
Total	200	100

REFERENCES

References must be listed immediately following the CONCLUSION or SUMMARY of the paper. Use **APA style** (<http://www.apastyle.org/>). Alphabetize by author, and for each author list in chronological sequence. List the author's names exactly as written in the source cited. **(Please do NOT list references as footnotes at the end of each page).**

See example below:

Aaker, D. A., Kumar, V. and Day, G.S. (1995), Marketing Research. 5th ed. John Wiley, New York.

Diaz, A. B. C. and Ruiz, F. J. M. (2002), The Consumer's Reaction to Delays in Servic, International Journal of Service Industry Management, 13(2), 118-140.

Pritzker, T.J. (n.d.). An Early Fragment from Central Nepal [Online]. Retrieved June 8, 1995, from <http://www.ingress.com/~astanart/pritzker/pritzker.html>

Smith, P.S. (2001, October 23). The Finest Dining places in Hong Kong. South China Morning Post, B1, B3.

ACKNOWLEDGEMENT

Acknowledgement is optional and should appear after the references and before the appendices.

Any "APPENDICES" should appear at the end of the article after the list of references and acknowledgement(if applicable).

Website: [www://kaset.co.kr](http://www.kaset.co.kr)

Editorial Board

World Cultural Tourism Association

The Korean Academic Society of Culture and Tourism