

# **12<sup>th</sup> International Joint World Cultural Tourism Conference**

## **Cultural Tourism : Past and Future**

### **Organized by**

- Istanbul Arel University, Turkey
- Tourism College of Zhejiang, China
- Cape Breton University, Canada
- CETA University of College of Tourism, Spain
- Yasar University of Turkey
- University of Novi Sad, Serbia
- University of Hawai, USA
- National Pintung University of Science and Technology, Taiwan
- Tumaini University at Ireinga, Tanzania
- South Kazakhstan State University, Kazakhstan
- Australian School of Tourism and Hotel Management, Australia
- School of Hospitality, Tourism & Culture Heritage Institute, Canada
- Technological Education Institute of Piraeus, Greece
- Philippine Society for Culture and Tourism, the Philippines
- the Hokaido Academic Society of Tourism, Japan
- the Korean Academic Society of Culture and Tourism , Korea
- World Cultural Tourism Association

**Date: October 7-9, 2011**

**Venue: the Green Park Hotel/Taksim, Istanbul, Turkey**

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2012

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Journal of Culture and Tourism Research

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World Cultural Tourism Association and our 21 international academy collaborations are pleased to announce 12th International Joint World Cultural Tourism Conference. This event has been scheduled to take place at the Green Park Hotel/Taksim, Istanbul, Turkey.

On behalf of organizing committee of 12<sup>th</sup> International joint World Cultural Tourism Conference and president of World Cultural Tourism Association, I warmly welcome you all to the 12<sup>th</sup> International Joint World Cultural Tourism Conference. We are pleased to see all of you, and are excited of what we expect will be an exciting and productive discussion of cultural tourism marketing, strategy, management and policy and other relating issues on cultural tourism.

The aim of this conference is to provide a forum for international educators, scholars, researchers, industry professionals, policy-makers and graduate students with opportunity to explore and discuss issues in the topics on cultural tourism.

Over the few days, we will share ideas and suggestions on how to manage cultural tourism. The obtained informations will be useful for managerial implications.

Let me begin by thanking all of you for attending the conference, and extending a special thanks to Rector Prof. Dr. Ömer Asım SAÇLI, Istanbul Arel University and his staff for jointly cooperating this conference.

I would like to express our hearty welcome to all the participants, especially to many of our guests who have come here far from abroad.

Finally I would like to thank all of you for coming to participate this Conference and I sincerely hope that the present meeting gives you a good opportunity to discuss various new cultural tourism development and new directions of the applications and serve you as a place of communication and international collaboration.

On behalf of our organizing committee, it is our great pleasure to welcome all of you to this conference. We welcome you all of VIP guests, educators, policy-makers and students to this conference, again

Please enjoy the conference in Istanbul, Turkey.

Chairman

Prof. Sung-chae, Jung Ph.D.

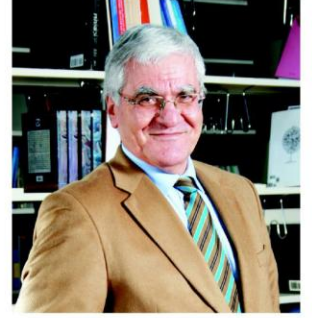
12th International Joint World Cultural Tourism Conference

President

World Cultural Tourism Association  
The Korean Academic Society of Culture and Tourism



**T.R.  
İSTANBUL AREL UNIVERSITY**



Dear Delegates,

It's my great pleasure to welcome you to the 12th International Joint World Cultural Tourism Conference, held here in Istanbul, Turkey, 2011.

First of all I would like to express my thanks to my colleague Prof.Sung-chae, Jung, Ph.D. from the Department of Tourism at Honam University and the President of the Korean Academic Society of Culture and Tourism, World Cultural Tourism Association for the decision for holding the conference in Istanbul with Istanbul Arel University as a collaborator.

Our institution is committed to giving whatever support and effort that maybe necessary to bring outstanding scholars together for this conference.

I am very pleased to hold this conference here in Istanbul, one of the worlds' most attractive tourist destinations with a rich natural and cultural heritage. Istanbul is famous bridge between east and west.

I'm convinced that in this setting the conference will be rewarding, insightful and enjoyable for all. Thank you again for your interest to be part of such an ambitious and promising project.

Yours Sincerely,

**Prof. Dr.Ömer Asım Saçlı**

Rector

Istanbul Arel University, Turkey

[www.arel.edu.tr](http://www.arel.edu.tr)

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# 12<sup>th</sup> International Joint World Cultural Tourism Conference

Cultural Tourism: Past and Future

October 7, 2011 - October 9, 2011  
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Distinguished Ladies and Gentlemen,

It's my pleasure to welcome you to attend the 12th International Joint World Cultural Tourism Conference, Hangzhou 2011. The year of 2010 is very special for China since we successfully held Shanghai World Expo. For Hangzhou it is also meaningful as the Conference was firstly held in the Oriental Capital of Leisure --- Hangzhou. As one of the sponsors of the Conference, I would like to extend our warmest welcome to experts and scholars from South Korea, Thailand, Japan, the Philippines, Spain, the United States and China. And I would also like to express my hearty thanks to Professor Jung Sung-chae, President of the Korean Academic Society of Culture and Tourism, and the organizing staff for the great efforts they have made to the conference.

The 21st Century has seen the ever-changing development of tourism in China, tourism has become the new growth power in China's economy. With varieties of tourism products and improving facilities, China tourism keeps a sustainable growth trend. In 2020, the objective of China tourism is that the entry overnight tourists totaled 64 million and the tourism foreign exchange income reach \$42.6 billion. As predicted by the World Tourism Organization, in 2015, China tourism will reach the senior stage--outbound tourism stage. The outbound tourists will amount to 1 billion. China is becoming a potential source country.

The rapid tourism development needs a great number of professionals. Tourism College of Zhejiang is a higher learning institution of specializing in fostering international professionals in tourism. In 2009, our school obtained the the honour of Provincial Demonstration Vocational College. Located in the beautiful city--Hangzhou, it boasts 7000 students and a teaching staff of 350. Featured by its international tourism education, it has established friendly and cooperative relations with over 20 universities and colleges in South Korea, the United States, Japan, France, Austria, Switzerland and Ukraine. It has made notable achievements in the international education exchanges and cooperative programs.

As a fashionable society action, we not only encounter with different cultures and meet with different people but also need further mutual understanding in tourism. I believe that through the conference, we can enhance our friendship, get a deeper understanding of each other, increase the exchanges and cooperation and therefore further promote the development of the world tourism industry.

Finally, I sincerely wish the conference success!

Thank you.

A handwritten signature in black ink, appearing to read 'Wang Kunxin'.

President: Wang Kunxin

Tourism College of Zhejiang

Hangzhou, China

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Greetings from the National Pingtung University of Science and Technology (NPUST), Taiwan!

It's my great pleasure to welcome you all to attend the 12<sup>th</sup> International Joint World Cultural Tourism Conference, Hangzhou, China, 2011.

This conference provides an excellent platform for scholars, researchers, industrial experts, policy-makers and students coming from all over the world to present their papers on the related topics of cultural tourism. Participants discuss issues and challenges that may impact tourism development in local or global markets, and share experiences and exchange views in areas of mutual interest.

No doubt, cultural tourism, a green industry, has been included as a leading policy and is being actively promoted in many countries. Consequently, it has been a boom to local and regional economic development in recent years. Yet, as we are members of the international community, there are some issues to which we must pay more attention. Such issues include how to achieve high quality tourism while simultaneously protecting and conserving both the natural and cultural resources of the community amid this rapid commercial development. Additionally, continuous international exchange and cooperation are necessary in order to make the cultural tourism industry even better.

Finally, once again, I would like to convey my sincere regards to every participant for your efforts in the promotion of cultural tourism. I also wish the conference great success in 2011 at Istanbul, Turkey.

A handwritten signature in black ink that reads "Mike Guu". The signature is fluid and cursive.

Mike Y. K. Guu, PhD  
Professor & President  
NPUST, Pingtung, Taiwan

# 12<sup>th</sup> International Joint World Cultural Tourism Conference

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It is a great honour for me to welcome you to the **2011 INTERNATIONAL JOINT WORLD CULTURAL TOURISM CONFERENCE** in Istanbul, Turkey

As the president of CETA University College of Tourism in Barcelona Spain, I am proud to participate in this, the 12th International Joint World Cultural Tourism Conference, being held in Istanbul, Turkey.

The conference programme offers interesting and innovative aspects of the sector which are especially worthwhile with the added benefit of being celebrated in China, a country which has great potential as a tourism destination due to its most impressive natural, historical and cultural heritage. Its cultural richness and diversity is evident in its different languages, customs, gastronomy, and lifestyles which all serve to make it fascinating to the rest of the world.

This focus on cultural tourism contributes to the paradigm changes needed in this world in order to achieve more sustainable development on all levels as we continue into the second decade of the new millennium. Our centre is particularly committed to this: we aim to prepare students for these necessary changes and encourage them to be responsible leaders and professionals within the industry which is of great importance to the Spanish economy.

As an important destination for tourism, Spain also offers a wide variety of cultural attractions and activities to enrich and complement our traditional offer of sun and beach tourism. Gastronomy and enology, bird watching, pilgrimages along the Camino de Santiago, being just a few examples. And with more than 30 UNESCO World Heritage Sites spread around the country, it is easy to understand why we receive almost 60 million tourists a year.

I am confident that this year's conference programme will meet the needs and expectations of tourism professionals, policy makers, researchers and academics, as we come together to consider, discuss, analyse the importance of existing and emerging trends in cultural tourism on a local, national and global level and the opportunities that they offer to the world on a whole.

Hence, I wish to send my most sincere congratulations to the conference organizers and extend a very warm welcome to participants to this most significant edition of the International Joint World Cultural Tourism Conference 2010.

**Dr. Luis de Borja Solé**

**President**

**CETA University College of Tourism, Spain**



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**I would like to express our appreciation to the collaboration of WTCO, World Cultural Tourism Association, The Korean Academic Society of Culture and Tourism, to my colleagues around the Turkey, whose support and contribution made it possible to bring scholars together in this conference.**

**I would like to thank all the authors of submitted papers and attendees for their contributions and participation.**

**In addition, I hope that you will take the opportunity to enjoy the scientific and social program. And also I hope that developing enhance cooperative relationship between two institutions.**

**Prof.Dr. Murat Barkan  
Rector  
Yaşar University, İzmir Turkey**



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Last year at about this time we had the privilege and pleasure to listen and discuss a wide range of presentations on innovations and strategies in cultural tourism at the 11<sup>th</sup> International Joint World Cultural Tourism Conference in China. Happily some of the ideas from the conference are already being reflected in our curriculum reviews and research topics.

I look forward to forward to further incursions in this rapidly growing field of endeavour at this year's 12<sup>th</sup> conference in China and it is my singular pleasure to welcome you to this event.

Yours Sincerely

**Prof. Nicholas Bangu**  
**Provost(CEO), Tumaini University, Iringa, Tanzania**



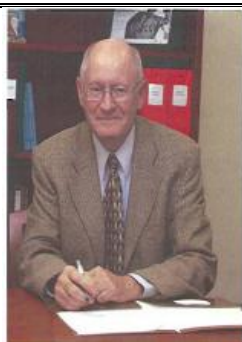
PROVOST  
TUMAINI UNIVERSITY  
IRINGA UNIVERSITY COLLEGE  
P. O. BOX 200-IRINGA  
TANZANIA

Professor Nicholas T.A. Bangu,  
Provost, Tumaini University at Iringa, Tanzania

## 12<sup>th</sup> International Joint World Cultural Tourism Conference

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It is once again with great pleasure that I offer warm congratulations from Cape Breton University to the 12th International Joint World Cultural Tourism Conference. Cape Breton Island, located in Nova Scotia, Canada, is well known for its outstanding beauty and rich culture and is home to our vibrant and growing University. There are many who support and promote cultural tourism on this Island and none more so than Cape Breton University. As an academic institution we have a well-respected Hospitality and Tourism Management degree that prepares students from around the world to meet the demands and challenges of a global economy. We have faculty with published research relating to cultural tourism, its potential and its challenges. As well we are home to a diverse and fascinating student base, with students originating from more than 40 countries.

This University has long been respectful of Aboriginal and Celtic cultures and recognizes the great importance their history and traditions offer to local residents and visitors alike. Cape Breton Island is also home to many additional and distinct cultures who have forged the special identity of this Island. We are home to historical sites and interpretation, music festivals, cultural animation and many other special talents and features that allow us to present our offerings to the world.

This Cultural Tourism Conference has great value in the discussions, presentations and vision offered by the many academics and practitioners who are the architects of change that values roots and traditions. I trust that this year's conference will be filled with lively dialogue, great debate and much collaboration.

I offer my sincere congratulations to the organizers and participants of this important and influential global conference.

H. John Harker, LL.D.  
President & Vice-Chancellor

**Cape Breton University, Canada**



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**Distinguished ladies and Gentlemen,**

It is great honour for me to welcome you to participate in the 12<sup>th</sup> International Joint World Cultural Tourism Conference.

Tourism continually gains in scope in the modern world. It extends the sphere of geographical influence, forms of service are changed and different groups of population are involved in travelling and trips. People all over the world get perfect chance to satisfy different requirements of the recreation, physical training, perception and improvement of cultural level. They take part in international business contacts, which are be conducive to political stability and to consolidation of international cooperation. Therefore, such topics are really worthy of discussions in this conference contributed by hundreds of scholars, educators and policy-makers coming from all around the world.

I would like to thank all the members of the conference for contribution and participation. I wholeheartedly wish the conference success



  
Prof. Dr. Bishimbayev Valikhan Kozykeyevich  
Rector  
South Kazakhstan State Universit

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I take great pleasure in welcoming each delegate to the 12<sup>th</sup> International Joint World Tourism Conference 2011 hosted in the city of Istanbul. The World Cultural Tourism Association can certainly be proud to have attracted tourism champions, academicians and aspiring industry professionals from the world over to congregate share their latest research and insights on the importance of Cultural Tourism on the global stage.

The Australian School of Tourism and Hotel Management (ASTHM) has been enthusiastically involved with this conference since 2006 and we are equally delighted to continue our association with WTC. The core values and beliefs that ASTHM Management share with its stakeholders are underpinned by the mission to uplift the prestige and vitality of the hospitality and tourism industries, are congruent with that of WCTA.

I am confident that the 2011 conference will stimulating, challenging and informative about trends in Cultural Tourism particularly in an era of major global changes. There is no doubt that as the world continues to shrink figuratively by way of globalization, nations naturally seek to retain a sense of identity through their very unique cultures and history. It is also the notion of culture and history is significant drivers of tourism which hopefully encourages open mindedness leading ultimately to tolerance and empathy.

I wish the conference a grand success this year and for many more years to come.

Alan Williams  
Managing Director  
Australian School of Tourism and Hotel Management  
Perth, Western Australia

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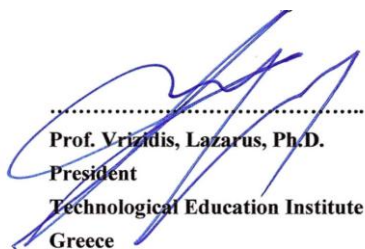
Distinguished guests, Delegates, dear Colleagues,

I take great pleasure in welcoming you all to the 12th International Joint World Cultural Tourism Conference 2011.

The Technological Education Institute of Piraeus is delighted to continue its collaboration with the World Cultural Tourism Association for a third consecutive year as our values and principles correspond with those endorsed by WCTA. The Department of Tourism Business of the Technological Education of Piraeus is nationally respected for preparing students for the practical and business related facets of the travel and tourism industry while cultural tourism is a fundamental course of the core curriculum of the Department as Greece has a rich history and abundance of cultural heritage attractions drawing tourists from all over the world.

I hope that this conference will offer a platform for discussion, knowledge-sharing and close cooperation among scholars, researchers, policy makers and tourism professionals, which is indispensable nowadays in the light of the negative impact that the global economic slowdown has had on the travel and tourism industry over the last years.

I am confident that the time and effort that the scientific and the organizing committee have spent for preparing this conference will be rewarded and I wish this conference every success.

  
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**Prof. Vrizidis, Lazarus, Ph.D.**  
**President**  
**Technological Education Institute of Piraeus**  
**Greece**

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It is an honour and pleasure to invite you to participate in the 12<sup>th</sup> International Joint World Cultural Tourism Conference, from October 7-9, 2011, in **Istanbul city, Turkey**. Join us in this beautiful city, amazing country, which itself can serve as an example of a culturally rich and diverse setting for our conference.

We have a difficult task of acting as pioneers, and yet the luck to witness the cultural tourism move from only a small and special interest group into the growing mainstream aspect of the tourism industry. In line with the velocity of its growth, it becomes inevitable and necessary to provide a forum for all the stakeholders: international educators, scholars, researchers, industry professionals, policy-makers, graduate students, and after all, the prospective consumers as the target beneficiaries. This conference makes an excellent opportunity to get them all together and explore, discuss, and draw conclusions on issues in the topics on cultural tourism promotion.

University of Novi Sad has openly embraced research and development of the variety of topics related to education and research in culture and tourism/hospitality that this conference will focus on. We are more than aware that nurturing the tourism/hospitality cross-cultural studies, marketing and promotion, high quality management and administration, forecasting the regional, economic and environmental impact is of the utmost importance for the development of Serbia both as a community and as a piece in the global puzzle.

This conference holds very high hopes. We believe that its outcomes will bear the fruits of the improved and more insightful strategy for sustainable development. It is an honour for all of us gathered here that we have the opportunity to voice our opinion and be the agents of changes in the future.

I wish you all a very fruitful work and let this conference be the meeting point which will join both our knowledge and mutual interests, and bring us even closer toward the unique goal.

 Prof. Dr. Miroslav Vesković, Rector  
University of Novi Sad  
Member of the Conference Organizing Committee

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- World Cultural Tourism Association

**Date: October 7-9, 2011**

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World Cultural Tourism Association, Istanbul Arel University, Turkey, the Korean Academic Society of Culture & Tourism, the Hokkaido Academic Society of Tourism, Japan, the Tourism College of Zhejiang , China, CETA University College of Tourism, Spain, Philippine Academic Society of Culture and Tourism, the Philippines, University, of Hawaii, USA, Yasar University, Turkey, National Pungting University of Science and Technology, Taiwan, Tumaini Iringa University, Tanzania, Cape Breton University, Canada, University of Novi Sad, Serbia, South Kazakhstan State University, Kazakhstan, Australian School of Tourism and Hotel Management, Australia, School of Hospitality, Tourism & Culture and the Culture Heritage Institute, Canada, Technological Education Institute of Piraeus, Greece are pleased to announce 12<sup>th</sup> International joint World Cultural Tourism Conference 2011.

## AIM OF THE CONFERENCE

The aim of this conference is to provide a forum for international educators, scholars, researchers, industry professionals, policy-makers and researchers, graduate students with opportunity to explore and discuss issues in the topics on cultural tourism promotion. We are sure that it is clear the findings of this conference can be effective and insightful directions for cultural tourism industry.

## Program at a glance

Date : 7 - 9 October, 2011

Venue : the Green Park Hotel/Taksim, Istanbul, Turkey

Time		Subjects	Place
7, Oct	10:00 - 18:00	Registration Opens	Lobby Floor the Green Park Hotel Taksim, Istanbul, Turkey
	13:00-14:00	<b>International Conference: Part 1 :</b> Meeting of Organizing Committee	Venue : Room Pendik(Lobby Floor) the Green Park Hotel Taksim, Istanbul, Turkey
	14:00 – 15:30	<b>International Conference : Part 2 :</b> <b>Concurrent Session I : Venue 1-4</b>	A Floor, -1 Down Floor and Lobby Floor the Green Park Hotel Taksim, Istanbul, Turkey Rooms, Venue1 Room Gumussyu, -1 Down Floor Venue2: Room : Galata,-1 Down Floor Venue3: Room Markiz, A Floor Venue4: Room Pendik, Lobby.Floor
	15:30- 16:00	<b>Coffee Break :</b> <b>hosted by Istanbul Arel University</b>	-1 Down Floor Lobby the Green Park Hotel Taksim, Istanbul, Turkey
	16:00 – 17:30	<b>International Conference Part 3 :</b> <b>Concurrent Session I : Venue 5-8</b>	A Floor, -1 Down Floor and Lobby Floor the Green Park Hotel Taksim, Istanbul, Turkey Rooms, Venue5: Room Gumussyu, -1 Down Floor Venue6: Room : Galata,-1 Down Floor Venue7: Room Markiz, A Floor Venue8: Room Pendik, Lobby.Floor



Time		Subjects	Place
	17:30-	<p><b>International Conference Part 4 :</b></p> <p>Congratulatory Ceremony and Welcoming Dinner with Traditional Performance</p> <p><b>Congratulatory Ceremony</b></p> <p><b>1. Ceremony</b></p> <p><b>2. Ceremony Address</b></p> <p>:Chairman, Organizing Committee</p> <p>:Rector, Istanbul Arel University</p> <p>President, World Cultural Tourism Association</p> <p><b>3. Welcome Remarks</b></p> <p>President, National Pingtung University of Science and Technology, Taiwan</p> <p>: President, Tourism College of Zhejiang, China</p> <p>: President, South Kazakhstan, Kazakhstan</p> <p><b>4.Awards :</b> Presentation of Gratitue Plaque</p> <p><b>5. Turkish Traditional Performance</b></p> <p><b>6.Welcoming Dinner</b></p>	<p>Venue : Room Pendik(Lobby Floor)</p> <p>the Green Park Hotel Taksim, Istanbul, Turkey</p>
8, Oct.	08:00 - 18:00	Registration Opens	<p>-1 Down Floor Lobby</p> <p>the Green Park Hotel Taksim, Istanbul, Turkey</p>
8, Oct.	08:00-09: 30	<p><b>International Conference Part 5</b></p> <p><b>Concurrent Session I : Venue 9-12</b></p>	<p>A Floor, -1 Down Floor and Lobby Floor</p> <p>the Green Park Hotel Taksim, Istanbul, Turkey</p> <p>Rooms,</p> <p>Venue9: Room Gumussyu, -1 Down Floor</p> <p>Venue10: Room : Galata,-1 Down Floor</p> <p>Venue11: Room Markiz, A Floor</p> <p>Venue12: Room Pendik, Lobby.Floor</p>

Time		Subjects	Place
8, Oct.	09:30-10:30	<p align="center"><b>International Conference Part 6</b></p> <p align="center">Keynote Speech</p> <p align="center"><b>Moderator: Prof. Jung, Sung-chaе, Ph.D.</b> President, World Cultural Tourism Association</p> <p align="center"><b>Theme Proposal : Cultural Tourism : Past and Future</b></p> <p align="center">Subject : <b>Traditional Knowledge on Medicinal and Aromatic Plants as Important Culture and Heritage of the Orang Asli, Peninsular Malaysia</b></p> <p align="center">Speaker</p> <p align="center"><b>1. H. Norini</b> Research Planning and Corporate Division Forest Research Institute Malaysia (FRIM)</p> <p align="center"><b>2. M. Abd Latif</b> Forest Research Institute Malaysia (FRIM)</p> <p align="center"><b>3. K. Nagulendran</b> Biodiversity and Forestry Management Division Ministry of Natural Resources &amp; Environment, Malaysia</p> <p align="center"><b>4. H. F. Lim</b> Economics and Strategic Analysis Programme Forest Research Institute Malaysia (FRIM)</p> <p align="center">Commentators</p> <p align="center"><b>1. Dimitrios Styliḁis</b> Faculty of Management and Law University of Surrey, UK</p> <p align="center"><b>2. Dr. Samuel Seongseop Kim</b> College of Hospitality &amp; Tourism, Sejong University, Korea</p> <p align="center"><b>3. Russell E. Brayley</b> School of Recreation, Health, and Tourism, George Mason University, USA</p>	<p align="center"><b>Venue : Room Pendik(Lobby Floor)</b></p> <p align="center">the Green Park Hotel Taksim, Istanbul, Turkey</p>
	10:30- 11: 00	Coffee Break	<p align="center"><b>-1 Down Floor Lobby</b></p> <p align="center">the Green Park Hotel Taksim, Istanbul, Turkey</p>

Time		Subjects	Place
8, Oct.	11:00-12:30	<b>International Conference Part 7</b> <b>Concurrent Session II : Venue 13-16</b>	A Floor, -1 Down Floor and Lobby Floor the Green Park Hotel Taksim, Istanbul, Turkey Rooms, <b>Venue13: Room Gumussyu, -1 Down Floor</b> <b>Venue14: Room : Galata,-1 Down Floor</b> <b>Venue15: Room Markiz, A Floor</b> <b>Venue16: Room Pendik, Lobby.Floor</b>
8, Oct.	12:30 – 13:30	<b>International Conference 8</b> Lunch <b>: hosted by Istanbul Arel University</b>	<b>Restaurant</b> the Green Park Hotel Taksim, Istanbul, Turkey
8, Oct.	13:30 – 15:00	<b>International Conference Part 9</b> <b>Concurrent Session III : Venue 17-20</b>	A Floor, -1 Down Floor and Lobby Floor the Green Park Hotel Taksim, Istanbul, Turkey Rooms, <b>Venue17: Room Gumussyu, -1 Down Floor</b> <b>Venue18: Room : Galata,-1 Down Floor</b> <b>Venue19: Room Markiz, A Floor</b> <b>Venue20: Room Pendik, Lobby.Floor</b>
8, Oct.	15:00 – 15:10	Break	<b>-1 Down Floor Lobby</b> the Green Park Hotel Taksim, Istanbul, Turkey
8, Oct.	15:10 - 16:40	<b>International Conference Part 10</b> <b>Concurrent Session VI : Venue 21-24</b>	Rooms, A Floor, -1 Down Floor and Lobby Floor the Green Park Hotel Taksim, Istanbul, Turkey <b>Venue21: Room Gumussyu, -1 Down Floor</b> <b>Venue22: Room : Galata,-1 Down Floor</b> <b>Venue23: Room Markiz, A Floor</b> <b>Venue24: Room Pendik, Lobby.Floor</b>

Time		Subjects	Place
8, Oct.	16:40 –17:10	Coffee Break	-1 Down Floor and Lobby Floor the Green Park Hotel Taksim, Istanbul, Turkey
8, Oct.	17:10 – 18:10	<p><b>International Conference Part 11</b> <b>General Free Discussion</b></p> <p><b>Theme: Cultural Tourism : Present and Future</b></p> <p>Moderator</p> <p><b>Assoc.Prof.Dr. Aysen Wolff</b> Department of Business Administration Istanbul Arel University,Turkey</p> <p><b>Panelists</b></p> <p><b>1. Prof. Yasuhiro Watanabe</b> Faculty of Art and Design, University of Toyama, Japan</p> <p><b>2. Ass. Professor Katsoni Vicky, Ph.D.</b> Department of Hospitality and Tourism Management, TEI of Athens, Greece</p> <p><b>3. Prof.Dr.Koray Başol</b> Department of Business Administration Istanbul Arel University, Turkey</p>	<p>Venue: Room Pendik, Lobby.Floor</p> <p>the Green Park Hotel Taksim, Istanbul, Turkey</p>
9, Oct.	08:30 -	<p><b>International Conference Part 12</b> Tour around Istanbul City : hosted by Istanbul Arel University</p>	<p>Departure : 1st FloorLobby</p> <p>the Green Park Hotel Taksim, Istanbul, Turkey</p>

**Presentation Schedule**
**International Conference Part 2 : Concurrent Session**

Time		Subjects		
Oct.7	14:00-15:30	Venue1 Room Gumussyu,, -1 Down Floor,, the Green Park Hotel Taksim, Istanbul, Turkey Rooms ,Projection screen, flipchart, overhead projector, barcovision, DVD/ VCD player, TV, wireless high-speed Internet connection, smart board, microphone, fax, sound system		
		Speaker	Theme	Chair
		<b>Rahmat Abbasnejad</b> Faculty of art and architecture University of Mazandaran, Malaysia	<b>Residents’ Opinion Toward Tourism Development in Babolsar, Iran</b>	<b>Mohd Fadil Mohd Yusof</b> Faculty of Entrepreneurship and Business Universiti Malaysia Kelantan (UMK) Locked Bag 36 Pengkalan Chepa 16100 Kota Bharu, Kelantan Malaysia / <b>Olomo Jerome Abiola</b> Federal Polytechnic Ede Department of Hospitality Leisure and Tourism Management, Nigeria
		<b>Mostafa Mohammadi</b> Faculty of Management and Human Resource Development University Teknologi Malaysia, Malaysia		
		<b>Olomo Jerome Abiola</b> Federal Polytechnic Ede Department of Hospitality Leisure and Tourism Management, Nigeria	<b>The Significance of Education and Training to High Performance of Employees in the Tourism and Hospitality Industry</b>	
		<b>Jorge Cerveira Pinto</b> ISCTE Instituto Universitário de Lisboa Research Assistant (DBA Programme), Portugal	<b>Creative Tourism – A Management System View</b>	
		<b>Rua Fonte Taurina</b> 16/22- 4050-269 Porto Portugal		
		<b>Makinde David Olájúde</b> Department of Fine & Applied Arts, Obafemi Awólówò University, Ile-Ife. Nigeria	<b>Potentialities and Possibilities of Egungun Festival as a Tool for Tourism Development in Ogbomoso</b>	
		<b>Mohd Fadil Mohd Yusof</b> Faculty of Entrepreneurship and Business Universiti Malaysia Kelantan (UMK) Locked Bag 36 Pengkalan Chepa 16100 Kota Bharu, Kelantan Malaysia	<b>City Rebranding for Developing Country: Building Kota Bharu, Malaysia, as an Islamic City for Tourism</b>	
		<b>Ghazali Ahmad</b> Faculty of Entrepreneurship and Business Universiti Malaysia Kelantan (UMK) Locked Bag 36 Pengkalan Chepa 16100 Kota Bharu, Kelantan Malaysia		

Time		Subjects		
Oct.7	14:00-15:30	International Conference Part 2: Concurrent Session <b>Venue2: Room : Galata ,-1 Down Floor</b> ,Projection screen, flipchart, overhead projector, barcoveision, DVD/ VCD player, TV, wireless high-speed Internet connection, smart board, microphone, fax, sound system		
		Speaker	Theme	Chair
		<b>Farok Zakaria, PhD</b> Faculty of Creative Technology and Heritage Universiti Malaysia Kelantan 16100 Pengkalan Chepa Kelantan Malaysia	<b>A Study on the Understanding of Kelantanese Society towards Cultural Heritage and Tourism</b>	<b>Ghada Mohamed Wafik</b> Lecturer at Faculty of Tourism and Hotels, Fayoum University, Egypt / <b>Farok Zakaria, PhD</b> Faculty of Creative Technology and Heritage Universiti Malaysia Kelantan 16100 Pengkalan Chepa Kelantan Malaysia
		<b>Mazeri Othman</b> Faculty of Creative Technology and Heritage Universiti Malaysia Kelantan 16100 Pengkalan Chepa Kelantan Malaysia		
		<b>Mrs. Parvaneh Azizi</b> Member of Scientific body of Azad Islamic University of Garmsar, Iran	<b>Electronic Travel</b>	
		<b>Mrs. Parisa Parvazi</b> Student master of Tourism in Azad University of Garmsar, Iran		
		<b>Toba Amirazodi (PhD)</b> Faculty Member of Islamic Azad University, Islamshahr Branch. Iran	<b>Iranian Bazaars: The Illustration of Stable Thoughts</b>	
		<b>Maral Mohammadi Zanjani</b> Student of Architecture and Urbanism, Iran		
		<b>Parvaneh Azizi</b> Faculty Member of Islamic Azad University, Department of Geography Garmsar, Iran	<b>Cultural Tourism and its Role in Tourism Industry Development</b> <b>(Case study of Saadabad Historical and Cultural Complex)</b>	
		<b>Sima Mohammadi</b> Master Student of Tourism Planning, Islamic Azad University, Garmsar, Iran		

Time		Subjects		
Oct.7	14:00-15:30	International Conference Part 2: Concurrent Session <b>Venue3: Room Markiz, A Floor</b> ,Projection screen, flipchart, overhead projector, barcoveision, DVD/ VCD player, TV, wireless high-speed Internet connection, smart board, microphone, fax, sound system		
		Speaker	Theme	Chair
		<b>Masoud Ghorban Hosseini</b> Department of Management, Islamic Azad University, Saveh Branch, Iran	<b>The Role of Entrepreneurial Climate in Rural Tourism Development: A Factorial Analysis</b>	<b>Masoud Ghorban Hosseini</b> Department of Management, Islamic Azad University, Saveh Branch, Iran / <b>Ms. Hiu Ling CHAN</b> (Tracy) Department of Anthropolopogy The Chinese Universiety of Hong Kong
		<b>Kiyanoush Ghalavand1</b> Research scholar In Economic, Department of Gandhian Studies Panjab University Chandigarh,India		
		<b>Job D, Paguio</b> College of Education, Bata Peninsula State University, Don Manuel Banzon Avenue, Balanga City, 2100, Batan, the Philippines	<b>Bajo de la Campana: the Preservation and Conservation Efforts for Acient Churches in Rural Philippines</b>	
		<b>Sadegh Salehi</b> Faculty of humanity and social science University of Mazandaran, Iran	<b>A Case Study of Place Attachment and Percived Impacts of Tourism in Heritage Tourism Destination, Bistoon (Iran).</b>	
		<b>Mostafa Mohammadi</b> Faculty of Management and Human Resource Management Universiti Teknologi Malaysia, Malaysia		
		<b>Ms. Hiu Ling CHAN</b> (Tracy) Department of Anthropology The Chinese University of Hong Kong	<b>Authorized Heritage Discourse and Local interpretations: A Case Study of the Mausoleum Complex of Wulin in Henan, China</b>	
		<b>Maryam Salmanian</b> MA in Semnan “cultural heritage, handicraft and tourism organization - MA student in tourism planning (Azad university of Garmsar), Iran	<b>Iranian Traditional Bazaars and Their Role in Economic Growth and Tourism Development of Cities</b>	
		<b>Mozafar Mohammadkhani</b> BA in assisting and natural accidents management- MA student in rural planning, Iran		
		<b>Manouchehr Jahanian</b> Academic Member of Jihad-e-Daneshgahi , Iran	<b>Tourism &amp; National Integration; Affects &amp; Mutual Interaction Case Study: Islamic Republic of Iran</b>	
		<b>Dr. Mohammad Hossein Imani Khoshkhou</b> Academic Member of Jihad-e-Daneshgahi , Iran		
		<b>Ebtehal zandi</b> M.A in Tourism Marketing Management, Allame Tabatabaee University, Iran		

Time		Subjects		
Oct.7	14:00-15:30	International Conference Part 2: Concurrent Session <b>Venue4: Room Pendik, Lobby.Floor</b> ,Projection screen, flipchart, overhead projector, barcovision, DVD/ VCD player, TV, wireless high-speed Internet connection, smart board, microphone, fax, sound system		
		Speaker	Theme	Chair
		<b>Iman Alipour,Abbas</b> iman alipour,abbas j<jafary.ab@gmail.com≥	<b>Climate Indexes Assessment for Developing Tourism Activities Mazandaran province</b>	<b>Ph.D, Seyedeh Leila Motahar</b> Department of Geography and Tourism Programming, Islamic Azad University of Garmsar, Iran / <b>DR.Parvaneazizi</b> Member of Scientific Group and Manager officer of Humanity Geography Seasonal Magazine of Islamic Azad University, Iran
		<b>DR.Parvaneazizi</b> Member of Scientific Group and Manager officer of Humanity Geography Seasonal Magazine of Islamic Azad University, Iran	<b>Role and Influence of Zanjan Handicrafts on Developing Tourism of the Area and Its' Effect on Economy of Zanjan</b>	
		<b>Leila Heydarpoor</b> MA. Student of Geography and Tourism programming of Azad University of Garmsar unit, Iran	<b>Leisure Time and Tourism Industry</b>  <b>(Case Study is Tourism Industry of Saraein City)</b>	
		<b>Dr. Parvane Azizi</b> Faculty member of Islamic Azad university, department of geography – Garmsar, Iran		
		<b>Roya Heydari</b> MA Student in Tourism Planning – Islamic Azad university, Iran	<b>Natural Attractions and Potentials of Curative (Therapeutic) Tourism in Iran: A Case study of Hot Water and Mineral Springs in Damavand Area</b>	
		<b>Javad Rahimi Moghadam</b> Assistant prof. Islamic Azad University of Garmsar, Iran		
		<b>Ph.D, Seyedeh Leila Motahar</b> Department of Geography and Tourism Programming, Islamic Azad University of Garmsar, Iran	<b>Investigate the Role of Tourism in Sustainable Development with Emphasis on Qeshm Island</b>	
		<b>Javad Rahimi Moghadam</b> Assistant prof. Islamic Azad University of Garmsar, Iran		
		<b>Ph.D, Seyedeh Leila Motahari</b> Department of Geography and Tourism Programming, Islamic Azad University of Garmsar, Iran		
		<b>Manouchehr Jahanian</b> Academic Member of Jahad-e-Daneshgahi, Tehran, Iran	<b>A Comparative Study of Capability Poverty Status In Iranian Hotel and Hospital Service Sectors</b>	
		<b>Dr. Mohammad Hossein Imani Khoshkhou</b> Academic Member of Jahad-e-Daneshgahi, Tehran, Iran		
		<b>Ebtehal Zandi</b> M.A in Tourism Marketing Management, Allame Tabatabaee University, Tehran, Iran		



Time		Subjects		
Oct.7	14:00-15:30	International Conference Part 2: Concurrent Session Venue5: Room Gumussyu, -1 Down Floor .Projection screen, flipchart, overhead projector, barcoveision, DVD/ VCD player, TV, wireless high-speed Internet connection, smart board, microphone, fax, sound system		
		Speaker	Theme	Chair
		Dr. Auhoud S. Al-Bulushi Omani Studies Center Sultan Qaboos University Muscat, Oman	Tourism Development and its Impacts: the Case Study of Jabal Al-Akhdar in the Sultanate of Oman	Dr Mohsen Ranjbar, Scientific staff Islamic Azad University of Shahre rey Branch, Iran / Rahmat Bahrami Associate prof. University of Payam Nor, Tehran, Iran
		H. Lotfi faculty member and dean of geography department of Azad University, Garmsar branch, Iran	Developing and Planning Tourism and Natural Ecosystem of Urmia Lake	
		L. Heydar-pur MA student in geography and tourism planning in Azad University, Garmsar branch, Iran		
		Mohammad Akbar Pour Saraskanroud PhD candidate, member of the Young Researchers Club Islamic Azad University, Tehran central campus. Iran	The Approach of the Host Community to the Expansion of Tourism in the Rural Areas (Case Study: Kandovan village, Oskoo City, Iran)	
		Mohsen Rahimi M.S, Geography and Urban Planning, Member of the Payam-e- Noor University, Iran		
		Pegah Mohammadzaded Student of Architecture Islamic Azad University Hashtroud, Iran		
		Sima . Mohammadi Tourism from the perspective of verses and Islamic Traditions MA Student in Tourism Planning (Azad university of Garmsar)	Tourism from the perspective of verses and Islamic traditions	
		Dr Mohsen Ranjbar, Scientific staff Islamic Azad university of Shahre rey branch, Iran	Talesh cultural tourist attractions, with emphasis on music that is reflective of the nature	
		Rahmat Bahrami Associate prof. University of Payam Nor, Tehran, Iran	The Role of Rural Tourism in Rural Development (Case Study Section Marivan)	
		M.Auezov South Kazakhstan State University, Kazakhstan	Profile Training Tourism Managers to Environmental Activity in Kazakhstan	
		c.p.s. Sikhinbayeva Zh.S South Kazakhstan State University, Kazakhstan		
		.p.s. Konakbayeva U.Zh South Kazakhstan State University, Kazakhstan		

Time		Subjects		
Oct.7	14:00-15:30	International Conference Part 2: Concurrent Session <b>Venue6: Room : Galata,-1 Down Floor</b> .Projection screen, flipchart, overhead projector, barcoveision, DVD/ VCD player, TV, wireless high-speed Internet connection, smart board, microphone, fax, sound system		
		Speaker	Theme	Chair
		<b>Santanu Dasgupta</b> NSHM Academy, Durgapur, WB, India	<b>Pro-Poor Tourism for Poverty Reduction Through Employment Generation in West Bengal</b>	<b>Toktam Hanaee</b> Faculty of Art and Architectuure' science and Research Branch' Islamic Azad University' Tehran' Iran / <b>Ass. Professor Katsoni Vicky</b> Department of Hospitality Tourism Management TEI of Athens
		<b>Soudabeh Ghasemi</b> Tourist and Geographic Master Student. Azad Islamic university ,Garmsar branch, Iran	<b>Coordination among Asian and European Countries University and It's Effect on the Tourist</b>	
		<b>Heydar lotfi</b> Manager of geographic group in Azad university, Azad Islamic university, Garmsar branch, Iran		
		<b>Sara Payamshad</b> Bachelor of social work		
		<b>Peiman Golchin</b> Peiman Golchin Email: Peiman_gqi@yahoo.com	<b>Cultural-Historical landscapes And Their Role In Expansion of Cultural Tourism Case Study:Ancient Town of Bishapour,Iran</b>	
		<b>DR. Majid Yasouri</b> University of Guilan, Rasht, Iran	<b>Cultural - Natural Heritage and Sustainable Development</b>	
		<b>Toktam Hanaee</b> Faculty of Art and Architectuure' science and Research Branch' Islamic Azad University' Tehran' Iran	<b>Convenient Wayfinding in Historical Areas on Behalf of Tourists</b>	
		<b>Aida Eslami Afrooz</b> PhD. Student, faculty of The Built Environment, UNSW, Sydney		
		<b>Ass. Professor Katsoni Vicky, Ph</b> Department of Hospitality and Tourism Management TEI of Athens Greece	<b>Information Sourcing Behavior of cultural Travele</b>	

Time		Subjects		
Oct.7	14:00-15:30	International Conference Part 2: Concurrent Session <b>Venue7: Room Markiz, A Floor</b> ,Projection screen, flipchart, overhead projector, barcovision, DVD/ VCD player, TV, wireless high-speed Internet connection, smart board, microphone, fax, sound system		
		Speaker	Theme	Chair
		<b>K.Thirugnanasambanth</b> K.Thirugnanasambanth<kthiru055@gmail.com> India	<b>Culinary Tourism; Udupi- A Case Study</b>	<b>K.Thirugnanasambanth</b> K.Thirugnanasambanth<kthiru055@gmail.com> India / <b>Rolf Gerritsen</b>  The Northern Institute, Charles Darwin University, Alice Springs Campus, Alice Springs, NT 0871, Australia
		<b>Majid Yasouri</b> University of Guilan, Iran	<b>Cultural tourism; Capabilities, limitations and Offers ( In Rasht City)</b>	
		<b>Hassan Kohansal</b> University of Guilan, Iran		
		<b>Fariba Gravandi</b> University of Guilan, Iran		
		<b>Yusnita Yusof, Yahaya Ibrahim</b> Department of Management and Marketing, Faculty of Management and Economics Universiti Malaysia Terengganu, 21030 Kuala Terengganu, Terengganu, Malaysia	<b>Community Based Tourism in Malaysia: the Impacts of Community Role in Homestay Program</b>	
		<b>Mohd Shaladdin Muda</b> Department of Management and Marketing, Faculty of Management and Economics Universiti Malaysia Terengganu, 21030 Kuala Terengganu, Terengganu, Malaysia		
		<b>Rolf Gerritsen</b>  The Northern Institute, Charles Darwin University, Alice Springs Campus, Alice Springs, NT 0871, Australia	<b>Market Opportunity Plus Aspirations and Capacity Should Lead to Success: Why not so for Australia's Indigenous tourism Industry?</b>	
		<b>Benxiang Zeng</b> The Northern Institute, Charles Darwin University, Alice Springs Campus, Alice Springs, NT 0871, Australia		
		<b>Elham ANDAROODI</b> Faculty of Architecture, Assistant Professor University College of Fine Arts, University of Tehran Enghelab Street, University of Tehran, University College of Fine Arts, Faculty of Architecture, Tehran, Iran	<b>The Criteria for Development of Cultural Tourism: the Features of Architectural Infrastructures</b>	
		<b>Ali Selcuk Can</b> Business School, University of Wolverhampton, Wolverhampton, United Kingdom	<b>Information Technology and Organisational Change: in Case of Ministry of Culture and Tourism in Turkey</b>	
		<b>Sevcan Yildiz*</b> Social Science Vocational School, Akdeniz University, Çallı, Antalya, Turkey		

Time		Subjects		
Oct.7	14:00-15:30	International Conference Part 2: Concurrent Session <b>Venue8: Room Pendik, Lobby.Floor</b> .Projection screen, flipchart, overhead projector, barcovision, DVD/ VCD player, TV, wireless high-speed Internet connection, smart board, microphone, fax, sound system		
		Speaker	Theme	Chair
		<b>Assoc. Prof. Ozcan Yagci</b> Department and Affiliation Baskent University, Faculty of Communication, Ankara TURKEY	<b>Fragile Political Relationships and Tourism : An Evaluation for Turkey and Greece</b>	<b>Hao-Te LU</b> Assistant Professor Cheng Shiu University No.840, Chengcing Rd., Niaosong Dist., Kaohsiung City 83347, Taiwan (R.O.C.)  <b>Marzieh Khanmohammadi</b> Tour Manager M.A. in Geography and Tourism Planning Islamic Azad University, Science and Research Branch, Tehran
		<b>Hao-Te LU</b> Assistant Professor Cheng Shiu University No.840, Chengcing Rd., Niaosong Dist., Kaohsiung City 83347, Taiwan (R.O.C.)	<b>Where Does Trust and Service Quality Reputation Come From? An Example of the Small Chinese Restaurant Sector in Taiwan.</b>	
		<b>Zhou Hanli</b> Simao Teacher College Department of Social Sciences, Simao Teacher College Pu'er, Yunnan Province, China	<b>KKhao Vassa “Ritual and its Soundscape Function of Dai Minority in Jinggu</b>	
		<b>Ahmad Pourahmad (PhD)</b> Full Professor Geography and urban planning; University of Tehran, Iran	<b>The Effect Study of Tourist's Attendance in Coastal Cities of Caspian Sea(Iran) with the Emphasis on Cultural Sustainable Development</b>	
		<b>Davood Eyvazlu(MA)</b> Geography and urban planning; University of Tehran, Iran		
		<b>Mahmud Eyvazlu(MA)</b> Geography and urban planning; University of Payam-e-Noor, Iran		
		<b>Dr. Yao Jue</b> Assistant research fellow of the Religious Studies Institute, Nationalities Research Institute, Yunnan University, China	<b>A Study of the Dai Lue Buddhist Idea of “This World” Presented in the Palm-leaf Scripture The Ten Blessings for Buddha’s Mother Pussadi and Its Connection to the Merit Idea in Early Buddhist Thought</b>	
		<b>Marzieh Khanmohammadi</b> Tour Manager M.A. in Geography and Tourism Planning Islamic Azad University, Science and Research Branch, Tehran	<b>Branding London as a Global Tourism destination in UK</b>	

Time		Subjects		
Oct.8	08:00-09:30	International Conference Part 2: Concurrent Session <b>Venue9: Room Gumussyu., -1 Down Floor</b> ,Projection screen, flipchart, overhead projector, barcovision, DVD/ VCD player, TV, wireless high-speed Internet connection, smart board, microphone, fax, sound system		
		Speaker	Theme	Chair
		<b>Sasho Korunovski, Ph.D.</b> , Full Professor Faculty for Tourism and Hospitality –Ohrid University “St. Kliment Ohridski” –Bitola	<b>Managing Archeological Site as Tourist Attraction</b> –The Example of Stobi-	<b>Sasho Korunovski, Ph.D.</b> , Full Professor Faculty for Tourism and Hospitality –Ohrid University “St. Kliment Ohridski” –Bitola / <b>Asst. Prof. Dr. Mehmet YAZICI</b> Banking and Finance Department T.C. Istanbul Arel University, Turkey
		<b>Jordan Kocevski, MA, Assistant</b> Faculty for Tourism and Hospitality –Ohrid University “St. Kliment Ohridski” –Bitola		
		<b>Jordi Tresserras JUAN</b> 1University of Barcelona, Barcelona, Catalonia, Spain	<b>Chinese Outbound Tourists and Cultural Tourism in Barcelona (Catalonia, Spain)</b>	
		<b>Juan Carlos MATAMALA MELLIN</b> Ibertur – Network for Heritage, Tourism and Sustainable Development, Barcelona, Catalonia, Spain		
		<b>Pengduoyi</b> Yunnan University Peepul Tree Leave Culture Research Center, China	<b>Exploratory Research on Langcang River Region Minority Ecological Environment Protection (abstract)</b>	
		<b>*Abdimanap Zholdasbe</b> South Kazakhstan University, Kazakhstan	<b>Actual Problems of the Tourist Industry Development in Kazakhstan</b>	
		<b>Ahmad Pourahmad</b> Prof in Geography and Urban Planning/ University of Tehran/Department Geography Tehran, Iran	<b>Feasibility of Creation Leisure Time Spaces as Way to Equipment for Urban Erode texture (Case Study Ghaytarieh Neighborhood in Tehran)</b>	
		<b>Ali Hosseini</b> M.Sc in Geography and Urban Planning/ University of Tehran/Department Geography Tehran, Iran		
		<b>Asst. Prof. Dr. Mehmet YAZICI</b> Banking and Finance Department T.C. Istanbul Arel University, Turkey	<b>Sustainable Growth of Turkish Tourism Sector and Alternative Methods in Finance</b>	
		<b>Asst. Prof. Dr. Ayşe YİĞİT ŞAKAR</b> Accounting Information Systems Department T.C. Istanbul Arel University, Turkey		

Time		Subjects		
Oct.8	08:00-09:30	International Conference Part 2: Concurrent Session <b>Venue10: Room : Galata,-1 Down Floor</b> ,Projection screen, flipchart, overhead projector, barcovision, DVD/ VCD player, TV, wireless high-speed Internet connection, smart board, microphone, fax, sound system		
		Speaker	Theme	Chair
		<b>HappyWenxian</b> happywenxian<happywenxian@2008.sina.com>	<b>The tone in the space—time ——Taking the Theravada Buddhism ritual of the Achang of Husa as examples</b>	<b>Mehrdad Karami</b> M.S in Regional Development Planning, Allameh Tabatabaee University, Tehran, Iran  <b>Dr. sc. Fetah Reçica</b> Faculty of Applied Science of Business in Peja – Kosovo,
		<b>Mehrdad Karami</b> M.S in Regional Development Planning, Allameh Tabatabaee University, Tehran, Iran	<b>Feasibility Study of Capable Tourism Areas in Iran, Chabahar free Economic Zone- Case study of Tis historical village</b>	
		<b>Mehdi Modiri</b> Lecture of Allameh Tabatabaee University, Tehran, Iran		
		<b>Kamol Sanittham</b> Department of Mathematics and Statistics, Faculty of Science and Technology, Chiangmai Rajabhat University.	<b>Factors Influencing Decision Making of Foreign Tourists in Selecting Services from Travel Agents in Bangkok</b>	
		<b>Boža Grafenauer, PhD. Lecturer</b> Vocational College for Catering and Tourism, Bled, Slovenia	<b>Uses and Abuses of Arnold Rikli's Heritage – An Example of Bled Tourist Destination</b>	
		<b>Dr. sc. Fetah Reçica</b> Faculty of Applied Science of Business in Peja – Kosovo,	<b>The Heritage of Kosovo Republic Culture as a part of the Tourists Offer</b>	
		<b>Mr. Sc. Bedri Millaku –PhD</b> Candidate MTI-Department of Tourism Prishtina –Kosovo,		
		<b>Somayyeh Aghajani</b> MA of Geography and Tourism Planning, Department of geography, Science and Research Branch, Islamic Azad University, Tehran,Iran	<b>Tourism Classification: General and New Approach</b>	
<b>Dr Sayyed khalil Sayyed Ali pou</b> Department of Management,Firoozkooh Branch,Islamic Azad University,Firoozkooh,Iran.	<b>Tourism Development and Exchange of Cultures</b>			

Time		Subjects		
Oct.8	08:00-09:30	International Conference Part 2: Concurrent Session <b>Venue 11: Room Markiz, A Floor</b> ,Projection screen, flipchart, overhead projector, barcoveision, DVD/ VCD player, TV, wireless high-speed Internet connection, smart board, microphone, fax, sound system		
		Speaker	Theme	Chair
		<b>Khairil Wahidin Awang</b> Graduate School of Management Universiti Putra Malaysia 43400 Serdang, Selangor, Malaysia	<b>Micro and Small Hotel Development: A View from the Practitioners</b>	<b>Khairil Wahidin Awang</b> Graduate School of Management Universiti Putra Malaysia 43400 Serdang, Selangor, Malaysia // <b>Azim Charoosae, Faculty member,</b> Department of Physical Education, Islamic Azad University, Shushtar Branch, Iran
		<b>Yuhanis Abdul Aziz</b> Faculty of Economics and Management Universiti Putra Malaysia 43400 Serdang, Selangor, Malaysia		
		<b>Zaiton Samdin</b> Faculty of Economics and Management Universiti Putra Malaysia 43400 Serdang, Selangor, Malaysia		
		<b>Ass. Professor Katsoni Vicky, Ph.D</b> Department of Hospitality and Tourism Management TEI of Athens P.O Box 669, Draffi, 19009, Greece	<b>Profiling Cultural Travelers on the Basis of a Consumer Behavioral Approach</b>	
		<b>Azim Charoosae, Faculty member,</b> Department of Physical Education, Islamic Azad University, Shushtar Branch, Iran	<b>The Effect of Sports in Decreasing Fats in Body</b>	
		<b>Azim Charoosae, Faculty member,</b> Department of Physical Education, Islamic Azad University, Shushtar Branch, Iran	<b>Dimensions of Body Organs in Athletes and non-Athletes</b>	
		<b>Ghada Mohamed Wafik</b> Lecturer at Faculty of Tourism and Hotels, Fayoum University, Egypt	<b>Explicit about Impact of E-arketing on Customer Perceived Quality in Tourism Establishments in Alexandria</b>	

Time		Subjects		
Oct.8	08:00-09:30	International Conference Part 2: Concurrent Session <b>Venue 12: Room Pendik, Lobby.Floor</b> ,Projection screen, flipchart, overhead projector, barcoveision, DVD/ VCD player, TV, wireless high-speed Internet connection, smart board, microphone, fax, sound system		
		Speaker	Theme	Chair
		<b>Prof.Dr. Ahmet Aktaş</b> School of Tourism and Hotel Management, Akdeniz University,	<b>Carrying Capacity In Terms Of The Sustainable Tourism: A Case In Saint Nicholas Museum In Myra-Demre</b>	/ <b>Russell E. Brayley, Ph.D.</b> Tourism and Events Management, George Mason University // <b>Prof.Dr. Ahmet Aktaş</b> School of Tourism and Hotel Management, Akdeniz University,
		<b>Vale Jalali</b> Islamic Azad University Bardsir Branch, Iran	<b>The Role of Language and Socialisation in the Development of Cultural Tourism</b>	
		<b>Turgut Var</b> Department of Business Administration, Faculty of Economics and Administrative Sciences, Izmir University of Economics, 35330 Balçova, İzmir - Türkiye	<b>Mesir: 500 Years Old Festival</b>	
		<b>Seval Ozbalci</b> Department of Computer Center, Celal Bayar University, 45040 Manisa – Türkiye		
		<b>Po-Wen Chen</b> Student, Graduate Institute of Hakka Cultural Industry, National Pingtung University of Science & Technology .	<b>Rreliminary Study of the Liouduei Area Hakka Industry’s Attractiveness Factors Using the Evaluation Grid Method (EGM)</b>	
		<b>Shiunn-Der Kuo</b> Professor, Graduate Institute of Hakka Cultural Industry, National Pingtung University of Science & Technology , Corresponding author.		
		<b>Russell E. Brayley</b> School of Recreation, Health, and Tourism George Mason University, USA	<b>Protection and Presentation: an Ongoing Battle of the American Civil War</b>	
		<b>Dr. Majid Yasouri</b> Assosiate prof – Department of Geography - University of Guilan, Iran	<b>Cultural Tourism: Capabilities, Barriers and Strategies (Case Study: Rasht city)</b>	



Time		Subjects		
Oct.8	11:00-12:30	International Conference Part 2: Concurrent Session <b>Venue13: Room Gumussyu, -1 Down Floor</b> ,Projection screen, flipchart, overhead projector, barcovision, DVD/ VCD player, TV, wireless high-speed Internet connection, smart board, microphone, fax, sound system		
		Speaker	Theme	Chair
		<b>Silverina Anabelle Kibat</b> Faculty of Hotel & Tourism Management Universiti Teknologi MARA, Malaysia	<b>The Changes in ‘Nopung’ Practices Among the Kadazandusun Ethnic in Sabah, Borneo</b>	<b>Jasmina Kuka</b> Faculty of Political Sciences, Belgrade, Serbia / <b>Seyed Mohammad Hassan Hosseini</b> MA in Tourism Marketing, Allame Tabatabaee University (ATU) Expert of Tourism Typical Areas Zanjan province Administration of Cultural heritage, Handicrafts and Tourism, Zanjan, Iran
		<b>Johanna Adlin Ahmad</b> Faculty of Hotel & Tourism Management Universiti Teknologi MARA, Malaysia		
		<b>Dr. Ashraf Alfandi</b> College of Finance & Business Administration Irbid National University, Jordan		
		<b>Jasmina Kuka</b> Faculty of Political Sciences, Belgrade, Serbia	<b>Planning, Sustainability and Impacts of Tourism</b>	
		<b>Chuang Lan-Ying</b> Lecturer, the Center for General Education, Meiho University, Taiwan.	<b>Preliminary Study of the Liouduei Area Hakka Industry and Cultural Tourism Using Analytic Hierarchy Process Method</b>	
		<b>Liu Hui-Ling</b> Substitute Teacher, Hsinchu County Tzu Chiang Junior High School, Taiwan.		
		<b>Chen Jui-Ling</b> Assistant Instructor, National Pintung University of Science and Technology, Taiwan.		
		<b>Kuo Shiunn-Der</b> Professor, Graduate Institute of Hakka Cultural Industry, National Pingtung University of Science & Technology. Corresponding Author, Taiwan		
		<b>Seyed Mohammad Hassan Hosseini</b> MA in Tourism Marketing, Allame Tabatabaee University (ATU) Expert of Tourism Typical Areas Zanjan province Administration of Cultural Heritage, Handicrafts and Tourism, Zanjan, Iran	<b>Pathfinder, Mentor or Cultural Brokerage: Guides Role in Tourism industry</b>	
		<b>Sadegh Salehi</b> Faculty of humanity and social science Mazandaran University, Iran	<b>Place Attachment and Residents’ Perceived Impacts of Tourism</b>	
		<b>Mostafa Mohammadi</b> Faculty of humanity and social science Mazandaran University, Iran		

Time		Subjects		
Oct.8	11:00-12:30	International Conference Part 2: Concurrent Session Venue14: Room : Galata ,-1 Down Floor ,Projection screen, flipchart, overhead projector, barcovision, DVD/ VCD player, TV, wireless high-speed Internet connection, smart board, microphone, fax, sound system		
		Speaker	Theme	Chair
		Mohamed M. Battour Faculty of Commerce, Tanta University Said Street 31515, Tanta, Egypt.	The Mediating role of Tourist atisfaction: A study of Muslim tourists in Malaysia	Sébastien Goulard CECMC EHESS 18 rue de l'Assomption, 75016 Paris, France / Mohamed M. Battour Faculty of Commerce, Tanta University Said Street 31515, Tanta, Egypt.
		Mohd Nazari Ismail Faculty of Business and Accounting University of Malaya		
		Hassan Esmaeilzadeh Associate Professor in Geography Urmia Peyame Noor University, Iran	Bonab Kebab: A Tool for Developing Cultural Tourism(Satisfaction Condition of Tourists from Product Presentation	
		Yaghoob Esmaeilzedeh Student of Urban Development Urmia Peyame Noor University, Iran		
		Sébastien Goulard CECMC EHESS 18 rue de l'Assomption, 75016 Paris, France	The Challenges of Tourism Diversification, the Role of Local Government, the Case of the Chinese Province of Hainan	
		Dr. Kim, Byung-Gook Department & Affiliation: Department of Hotel and Tourism, Daegu University, South Korea	The Determinants of Cultural Tourism Interpreters' Satisfaction	
		Dr. Seo, Chul-Hyun Department & Affiliation: Department of Hotel and Tourism, Daegu University, South Korea		
		Ass. Professor Katsoni Vicky,Ph.D Department of Hospitality and Tourism Management TEI of Athens P.O Box 669, Draffi, 19009,Greece	Information Sourcing Behavior of Cultural Travelers	
		Mohd Fadil Mohd Yusof Faculty of Entrepreneurship and Business Universiti Malaysia Kelantan (UMK) Locked Bag 36 Pengkalan Chepa 16100 Kota Bharu, Kelantan Malaysia	Working in the Hospitality Industry: Perceptions from the Tourism Students at the University in Malaysia	
		Ghazali Ahmad Faculty of Entrepreneurship and Business Universiti Malaysia Kelantan (UMK) Locked Bag 36 Pengkalan Chepa 16100 Kota Bharu, Kelantan Malaysia		

Time		Subjects		
.Oct.8	11:00-12:30	International Conference Part 2: Concurrent Session <b>Venue 15: Room Markiz, A Floor</b> ,Projection screen, flipchart, overhead projector, barcovision, DVD/ VCD player, TV, wireless high-speed Internet connection, smart board, microphone, fax, sound system		
		Speaker	Theme	
		<b>Motaleb Azari [PhD scholar]</b> , Department of Studies in English, University of Mysore, India	<b>Ethnicity and Cultural Tourism: New Challenges on a Global Scale</b>	<b>Jelena Gligorijevic</b> Musicology Affiliation: University of Turku, Finland Address: Zitomislicka 24, 11000 Belgrade, Serbia  <b>Faizah Hj Abd Rahim</b> Faculty of Business Management Universiti Teknologi MARA Malaysia 40450, Shah Alam, Selangor,Malaysia
		<b>Jelena Gligorijevic</b> Musicology Affiliation: University of Turku, Finland Address: Zitomislicka 24, 11000 Belgrade, Serbia	<b>Music Festivals, Heritage and Tourism: a Case Study of the Guca trumpet Festival in Serbia</b>	
		<b>Rossitza Ohridska-Olson</b> President, Vizantia Enterprises, USA. 934 A SE 22 <sup>nd</sup> . Avenue, Pompano Beach	<b>In the “I” of the Beholder Personalization in Mobile Applications Used for Cultural Heritage Marketing Through Tultural Tourism</b>	
		<b>Cheng Wei Hin</b> Senior Lecturer College of Business Universiti Utara Malaysia 06100, Sintok, Kedah West Malaysia	<b>Perception of Malaysian on Republic of Turkey as a Tourist Destination and Strategies for Promotion</b>	
		<b>Filzah Md Isa</b> Senior Lecturer College of Business Universiti Utara Malaysia 06100, Sintok, Kedah West Malaysia		
		<b>Asst. Meral AKYÜ Z</b> Nevşehir University, School of Economics and Administrative Sciences, Department of Tourism Management and Hotels, Turkey	<b>The Affect Of Pedestrianization Of Historic Areas On Tourist Satisfaction: The Sample Of Sultanahmet Square</b>	
		<b>Asst. Prof. Burhanettin ZENGİN</b> Sakarya University, School of Economics and Administrative Sciences, Department of Tourism Management, Turkey		
		<b>Faizah Hj Abd Rahim</b> Faculty of Business Management Universiti Teknologi MARA Malaysia 40450, Shah Alam, Selangor,Malaysia	<b>Assessing Tourists’ Attitude towards Responsible Cultural Heritage Tourism in Melaka: Development and Validation of Responsible Heritage Tourism Scale</b>	
		<b>Noor Rita Mohd Khan</b> Faculty of Business Management Universiti Teknologi MARA Malaysia 40450, Shah Alam, Selangor,Malaysia		
		<b>Chuah Soo Cheng</b> Faculty of Business Management Universiti Teknologi MARA Malaysia 40450, Shah Alam, Selangor,Malaysia		

Time		Subjects		
.Oct.8	11:00-12:30	International Conference Part 2: Concurrent Session <b>Venue 16: Room Pendik, Lobby.Floor</b> ,Projection screen, flipchart, overhead projector, barcoveision, DVD/ VCD player, TV, wireless high-speed Internet connection, smart board, microphone, fax, sound system		
		Speaker	Theme	Chair
		<b>Dahlia Tanquezon</b> Cithm-qc 10 Chair/Faculty College of International Tourism and Hospitality Management Lyceum of the Philippines University,, Manila, Philippines	<b>Dumagats' Indigenous Cooking Traditions: Cultural Values and Significance</b>	<b>Samuel Seongseop Kim, PhD</b> College of Hospitality & Tourism Management Sejong University, Seoul, Korea / <b>Dahlia Tanquezon</b> Cithm-qc 10 Chair/Faculty College of International Tourism and Hospitality Management Lyceum of the Philippines University,, Manila, Philippines
		<b>Enrico Cruzada</b> Cithm-qc 10 Chair/Faculty College of International Tourism and Hospitality Management Lyceum of the Philippines University,, Manila, the Philippines		
		<b>Marilyn Ngales</b> Cithm-qc 10 Chair/Faculty College of International Tourism and Hospitality Management Lyceum of the Philippines University,, Manila		
		<b>Hagchin Han, PhD</b> Assistant Professor Department of Convention Management Hannam University, Daejeon, Korea	<b>Assessment of Skiers According to Specialization Levels Using Means-Ends Analysis</b>	
		<b>Samuel Seongseop Kim, PhD</b> College of Hospitality & Tourism Management Sejong University, Seoul, Korea		
		<b>Youngmi Kim, PhD</b> College of Hospitality & Tourism Management Sejong University, Seoul, Korea		
		<b>Romana Franjic</b> <b>Srecko Favro&lt;srecko.favro@hhi.hr&gt;</b>	<b>Croatian Maritime Story as a Opportunity for Development of Sustainable Cultural Tourism</b>	
		<b>Srecko Favro</b>		
		<b>Hassan Oroji</b> Student of Tehran University, Faculty of Geography, Iran	<b>Investigation and Determination Strategies of Cultural Tourism Development using SWOT analysis</b> <b>Case study: Alamut region in Iran</b>	
		<b>Mohammad Alizadeh</b> Student of Tehran University, faculty of geography, Iran		
		<b>Marziyeh Khalilizadeh Ganjalikhani</b> Bam University, Iran	<b>The Effect of Teaching English Language on Tourism Development</b>	
		<b>Mr. Thirugnanasambantham</b> Associate Professor, HOD-Food Production Welcomgroup Graduate School of Hotel Administration Manipal University, Manipal-576 104, Karnataka, India	<b>Culinary Tourism; Udupi-a Case Study</b>	
		<b>Dr. Samuel Seongseop Kim</b> College of Hospitality & Tourism Sejong University	<b>Evaluation of the Korean Medical Tourism Market and Success Factors to Promote Korean Medical Tourism through Stakeholders' Cooperation</b>	
		<b>Jishim Jung</b> College of Hospitality & Tourism Sejong University		
		<b>Dr. Jinsoo Lee</b> School of Hotel & Tourism Management Hong Kong Polytechnic University		

Time		Subjects		
Oct.8.	13:30-15:00	International Conference Part 2: Concurrent Session <b>Venue 17: Room Gumussyu,, -1 Down Floor</b> ,Projection screen, flipchart, overhead projector, barcoveision, DVD/ VCD player, TV, wireless high-speed Internet connection, smart board, microphone, fax, sound system		
		Speaker	Theme	Chair
		<b>Magdalena Kubal</b> Department of Tourism and Health Resort Management Institute of Geography and Spatial Management, Jagiellonian University	<b>Hospitality as an Element of Local Culture – Whether it is Possible to Recognize the Intangible? Agrotourism in the Context of the Theory of Exchange</b>	<b>Yasuhiro Watanabe</b> Faculty of Art and Design University of Toyama, Japan / <b>Dimitrios Stylidis</b> Faculty of Manage ment and Law University of Surre y, England
		<b>Shervin Noshin Pijan&gt;</b>  m.noshin@yahoo.com	<b>Cultural, Economic and Environmental Effects on Tourism and Hospitality(Case Study:Iran,Mazandaran,Nowshahr)</b>	
		<b>Yasuhiro Watanabe</b> Faculty of Art and Design University of Toyama, Japan	<b>Japan Earthquake and Tsunami 2011: How They Destroyed the Cultural Properties and the Cultural Tourism</b>	
		<b>Dimitrios Stylidis</b> Faculty of Management and Law University of Surrey, England	<b>Residents’ Perceptions of the Socio-Cultural and Environmental Impacts of Tourism in Kavala, Greece</b>	
		<b>Dr Edith Szivas</b> Faculty of Management and Law University of Surrey, England		
		<b>Dr Avital Biran</b> Faculty of Management and Law University of Surrey, England		
		<b>Naser Aligholizadeh Firozjaie</b> Dep. of urban planning Geography Assistant Prof.,University of Mazandaran, Iran	<b>Linkages Between Tourism Development and Agriculture Sector in Tonekabon Township, Iran</b>	
		<b>Matina Terzidou</b> University of Surrey Faculty of Management and Law	<b>The Religious Landscape Through Pilgrims’ Eyes</b>	

Time		Subjects		
Oct.8	13:30-15:00	International Conference Part 2: Concurrent Session <b>Venue18: Room : Galata,-I Down Floor</b> ,Projection screen, flipchart, overhead projector, barcoveision, DVD/ VCD player, TV, wireless high-speed Internet connection, smart board, microphone, fax, sound system		
		Speaker	Theme	Chair
		<b>Nurlybekova Alima Baltabayevna</b> South Kazakhstan State University named after M.Auezov, Kazakhstan	<b>Modern Tendencies of Tourism Developing in Kazakhstan</b>	<b>Ameneh Hekmat</b> Master of Business Administration, Universiti Sains Malaysia / <b>Yun-Yao Chi</b> Associate Professor, Department of Land Management and Development, Chang Jung Christian University. No.396, Chang Jung Rd., Sec.1, Kway Jen, Tainan 71101, Taiwan
		<b>Nurlybekova Alima Baltabayevna</b> Doctor of pedagogical sciences, professor South Kazakhstan State University named after M.Auezov	<b>Restaurant service and culture in hotel industry of Kazakhstan</b>	
		<b>Yun Lu,</b> Cheju National University, Business Administration, Department of Tourism Management	<b>Is LOHAS-Related :Lifestyle Able to Reveal Korean-Food Chinese Consumption Patterns in Jeju.</b>	
		<b>Prof. Cho, Moon-Soo,</b> National University, Business Administration, Department of Tourism Management		
		<b>Jamil.a.chaudhry</b> Cheju National University, Business Administration, Department of Tourism Management		
		<b>Ameneh Hekmat</b> Master of Business Administration, Universiti Sains Malaysia	<b>A Case Study: the Effects of Job Satisfaction on Hotel Guests</b>	
		<b>Afsaneh Hekmat</b> Member Faculty of Azad University of Kerman		
		<b>Fardin Safari</b> Azad University of Kerman, Iran, Master of Tourism Development		
		<b>Yun-Yao Chi</b> Associate Professor, Department of Land Management and Development, Chang Jung Christian University. No.396, Chang Jung Rd., Sec.1, Kway Jen, Tainan 71101, Taiwan.	<b>The Study of the Service Quality, Health Effect and Revisiting Willingness in the Hot Spring District: A Case of Guan-Zi-Ling, Taiwan</b>	
		<b>Ya-Fen Lee</b> Assistant Professor, Department of Leisure and Recreation Management, Toko University No.51, Sec. 2, Syuefu Rd., Puzih City, Chiayi County 61363, Taiwan		
		<b>Srecko Favro &gt;</b> srecko.favro@adriatic-expert.hr	<b>Croatian Maritime Story as a Opportunity for Development of Sustainable Cultural Tourism</b>	
		<b>Leili Iranmanesh</b> Sama Technical and Vocational Training Colledge, Islamic Azad University, Kerman Branch, Kerman, Iran	<b>Study of the Role of Sustainable Architecture in Development of Tourism and Redusing of Passengers' Encimes</b>	

Time		Subjects		
Oct.8	13:30-15:00	International Conference Part 2: Concurrent Session(Chinese Session) <b>Venue 19: Room Markiz, A Floor</b> ,Projection screen, flipchart, overhead projector, barcoveision, DVD/ VCD player, TV, wireless high-speed Internet connection, smart board, microphone, fax, sound system		
		Speaker	Theme	Chair
		<b>LIUHui</b> Department of Hotel Management, Tourism College of Zhejiang, China	<b>On Ethnic Tourism Development and Conservation of Intangible Cultural Heritage : A Case Study of Tu Autonomous County in Qinghai Province, Xiaozhuang Village</b>	<b>LIUHui</b> Department of Hotel Management, Tourism College of Zhejiang, China / <b>ZHAN Zhao-zong</b> Travel Service Management Department Tourism college of Zhejiang, Hangzhou 311231, China
		<b>ZHAN Zhao-zong</b> Travel Service Management Department Tourism college of Zhejiang, Hangzhou 311231, China	<b>Team Sightseeing Tourism and Rural Tourism</b>	
		<b>CHEN QI</b> Tourism College of Zhejiang, Hangzhou, Zhejiang, China, 311231	<b>The Consumer Behavior Study of Rural Tourism Based on Psychological Contract</b>	
		<b>Tong Jianmin</b> Tourism College of Zhejiang, Hangzhou 311231	<b>The Influences of Leisure Sports Activities on College Students' Mental Health</b>	

Time		Subjects		
Oct.8	13:30-15:00	International Conference Part 2: Concurrent Session(Chinese Session) <b>Venue20: Room Pendik, Lobby.Floor</b> ,Projection screen, flipchart, overhead projector, barcovision, DVD/ VCD player, TV, wireless high-speed Internet connection, smart board, microphone, fax, sound system		
		Speaker	Theme	Chair
		<b>Chen li-jun</b> Zhejiang tourism college, East China Nomal University, Hangzhou,311231	<b>The Sense of Localization of Tourism Language</b>	<b>Humin</b> Department of Hotel Management, Tourism College of Zhejiang, China / <b>Liu Jianming</b> Dept. of Social Sciences, Tourism College of Zhejiang, Hangzhou 311231, China
		<b>Liu Jianming</b> Dept. of Social Sciences, Tourism College of Zhejiang, Hangzhou 311231, China	<b>The Exploring on Cultural Tourism of Lingdong Mountain in Zhejiang Province</b>	
		<b>Humin</b> Department of Hotel Management, Tourism College of Zhejiang, China	<b>Analysis on the Development Mode of Hotel Chain in China</b>	
		<b>WEI Yimei</b> Dept. of Social Sciences, Tourism College of Zhejiang, Hangzhou 311231, China	<b>One River as Poetry and Its Banks as Painting on Tourist Values of Poetic and Prose about Qiantang River Landscape</b>	



Time		Subjects		
Oct.8	15:10-16:40	International Conference Part 2: Concurrent Session <b>Venue21: Room Gunussyu,, -1 Down Floor</b> ,Projection screen, flipchart, overhead projector, barcovision, DVD/ VCD player, TV, wireless high-speed Internet connection, smart board, microphone, fax, sound system		
		Speaker	Theme	Chair
		<b>Farahani, Hossein</b> Assistant prof. in department of Geography, Zanjan University Department of Geography, Zanjan University, Tabriz road km 5,Zanjan,Iran	<b>The Survey of Ability and Potential of Ecotourism and Mud Therapy of Uremia Lake</b>	<b>Dr. Seongseop (Samuel) Kim</b> College of Hospitality & Tourism Sejong University, Korea  <b>Farahani, Hossein</b> Assistant prof. in department of Geography, Zanjan University Department of Geography, Zanjan University, Tabriz road km 5,Zanjan,Iran,
		<b>Aminiyan, Sakine</b> , Graduated Student in Geography and tourism industry. Zanjan University Department of Geography, Zanjan University, Tabriz road km 5,Zanjan,Iran,		
		<b>Asdaghi, Zahra, Graduated</b> Student in Geography and rural planning. Zanjan University Department of Geography, Zanjan University, Tabriz road km 5,Zanjan,Iran		
		<b>Dr. Seongseop (Samuel) Kim</b> College of Hospitality & Tourism Sejong University	<b>Analyses and Implications of a Medical Tourism Market in Korea</b>	
		<b>Jishim Jung</b> College of Hospitality & Tourism Sejong University		
		<b>Dr. Jinsoo Lee</b> School of Hotel & Tourism Management Hong Kong Polytechnic University, Hong Kong		
		<b>Yegane, M. Behrouz, Farahani, Hossein</b> Department of Geography, Zanjan University, Tabriz road km 5, Zanjan,Iran,	<b>Estimation of Geo-Sites Caring Capacity in Order to Achieving Sustainable Tourism Development, Case Study: Yakhgan Area in Ardebil Province</b>	
		<b>Einali, Jamshid</b> Department of Geography, Zanjan University, Tabriz road km 5, Zanjan,Iran,		
		<b>Azimi, Zahra</b> Department of Geography, Zanjan University, Tabriz road km 5, Zanjan,Iran,		
		<b>Cheraghi, Mahdi</b> Department of Geography, Zanjan University, Tabriz road km 5, Zanjan,Iran,		
		<b>Einali, Jamshid</b> Department of Geography, Zanjan University, Tabriz road km 5, Zanjan,Iran,	<b>Prioritizing of Tourism Capital and Attraction Applying Topsis Model Case study: West Azerbaijan Province in Iran</b>	
		<b>Farahani, Hossein</b> Department of Geography, Zanjan University, Tabriz road km 5, Zanjan,Iran,		
		<b>Yegane, M. behrouz</b> Department of Geography, Zanjan University, Tabriz road km 5, Zanjan,Iran,		
		<b>Noor Rita Mohd Khan</b> Faculty of Business Management Universiti Teknologi MARA Malaysia 40450, Shah Alam, Selangor,Malaysia		
		<b>Vale jalali</b> Islamic Azad university Bardsir Branch	<b>The Role of Language and Socialistion in the Development of Cultural Tourism</b>	

Time		Subjects		
Oct.8	15:10-16:40	International Conference Part 2: Concurrent Session <b>Venue22: Room : Galata,-1 Down Floor</b> Projection screen, flipchart, overhead projector, barcoveision, DVD/ VCD player, TV, wireless high-speed Internet connection, smart board, microphone, fax, sound system		
		Speaker	Theme	Chair
		<b>Prof.Dr.Koray</b> Department of Business Administration Istanbul Arel University, Turkey <b>, Assoc.Prof.Dr. R. Aysen Wolff</b> Department of Business Administration Istanbul Arel University, Turkey <b>Assist.Prof.Dr.Aysa I. Erdoğan</b> Department of Business Administration Istanbul Arel University, Turkey <b>Emre Tilev</b> Sport Journalist	Promoting Sports Tourism: A Success Story in Turkey	<b>Assoc.Prof.Dr. Aysen Wolff</b> Department of Business Administration Istanbul Arel University,Turkey, / <b>Mohammad Zaheri (Ph.D)</b> Associate Professor in Faculty of Social and Human Sciences, Department of Geography and Urban Planning, University of Tabriz
		<b>Mohammad Zaheri (Ph.D)</b> Associate Professor in Faculty of Social and Human Sciences, Department of Geography and Urban Planning, University of Tabriz <b>Mehdi Abdullahi</b> MA student, Faculty of Social and Human Sciences, Department of Geography and Urban Planning, University of Tabriz <b>Zakiye Nasrollahzadeh</b> MA student, Faculty of Social and Human Sciences, Department of Geography and Urban Planning, University of Tabriz	Geography and Cultural Tourism Concept Genesis in Interaction with Culture and Tourism	
		<b>Amiluhur Soeroso</b> Centre of Transportation and Logistics Study, Gadjah Mada Univerisity (GMU) Yogyakarta, Indonesia. <b>Dewi Turgarini</b> Indonesia Education University (UPI), Bandung, Indonesia	Cultural Capital Value as a Mode for Redevelopment of Tourism in Kotagede Cultural Heritage Area	
		<b>Gholam Hassan Jafari</b> Department Gography – Faculty of humanities – Zanjan university- Zanjan- Iran <b>Zanjan Pophesier</b> Department Gography – Faculty of humanities – Zanjan university- Zanjan- Iran	Geomorphologic landforms Sorkh Dizaj Zanjan	
		<b>Himayatullah Khan</b> Professor Institute of Development Studies KPK Agricultural University Peshawar-25000, Pakistan	Valuation of Non-Market Amenities from Environmental Resources: The Case of two National Parks in Northern Pakistan	
		<b>Romana Franjić, Prof.</b> VERN - University of applied sciences Srećko Favro, Ph.D. Hydrographic institute of the Republic of Croatia	Croatian Maritime Story as an Opportunity for Development of Sustainable Cultural Tourism	

Time		Subjects		
Oct.8	15:10-16:40	International Conference Part 2: Concurrent Session <b>Venue23: Room Markiz, A Floor</b> Projection screen, flipchart, overhead projector, barcoveision, DVD/ VCD player, TV, wireless high-speed Internet connection, smart board, microphone, fax, sound system		
		Speaker	Theme	Chair
		<b>. Heredina Fernández Betancort,</b> Universidad de Las Palmas de Gran Canaria	<b>The Role of New Media in Tourism Marketing and Advertisement for Attracting Tourist concentrating on Face book and YouTube: A case study</b>	<b>Mehrdad Karami</b> M.A Student in Regional Development Planning, University of Allame Tabataba'i, Tehran, Iran / <b>Res. Ass. Selin Yildiz</b> Yıldız Technical University Faculty of Architecture, Department of Architecture
		<b>AhmadReza Sheikhi,</b> Senior Expert Tourism Plannig in Iran's Cultural Heriatge, handicrafts and Tourism Organizaion(ICHTO)		
		<b>Marziyeh Ebrahimi,</b> M.A Communications, Islamic Azad University, A member of Young Researchers Club(BPJ)		
		<b>Mehrdad Karami</b> M.A Student in Regional Development Planning, University of Allame Tabataba'i, Tehran, Iran	<b>The Assessment of Tourism Carrying Capacity of Historical city(A Case Study of Borujerd city)</b>	
		<b>Mehdi Modiri</b> Faculty Member in Geomatics Engineering, Faculty of Geographical oraganizatiom, Iran		
		<b>Mohanna Nikbin</b> M.A Student in Tourism Planning, University of Allame Tabataba'i, Tehran, Iran		
		<b>Nur Undey Kalpaklioglu</b> Asst. Prof. Dr., Beykent University Faculty of Communications, Public Relations and Advertising Department	<b>A Study on Word of Mouth Marketing Methods in Digital Environment as a Direct Marketing Tool Used by Travel Agencies</b>	
		<b>Yuksel Turemez</b> Lecturer, Kadir Has University, Vocational School, Tourism and Hotel Management Department		
		<b>Res. Ass. Selin Yildiz</b> Yıldız Technical University Faculty of Architecture, Department of Architecture	<b>Tourism and Sustainability: A Review on Street Interfaces on Talimhane Tourism District in Istanbul</b>	
		<b>Ali Mohammad Iranmanesh</b> Islamic Azad University, Kerman branch, Iran	<b>Soil Dams: Centers of Tourist Industry</b>	
		<b>Hakan YILMAZ, Ph. D.</b> School of Tourism and Hotel Management Anadolu University, Turkey	<b>Industrial Cultural Heritage Potential of Eskisehir</b>	
		<b>Prof. Irfan ARIKAN, Ph. D</b> School of Tourism and Leisure Management IMC University of Applied Sciences Krems, Turkey		
		<b>Ece KAYA PhD Candidate</b> Centre for Cultural Research / Tourism and Heritage Studies University of Western Sydney, Australia		

Time		Subjects		
Oct.8	15:10-16:40	International Conference Part 2: Concurrent Session <b>Venue24: Room Pendik, Lobby.Floor</b> Projection screen, flipchart, overhead projector, barcoveision, DVD/ VCD player, TV, wireless high-speed Internet connection, smart board, microphone, fax, sound system		
		Speaker	Theme	Chair
		Amir Hossein Alirezaei Islamic Azad University, Rafsanjan branch, Iran	The Role of Communication and Information Technology (ict) on Tourism Industry	Sevcan YILDIZ Social Science Vocational School, Akdeniz University, Çallı, Antalya, Turkey / Leili Iranmanesh Sama Technical and Vocational Training College, Islamic Azad University, Kerman Branch, Kerman, Iran
		Leili Iranmanesh Sama Technical and Vocational Training College, Islamic Azad University, Kerman Branch, Kerman, Iran	Study and Analysis of the Role of Sustainable Architecture in Development of Tourism	
		Sevcan YILDIZ Social Science Vocational School, Akdeniz University, Çallı, Antalya, Turkey	Conceptual Analysis of Professional Tourist Guidance and District Guidance: Professional Tourist Guides' thoughts about District Guidance	
		Pınar ÇELİK ALAN Social Science Vocational School, Akdeniz University, Çallı, Antalya, Turkey		
		Işık ÖZCAN Akdeniz University Hospital, Antalya, Turkey		
		Mohanna nikbin M.A Graduated in tourism Development planning, University of Allame Tabataba'i, Tehran, Iran.	Sustainable Tourism Indicators For Built Heritage Sites	
		Mehrdad karami M.A Graduated in tourism Development planning, University of Allame Tabataba'i, Tehran, Iran.		
		<del>Farzaneh, Hossein</del> Assistant prof. in department of Geography, Zanjan University Department of Geography, Zanjan University,,Zanjan,Iran,	The Survey of Tourisms Development Impact in Rural Area from Point of Residents Case Study: Solatanieh District	
		Afarinesh, Behrooz, Graduated Student in Geography and rural planning. Zanjan University Department of Geography, Zanjan University,Zanjan,Iran,		
		Asdaghi, Zahra, Graduated Student in Geography and rural planning. Zanjan University Department of Geography, Zanjan University,,Zanjan,Iran,		
		Aminiyan, Sakine, Graduated Student in Geography and tourism industry. Zanjan University Department of Geography, Zanjan University, Tabriz road km 5,Zanjan,Iran,		
		Sevcan YILDIZ Social Science Vocational School Akdeniz University Akdeniz Ü niversitesi Sosyal Bilimler Meslek yüksekokulu Çallı – Antalya – Turkey	The Effects of Personality on the Performance of Employee: A Research at 5 star Hotels in Alanya	
		Cem Oktay GU ZELLER Education Faculty Akdeniz University Akdeniz Ü niversitesi Eğitim Fakültesi Kampüs – Antalya – Turkey		

Oct. 8.	16:40 –17:10	Coffee Break	-1 Down Floor Lobby the Green Park Hotel Taksim, Istanbul, Turkey
Oct. 8.	17:10 – 18:10	<p><b>International Conference Part 11</b> <b>General Free Discussion</b></p> <p><b>Theme: Cultural Tourism : Past and Future</b></p> <p>Moderator</p> <p><b>Assoc.Prof.Dr. Aysen Wolff</b> Department of Business Administration Istanbul Arel University,Turkey</p> <p><b>Panelists</b></p> <p><b>1.Prof. Yasuhiro Watanabe</b> Faculty of Art and Design, University of Toyama, Japan</p> <p><b>2. Prof.Dr.Koray Başol</b> Department of Business Administration, İstanbul Arel University, Turkey</p> <p><b>3.Ass. Professor Katsoni Vicky, Ph.D.</b> Department of Hospitality and Tourism Management, TEI of Athens, Greece</p>	<p>Venue: Room Pendik, Lobby.Floor</p> <p>the Green Park Hotel Taksim, Istanbul, Turkey</p>
Oct. 9	08:30 -	<p><b>International Conference Part 12</b></p> <p>Tour around Istanbul City</p> <p>:hosted by Istanbul Arel University, Turkey</p>	<p>Departure : Lobby</p> <p>the Green Park Hotel/Taksin, Istanbul, Turkey</p>

## Keynote Speakers, Commentators, Panelists, Moderators and Paper Presenters

No	Name	Paper Title	Affiliation
1	Mohd Fadil Mohd Yusof /	Session Chair	Faculty of Entrepreneurship and Business Universiti Malaysia Kelantan (UMK) Locked Bag 36 Pengkalan Chepa 16100 Kota Bharu, Kelantan Malaysia
2	Ahmad Reza Sheikhi	Session Chair	Senior Expert Tourism Plannig in Iran's Cultural Heriatge, handicrafts and Tourism Organizaion(ICHTO), Iran
3	Rahmat Abbasnejad	Residents' Opinion toward tourism development in Babolsar, Iran	Faculty of art and architecture University of Mazandaran, Malaysia
4	Mostafa Mohammadi		Faculty of Management and Human Resource Development University Teknologi Malaysia, Malaysia
5	Olomo Jerome Abiola	The Significance of Education and Training to High Performance of Employees in the Tourism and Hospitality Industry	Federal Polytechnic Ede Department of Hospitality Leisure and Tourism Management, Nigeria
6	Marziyeh Ebrahimi	The Role of New Media in Tourism Marketing and advertisement for attracting Tourist concentrating on Face book and YouTube: A case study	M.A Communications, News Agency Editor
7	Ahmad Reza Sheikhi		Senior Expert Tourism Plannig in Iran's Cultural Heriatge, handicrafts and Tourism Organizaion(ICHTO), Iran
8	Jorge Cerveira Pinto	Creative Tourism – A Management System View	ISCTE Instituto Universitário de Lisboa Research Assistant (DBA Programme), Portugal
9	Rua Fonte Taurina		16/22- 4050-269 Porto Portugal
10	Makinde David Olájídé	Potentialities and Possibilities of Egungun Festival as a Tool for Tourism Development in Ogbomoso	Department of Fine & Applied Arts, Obafemi Awólówò University, Ile-Ife. Nigeria

No	Name	Paper Title	Affiliation
11	Ghada Mohamed Wafik	Session Chair	Lecturer at Faculty of Tourism and Hotels, Fayoum University, Egypt /
12	Farok Zakaria, PhD	Session Chair	Faculty of Creative Technology and Heritage Universiti Malaysia Kelantan 16100 Pengkalan Chepa Kelantan Malaysia
13	Farok Zakaria, PhD	A Study on the Understanding of Kelantanese Society towards Cultural Heritage and Tourism	Faculty of Creative Technology and Heritage Universiti Malaysia Kelantan 16100 Pengkalan Chepa Kelantan Malaysia
14	Mazeri Othman	A Study on the Understanding of Kelantanese Society towards Cultural Heritage and Tourism	Faculty of Creative Technology and Heritage Universiti Malaysia Kelantan 16100 Pengkalan Chepa Kelantan Malaysia
15	Roslizawati Bt Che Aziz	Travel Behaviour of Tertiary Students in Malaysia	Universiti Malaysia Kelantan, Karung Berkunci 36, Pengkalan Chepa, 16100 Kota Bharu, Kelantan., Malaysia
16	Wee Yu Ghee		Universiti Malaysia Kelantan, Karung Berkunci 36, Pengkalan Chepa, 16100 Kota Bharu, Kelantan., Malaysia
17	Peiman Golchin	Cultural-Historical landscapes And Their Role In Expansion of Cultural Tourism Case Study: Ancient Town of Bishapour, Iran	Peiman Golchin Email: Peiman_gqi@yahoo.com
18	Toba Amirazodi (PhD)	Iranian Bazaars: The Illustration of Stable Thoughts	Faculty Member of Islamic Azad University, Islamshahr Branch. Iran
19	Maral Mohammadi Zanjani		Student of Architecture and Urbanism, Iran
20	Parvaneh Azizi	Cultural-Historical landscapes And Their Role In Expansion of Cultural Tourism Case Study: Ancient Town of Bishapour, Iran	Faculty Member of Islamic Azad University, Department of Geography Garmsar, Iran

No	Name	Paper Title	Affiliation
21	Sima Mohammadi		Master Student of Tourism Planning, Islamic Azad University, Garmsar, Iran
22	Masoud Ghorban Hosseini	Session Chair	Department of Management, Islamic Azad University, Saveh Branch, Iran /
23	Ms. Hiu Ling CHAN (Tracy)	Session Chair	Department of Anthropology The Chinese University of Hong Kong
24	Masoud Ghorban Hosseini	The Role of Entrepreneurial Climate in Rural Tourism Development: A Factorial Analysis	Department of Management, Islamic Azad University, Saveh Branch, Iran
25	Kiyanoush Ghalavand1		Research scholar In Economic, Department of Gandhian Studies Panjab University Chandigarh, India
26	Job D, Paguio	Bajo de la Campana: the Preservation and Conservation Efforts for Acient Churches in Rural Philippines	College of Education, Bata Peninsula State University, Don Manuel Banzon Avenue, Balanga City, 2100, Batan, the Philippines
27	Sadegh salehi	A Case Study of Place Attachment and Percived Impacts of Tourism in Heritage Tourism Destination, Bistoon (Iran).	Faculty of humanity and social science University of Mazandaran, Iran
28	Mostafa Mohammadi		Faculty of Management and Human Resource Management Universiti Teknologi Malaysia, Malaysia
29	Ms. Hiu Ling CHAN (Tracy)	Authorized Heritage Discourse and Local interpretations: A Case Study of the Mausoleum Complex of Wulin in Henan, China	Department of Anthropology The Chinese University of Hong Kong
29	Maryam Salmanian	Iranian Traditional Bazaars and Their Role in Economic Growth and Tourism Development of Cities	MA in Semnan “cultural heritage, handicraft and tourism organization - MA student in tourism planning (Azad university of Garmsar), Iran
30	Mozafar Mohammadkhani		BA in assisting and natural accidents management- MA student in rural planning, Iran
31	Ph.D, Seyedeh Leila Motahar	Session Chair	Department of Geography and Tourism Programming, Islamic Azad University of Garmsar, Iran /
32	DR.Parvaneazizi	Session Chair	Member of Scientific Group and Manager officer of Humanity Geography Seasonal Magazine of Islamic Azad University, Iran



No	Name	Paper Title	Affiliation
33	Iman alipour,abbas	Climate indexes assessment for developing tourism activities Mazandaran province	iman alipour,abbas j<jafary.ab@gmail.com>
34	DR.PARVANEAZIZI	Role and Influence of Zanjan Handicrafts on Developing Tourism of the Area and Its' Effect on Economy of Zanjan	Member of scientific group and manager officer of humanity Geography seasonal magazine of Islamic Azad University, Iran
35	Leila Heydarpoor		MA. student of Geography and Tourism programming of Azad University of Garmsar unit, Iran
36	Dr. Parvane Azizi	Leisure Time and Tourism Industry (Case Study is Tourism Industry of Saraein City)	Faculty member of Islamic Azad university, Department of Geography – Garmsar, Iran
37	Roya Heydari <sup>2</sup>		MA student in Tourism Planning – Islamic Azad University, Iran
38	Javad Rahimi Moghadam	Natural Attractions and Potentials of Curative (Therapeutic) Tourism in Iran: A Case study of Hot Water and Mineral Springs in Damavand Area	Assistant prof. Islamic Azad University of Garmsar, Iran
39	Ph.D, Seyedeh Leila Motahar		Department of Geography and Tourism Programming, Islamic Azad University of Garmsar, Iran
40	Javad Rahimi Moghadam	Investigate the Role of Tourism in Sustainable Development with Emphasis on Qeshm Island	Assistant prof. Islamic Azad University of Garmsar, Iran
41	Ph.D, Seyedeh Leila Motahari		Department of Geography and Tourism Programming, Islamic Azad University of Garmsar, Iran
42	Dr Mohsen Ranjbar,	Session Chair	Scientific Staff Islamic Azad University of Shahre rey Branch, Iran /
43	Rahmat Bahrami	Session Chair	Associate prof. University of Payam Nor, Tehran, Iran
44	H. Lotfi	Developing and Planning Tourism and Natural Ecosystem of Urmia Lake	Faculty Member and Dean of Geography Department of Azad University, Garmsar Branch, Iran
45	L. Heydar-pur		MA student in Geography and Tourism Planning in Azad University, Garmsar Branch, Iran

No	Name	Paper Title	Affiliation
46	Dr. Auhoud S. Al-Bulushi	Tourism Development and its Impacts: the Case Study of Jabal Al-Akhdar in the Sultanate of Oman	Omani Studies Center Sultan Qaboos University Muscat, Oman
47	Mohammad Akbar pour saraskanroud	The Approach of the Host Community to the Expansion of Tourism in the Rural Areas (Case Study: Kandovan village, Oskoo City, Iran)	PhD candidate, member of the Young Researchers Club Islamic Azad University, Tehran central campus. Iran
48	Mohsen Rahimi		M.S, Geography and Urban Planning, Member of the Payam-e- Noor University, Iran
49	Pegah Mohammadzaded		Student of Architecture Islamic Azad University Hashtroud, Iran
50	Sima . Mohammadi	Tourism from the perspective of verses and Islamic traditions	MA Student in Tourism Planning (Azad University of Garmsar), Iran
51	Rahmat Bahrami	The Role of Rural Tourism in Rural Development (Case Study Section Marivan)	Associate prof. University of Payam nor, Tehran, Iran
52	Toktam Hanaee	Session Chair	Faculty of Art and Architecture' science and Research Branch' Islamic Azad University' Tehran' Iran /
53	Ass. Professor Katsoni Vicky, Ph.D	Session Chair	Department of Hospitality and Tourism Management TEI of Athens, Greece
54	Santanu Dasgupta	Pro-Poor Tourism for Poverty Reduction Through Employment Generation in West Bengal	NSHM Academy, Durgapur, WB, India
55	Soudabeh Ghasemi	Coordination among Asian and European Countries University and It's Effect on the Tourist	Tourist and Geographic Master Student. Azad Islamic University ,Garmsar Branch, Iran
56	Heydar lotfi		Manager of Geographic Group in Azad university, Azad Islamic University, Garmsar Branch, Iran

No	Name	Paper Title	Affiliation
57	Sara Payamshad		Bachelor of Social Work
58	Mrs. Parvaneh azizi	Electronic Travel	Member of Scientific Body of Azad Islamic University of Garmsar, Iran
59	Mrs. Parisa Parvazi		Student master of Tourism in Azad University of Garmsar, Iran
60	DR. Majid Yasouri	Cultural - natural heritage and sustainable development	University of Guilan, Rasht, Iran
61	<sup>1</sup> Toktam Hanaee	Convenient Wayfinding in Historical Areas on Behalf of Tourists	Faculty of Art and Architecture' science and research Branch' Islamic Azad University' Tehran' Iran
62	Aida Eslami Afrooz		<sup>2</sup> PhD. Student, faculty of The Built Environment, UNSW, Sydney
63	Mohd Fadil Mohd Yusof	Working in the Hospitality Industry: Perceptions from the tourism students at the University in Malaysia	Faculty of Entrepreneurship and Business Universiti Malaysia Kelantan (UMK) Locked Bag 36 Pengkalan Chepa 16100 Kota Bharu, Kelantan Malaysia
64	Ghazali Ahmad		Faculty of Entrepreneurship and Business Universiti Malaysia Kelantan (UMK) Locked Bag 36 Pengkalan Chepa 16100 Kota Bharu, Kelantan Malaysia
65	K.Thirugnanasambanth	Session Chair	K.Thirugnanasambanth<kthiru055@gmail.com> India /
66	Rolf Gerritsen	Session Chair	The Northern Institute, Charles Darwin University, Alice Springs Campus, Alice Springs, NT 0871, Australia
67	K.Thirugnanasambanth	Culinary Tourism; Udupi- A Case Study	K.Thirugnanasambanth<kthiru055@gmail.com> India
68	Majid Yasouri	Cultural tourism; capabilities, limitations and offers ( in Rasht city)	University of Guilan, Iran
69	Hassan Kohansal		University of Guilan, Iran
70	Fariba Gravandi		University of Guilan, Iran
71	Yusnita Yusof	Community Based Tourism in Malaysia: the Impacts of Community Role in Homestay Program	Department of Management and Marketing, Faculty of Management and Economics Universiti Malaysia Terengganu, 21030 Kuala Terengganu, Terengganu, Malaysia

No	Name	Paper Title	Affiliation
72	Yahaya Ibrahim		Department of Management and Marketing, Faculty of Management and Economics Universiti Malaysia Terengganu, 21030 Kuala Terengganu, Terengganu, Malaysia
73	Mohd Shaladdin Muda		Department of Management and Marketing, Faculty of Management and Economics Universiti Malaysia Terengganu, 21030 Kuala Terengganu, Terengganu, Malaysia
74	Rolf Gerritsen	Market Opportunity Plus Aspirations and Capacity Should Lead to Success: Why not so for Australia's Indigenous tourism Industry?	The Northern Institute, Charles Darwin University, Alice Springs Campus, Alice Springs, NT 0871, Australia
75	Benxiang Zeng		The Northern Institute, Charles Darwin University, Alice Springs Campus, Alice Springs, NT 0871, Australia
76	Hao-Te LU	Session Chair	Assistant Professor Cheng Shiu University No.840, Chengcing Rd., Niasong Dist., Kao hsiong City 83347, Taiwan (R.O.C.)
77	Marzieh Khanmohammadi	Session Chair	/ Tour Manager M.A. in Geography and Tourism Planning Islamic Azad University, Science and Research Branch, Tehran
78	Ozcan Yagci	Fragile Political Relationships and Tourism : An Evaluation for Turkey and Greece	Department and Affiliation Baskent University, Faculty of Communication, Ankara TURKEY
79	Hao-Te LU	Where Does Trust and Service Quality Reputation Come From? An Example of the Small Chinese Restaurant Sector in Taiwan.	Assistant Professor Cheng Shiu University No.840, Chengcing Rd., Niasong Dist., Kao hsiong City 83347, Taiwan (R.O.C.)
80	Zhou Hanli	KKhao Vssa" Ritual and its Soundscape Function of Dai Minority in Jinggu	Department of Social Sciences, Simao Teacher College Pu'er, Yunnan Province, China
81	Ahmad Pourahmad (PhD)	The Effect Study of Tourist's Attendance in Coastal Cities of Caspian Sea(Iran) with the Emphasis on Cultural Sustainable Development	Full Professor; Geography and urban planning; University of Tehran, Iran
82	Davood Eyvazlu(MA);		Geography and Urban Planning; University of Tehran, Iran
83	Mahmud Eyvazlu(MA);		Geography and Urban Planning; University of Payam-e-Noor, Iran

No	Name	Paper Title	Affiliation
84	YAO Jue	A Study of the Dai Lue Buddhist Idea of “This World” Presented in the Palm-leaf Scripture The Ten Blessings for Buddha’s Mother Pussadī and Its Connection to the Merit Idea in Early Buddhist Thought	Assistant Research Fellow of the Religious Studies Institute, Nationalities Research Institute, Yunnan University, China
85	Sasho Korunovski, Ph.D	Session Chair	., Full Professor Faculty for Tourism and Hospitality –Ohrid University “St. Kliment Ohridski” –Bitola
86	Asst. Prof. Dr. Mehmet YAZICI	Session Chair	Banking and Finance Department T.C. Istanbul Arel University, Turkey
87	Sasho Korunovski, Ph.D	Managing Archeological Site as Tourist Attraction –The Example of Stobi-	Faculty for Tourism and Hospitality –Ohrid University “St. Kliment Ohridski” –Bitola, Macedonia
88	Jordan Kocevski		Faculty for Tourism and Hospitality –Ohrid University “St. Kliment Ohridski” –Bitola, Macedonia
89	Jordi TresserraS Juan	Chinese outbound tourists and Cultural Tourism in Barcelona (Catalonia, Spain)	University of Barcelona, Barcelona, Catalonia, Spain
90	Juan Carlos Matamala Mellin		Ibertur – Network for Heritage, Tourism and Sustainable Development, Barcelona, Catalonia, Spain
91	Pengduoyi	Exploratory Research on Langcang River Region Minority Ecological Environment Protection	Yunnan University Peepul Tree Leave Culture Research Center
92	Abdimanap Zholdasbe	Actual Problems of the Tourist Industry Development in Kazakhstan	South Kazakhstan University, Kazakhstan
93	Ahmad Pourahmad	Feasibility of Creation Leisure Time Spaces as Way to Equipment for Urban Erode texture (Case Study Ghaytarieh Neighborhood in Tehran)	Prof in Geography and Urban Planning/ University of Tehran/Department Geography Tehran, Iran
94	Ali Hosseini		M.Sc in Geography and Urban Planning/ University of Tehran/Department Geography Tehran, Iran
95	Mehrdad Karami	Session Chair	M.S in Regional Development Planning, Allameh Tabatabaee University, Tehran, Iran
96	Dr. sc. Fetah Reçica	Session Chair	Faculty of Applied Science of Business in Peja – Kosovo
97	Happywenxian	The tone in the Space—Time ——Taking the Theravada Buddhism ritual of the Achang of Husa as examples	happywenxian<happywenxian@2008.sina.com>

No	Name	Paper Title	Affiliation
98	Mehrdad Karami	Feasibility Study of Capable Tourism Areas in Iran, Chabahar Free Economic Zone- Case Study of Tis Historical Village	M.S in Regional Development Planning, Allameh Tabatabaee University, Tehran, Iran
99	Mehdi Modiri		Lecture of Allameh Tabatabaee University, Tehran, Iran
100	Kamol Sanittham	Factors Influencing Decision Making of Foreign Tourists in Selecting Services from Travel Agents in Bangkok	Department of Mathematics and Statistics, Faculty of Science and Technology, Chiangmai Rajabhat University, Thailand
101	Boža Grafenauer	Uses and Abuses of Arnold Rikli's Heritage – An Example of Bled tourist Destination	PhD, lecturer, Vocational College for Catering and Tourism, Bled, Slovenia
102	Dr. sc. Fetah Reçica	The Heritage of Kosovo Republic Culture as A Part of the Tourists offer	Faculty of Applied Science of Business in Peja – Kosovo
103	Mr. Sc. Bedri Millaku		PhD candidate - MTI-Department of Tourism Prishtina –Kosovo,
104	Russell E. Brayley, Ph.D.	Session Chair	Tourism and Events Management, George Mason University /
105	Azim Charoosae, Faculty member	Session Chair	Department of Physical Education, Islamic Azad University, Shushtar Branch, Iran
106	Khairil Wahidin Awang	Micro and Small Hotel Development: A View from the Practitioners	Graduate School of Management Universiti Putra Malaysia
107	Yuhanis Abdul Aziz		Faculty of Economics and Management Universiti Putra Malaysia
108	Zaiton Samdin		Faculty of Economics and Management Universiti Putra Malaysia
109	Azim Charoosae	The Effect of Sports in Decreasing Fats in Body	Faculty member, Department of Physical Education, Islamic Azad University, Shushtar Branch, Iran
110	Azim Charoosae	Dimensions of Body Organs in Athletes and non-Athletes	Faculty member, Department of Physical Education, Islamic Azad University, Shushtar Branch, Iran
111	Turgut Var	Session Chair	Department of Business Administration, Faculty of Economics and Administrative Sciences, Izmir University of Economics, 35330 Balçova, Izmir – Türkiye
112	Prof.Dr. Ahmet Aktaş	Session Chair	/ // School of Tourism and Hotel Management, Akdeniz University,

No	Name	Paper Title	Affiliation
113	Prof.Dr. Ahmet Aktaş	Carrying Capacity In Terms Of The Sustainable Tourism: A Case In Saint Nicholas Museum In Myra-Demre	School of Tourism and Hotel Management, Akdeniz University, Turkey
114	Vale jalali:	The Role of Language and Socialisation in the Development of Cultural Tourism	Islamic Azad university Bardsir Branch
115	Turgut Var	Mesir: 500 Years Old Festival	Department of Business Administration, Faculty of Economics and Administrative Sciences, Izmir University of Economics, 35330 Balçova, İzmir - Türkiye
116	Seval Ozbalci		Department of Computer Center, Celal Bayar University, 45040 Manisa – Türkiye
117	Po-Wen Chen	Preliminary Study of the Liouduei Area Hakka Industry's Attractiveness Factors Using the Evaluation Grid Method (EGM)	Student, Graduate Institute of Hakka Cultural Industry, National Pingtung University of Science & Technology, Taiwan
118	Shiunn-Der Kuo		Professor, Graduate Institute of Hakka Cultural Industry, National Pingtung University of Science & Technology, Taiwan , Corresponding Author
119	Prof. Jung, Sung-chaе, Ph.D.	Keynote Speech Moderator	President, World Cultural Tourism Association
120	. H. Norini	Speaker	Research Planning and Corporate Division Forest Research Institute Malaysia (FRIM), Maysia
121	M. Abd Latif	Speaker	Forest Research Institute Malaysia (FRIM), Malaysia
122	K. Nagulendran	Speaker	Biodiversity and Forestry Management Division Ministry of Natural Resources & Environment, Malaysia
123	H. F. Lim	Speaker	Economics and Strategic Analysis Programme Forest Research Institute Malaysia (FRIM)
124	Dimitrios Styliḁis	Commentator	Faculty of Management and LawUniversity of Surrey, UK
125	Dr. Samuel Seongseop Kim	Commentator	College of Hospitality & Tourism, Sejong University, Korea

No	Name	Paper Title	Affiliation
126	Russell E. Brayley	Commentator	School of Recreation, Health, and Tourism, George Mason University, USA
127	* Jasmina Kuka	Session Chair	Faculty of Political Sciences, Belgrade, Serbia /
128	Seyed Mohammad Hassan Hosseini	Session Chair	MA in Tourism Marketing, Allame Tabatabaee University (ATU) Expert of Tourism Typical Areas Zanjan province Administration of Cultural heritage, Handicrafts and Tourism, Zanjan, Iran
129	Silverina Anabelle Kibat	The Changes in 'Nopung' Practices Among the Kadazandusun Ethnic in Sabah, Borneo	Faculty of Hotel & Tourism Management Universiti Teknologi MARA, Malaysia
130	Johanna Adlin Ahmad		Faculty of Hotel & Tourism Management Universiti Teknologi MARA, Malaysia
131	Dr. Ashraf Alfandi		College of Finance & Business Administration Irbid National University, Jordan
132	Jasmina Kuka	Planning, Sustainability and Impacts of Tourism	Faculty of Political Sciences, Belgrade, Serbia bebakuka@gmail.com +381 64 115 16 33
133	Chuang Lan-Ying	Preliminary Study of the Liouduei Area Hakka Industry and Cultural Tourism Using Analytic Hierarchy Process Method	Lecturer, the Center for General Education, Meiho University, Taiwan
134	, Liu Hui-Ling		Substitute Teacher, Hsinchu County Tzu Chiang Junior High School, Taiwan
135	Chen Jui-Ling		. Assistant Instructor, National Pingtung University of Science and Technology, Taiwan
136	Kuo Shiunn-Der		Professor, Graduate Institute of Hakka Cultural Industry, National Pingtung University of Science & Technology. Corresponding Author, Taiwan
137	Seyed Mohammad Hassan Hosseini	Pathfinder, Mentor or Cultural Brokerage: Guides role in Tourism Industry	MA in tourism marketing, Allame Tabatabaee University (ATU) Expert of tourism typical areas Zanjan province Administration of Cultural heritage, Handicrafts and Tourism, Zanjan, Iran
138	Rasul Qaffarzade		MA in tourism marketing, Allame Tabatabaee University (ATU) Tourism expert East Azerbaijan Administration of Cultural heritage, Handicrafts and Tourism, Tabriz, Iran
139	Sébastien Goulard	Session Chair	CECMC EHESS 18 rue de l'Assomption, 75016 Paris, France



No	Name	Paper Title	Affiliation
140	Mohamed M. Battour	Session Chair	Faculty of Commerce, Tanta University Said Street 31515, Tanta, Egypt.
141	Mohamed M. Battour	The Mediating role of tourist satisfaction: A study of Muslim tourists in Malaysia	Faculty of Commerce, Tanta University Said Street 31515, Tanta, Egypt.
142	Mohd Nazari Ismail		Faculty of Business and Accounting University of Malaya
143	Hassan Esmailzadeh	Bonab Kebab: A Tool for Developing Cultural Tourism(Satisfaction Condition of Tourists from Product Presentation	Associate Professor in Geography Urmia Peyame Noor University, Iran
144	Yaghoob Esmailzadeh		Student of Urban Development, Urmia Peyame Noor University, Iran
145	Sébastien Goulard	The Challenges of Tourism Diversification, the Role of Local Government, the Case of the Chinese Province of Hainan	CECMC EHES 18 rue de l'Assomption, 75016 Paris, France
146	Dr. Kim, Byung-Gook	The Determinants of Cultural Tourism Interpreters' Satisfaction	Department of Hotel and Tourism, Daegu University, South Korea
147	Dr. Seo, Chul-Hyun		Department of Hotel and Tourism, Daegu University, South Korea
148	Ass. Professor Katsoni Vicky,	Information sourcing behavior of cultural travelers	Ph.D Department of Hospitality and Tourism Management TEI of Athens P.O Box 669, Draffi, 19009,Greece
149	Jelena Gligorijevic	Session Chair	Musicology Affiliation: University of Turku, Finland Address: Zitomislicka 24, 11000 Belgrade, Serbia
150	Faizah Hj Abd Rahim	Session Chair	Faculty of Business Management Universiti Teknologi MARA Malaysia 40450, Shah Alam, Selangor,Malaysia
151	Motaleb Azari [PhD scholar	Ethnicity and Cultural Tourism: New Challenges on a Global Scale	Department of Studies in English, University of Mysore, India motaleb1stmarch@yahoo.com
152	Jelena Gligorijevic	Music festivals, heritage and tourism: a case study of the Guca trumpet festival in Serbia	Department: Musicology Affiliation: University of Turku, Finland
153	Rossitza Ohridska-Olson	In the "I" of the Beholder Personalization in Mobile Applications Used for Cultural Heritage Marketing Through Tultural Tourism	President, Vizantia Enterprises, USA. 934 A SE 22 <sup>nd</sup> . Avenue, Pompano Beach, FL 33062, USA

No	Name	Paper Title	Affiliation
154	Cheng Wei Hin	Perception of Malaysian on Republic of Turkey as a Tourist Destination and Strategies for Promotion	Senior Lecturer College of Business Universiti Utara Malaysia 06100, Sintok, Kedah West Malaysia
155	Filzah Md Isa		Senior Lecturer College of Business Universiti Utara Malaysia 06100, Sintok, Kedah West Malaysia
156	Asst. Meral AKYÜ Z	The Affect Of Pedestrianization Of Historic Areas On Tourist Satisfaction: The Sample Of Sultanahmet Square	Nevşehir University, School of Economics and Administrative Sciences, Department of Tourism Management and Hotels, Turkey
157	Asst. Prof. Burhanettin ZENGİN		Sakarya University, School of Economics and Administrative Sciences, Department of Tourism Management, Turkey
158	Samuel Seongseop Kim, PhD	Session Chair	College of Hospitality & Tourism Management Sejong University, Seoul, Korea /
159	Dahlia Tanquezon	Session Chair	Cithm-qc 10 Chair/Faculty College of International Tourism and Hospitality Management Lyceum of the Philippines University,, Manila, Philippines
160	<a href="#">Dahlia Tanquezon</a>	Dumagats' Indigenous Cooking Traditions: Cultural Values and Significance	Cithm-qc 10 Chair/Faculty College of International Tourism and Hospitality Management Lyceum of the Philippines University,, Manila, Philippines
161	Enrico Cruzada		
162	Marilyn Ngales		
163	Hagchin Han, PhD	Assessment of Skiers According to Specialization Levels Using Means-Ends Analysis	Assistant Professor Department of Convention Management Hannam University, Daejeon, Korea
164	Samuel Seongseop Kim, PhD		College of Hospitality & Tourism Management Sejong University, Seoul, Korea
165	Youngmi Kim, PhD		College of Hospitality & Tourism Management Sejong University, Seoul, Korea
166	Romana Franjic	Croatian Maritime Story as a Opportunity for Development of Sustainable Cultural	Srecko Favro<srecko.favro@hhi.hr>

No	Name	Paper Title	Affiliation
167	Srecko Favro	Tourism	
168	Hassan Oroji	Investigation and Determination Strategies of Cultural Tourism Development using SWOT analysis Case study: Alamut region in Iran	Student of Tehran University, faculty of geography, Iran
169	Mohammad Alizadeh		Student of Tehran University, faculty of geography, Iran
170	Dieter Semmelroth	The Controversial Heritage of the Early Nazi Built Mass Tourism Resort Prora in East Germany	TUI AG Mailing address(es) Karl-Wiechert-Allee 4 D-30625 Hannover Germany
171	Yasuhiro Watanabe	Session Chair	Faculty of Art and Design University of Toyama, Japan /
172	Dimitrios Stylidis	Session Chair	Faculty of Management and Law University of Surrey, UK
173	Magdalena Kubal	Hospitality as an Element of Local Culture – Whether it is Possible to Recognize the Intangible? Agrotourism in the Context of the Theory of Exchange	Department of Tourism and Health Resort Management Institute of Geography and Spatial Management, Jagiellonian University, Poland
174	Shervin noshin pijan	Cultural, Economic and Environmental Effects on Tourism and Hospitality(Case Study:Iran,Mazandaran,Nowshahr)	m.noshin@yahoo.com
175	Yasuhiro Watanabe	Japan Earthquake and Tsunami 2011: how they destroyed the cultural properties and the cultural tourism	Faculty of Art and Design University of Toyama, Japan
176	Dimitrios Stylidis	Residents' Perceptions of the Socio-Cultural and Environmental Impacts of Tourism in Kavala, Greece	Faculty of Management and Law University of Surrey, UK
177	Naser Aligholizadeh Firozjaie	Linkages Between Tourism Development and Agriculture Sector in Tonekabon Township, Iran	Dep. of urban planning Geography Assistant Prof.,University of Mazandaran, Iran
178	Ameneh Hekmat	Session Chair	Master of Business Administration, Universiti Sains Malaysia /
179	Yun-Yao Chi	Session Chair	Associate Professor, Department of Land Management and Development, Chang Jung Christian University. No.396, Chang Jung Rd., Sec.1, Kway Jen, Tainan 71101, Taiwan
180	Nurlybekova Alima Baltabayevna	Modern Tendencies of Tourism Developing in Kazakhstan	South Kazakhstan State University named after M.Auezov, Kazakhstan

No	Name	Paper Title	Affiliation
181	Yun Lu	Is LOHAS-related Lifestyle able to Reveal Korean-food Chinese Consumption Patterns in Jeju ?	Cheju National University, Business Administration, Department of Tourism Management. Korea
182	Prof. Cho, Moon-Soo		National University, Business Administration, Department of Tourism Management. Korea
183	Jamil.a.chaudhry		Cheju National University, Business Administration, Department of Tourism Management, Korea
184	Ameneh Hekmat	A Case Study: the Effects of Job Satisfaction on Hotel Guests	Master of Business Administration, Universiti Sains Malaysia, Malaysia
185	Afsaneh Hekmat		Member Faculty of Azad University of Kerman, Iran
186	Fardin Safari		Azad University of Kerman, Iran, Master of Tourism Development, Iran
187	Yun-Yao Chi	The Study of the Service Quality, Health Effect and Revisiting Willingness in the Hot Spring District: A Case of Guan-Zi-Ling, Taiwan	Associate Professor, Department of Land Management and Development, Chang Jung Christian University., Taiwan
188	Ya-Fen Lee		Assistant Professor, Department of Leisure and Recreation Management, Toko University No.51, Sec. 2, Syuefu Rd., Puzih City, Chiayi County 61363, Taiwan.
189	Humin	Analysis on the Development Mode of Hotel Chain in China	Department of Hotel Management, Tourism College of Zhejiang, China
190	LIUHui	Session Chair	Department of Hotel Management, Tourism College of Zhejiang, China
191	ZHAN Zhao-zong	Session Chair	Travel Service Management Department Tourism college of Zhejiang, Hangzhou 311231, China
192	LIUHui	On Ethnic Tourism Development and Conservation of Intangible Cultural Heritage : A Case Study of Tu Autonomous County in Qinghai Province, Xiaozhuang Village	Tourism college of Zhejiang, Hangzhou 311231, China
193	ZHAN Zhao-zong	Team Sightseeing Tourism and Rural Tourism	Travel Service Management Department) (Tourism college of Zhejiang, Hangzhou 311231, China

No	Name	Paper Title	Affiliation
194	CHEN QI	The Consumer Behavior Study of Rural Tourism Based on Psychological Contract	Tourism College of Zhejiang, Hangzhou, Zhejiang, China, 311231, China
195	Tong jianmin	The Influences of Leisure Sports Activities on College Students' Mental Health	Tourism College of Zhejiang, Hangzhou 311231, China
196	WEI Yimei	One River as Poetry and Its Banks as Painting ----on tourist values of poetic and prose about Qiantang river landscape	Dept. of Social Sciences, Tourism College of Zhejiang, Hangzhou 311231, China
197	Humin	Session Chair	Department of Hotel Management, Tourism College of Zhejiang, China
198	Liu Jianming	Session Chair	/ Dept. of Social Sciences, Tourism College of Zhejiang, Hangzhou 311231, China
199	Hen Li-Jun	The Sense of ocalization of Tourism Language	Zhejiang tourism college, East China Nomal University, Hangzhou,311231, China
200	LIU Jianming	The Exploring on Cultural Tourism of Lingdong Mountain in Zhejiang Province	Dept. of Social Sciences, Tourism College of Zhejiang, Hangzhou 311231, China
201	Hakan YILMAZ, Ph. D.	Industrial Cultural Heritage Potential of Eskisehir	School of Tourism and Hotel Management Anadolu University, Turkey
202	Prof. Irfan ARIKAN, Ph. D		School of Tourism and Leisure Management IMC University of Applied Sciences Krems, Turkey
203	Ece KAYA PhD Candidate		Centre for Cultural Research / Tourism and Heritage Studies University of Western Sydney, Australia
204	Matina Terzidou	The Religious Landscape Through Pilgrims' Eyes	University of Surrey Faculty of Management and Law, UK
205	Prof.Dr.Koray Başol	Promoting Sports Tourism: A Success Story in Turkey	İstanbul Arel University Faculty of Economics and Administrative Sciences Department of Business Administration İstanbul , Turkey
206	Assoc.Prof.Dr. R. Aysen Wolff		İstanbul Arel University Faculty of Economics and Administrative Sciences Department of Business Administration İstanbul , Turkey

No	Name	Paper Title	Affiliation
207	Assist.Prof.Dr.Aysa İ. Erdoğan		İstanbul Arel University Faculty of Economics and Administrative Sciences Department of Business Administration İstanbul , Turkey
208	Emre Tilev		Journalist on Sports Events and He is currently a Master Student at İstanbul Arel University- İstanbul, Turkey
209	Dr. Seongseop (Samuel) Kim	Session Chair	College of Hospitality & Tourism Sejong University, Korea /
210	Farahani, Hossein	Session Chair	, Assistant prof. in Department of Geography, Zanjan University Department of Geography, Zanjan University, Tabriz road km 5,Zanjan,Iran
211	Dr. Seongseop (Samuel) Kim	Analyses and Implications of a Medical Tourism Market in Korea	College of Hospitality & Tourism Sejong University, Korea
212	Jishim Jung		College of Hospitality & Tourism Sejong University, Korea
213	Dr. Jinsoo Lee		School of Hotel & Tourism Management Hong Kong Polytechnic University, China
214	Yegane, M. behrouz, farahani, hossein	Estimation of Geo-Sites Caring Capacity in Order to Achieving Sustainable Tourism Development, Case Study: Yakhgan Area in Ardebil Province	Department of Geography, Zanjan University, Tabriz road km 5, Zanjan, Iran,
215	Farahani, hossein		
216	Einali, jamshid		Department of Geography, Zanjan University, Tabriz road km 5, Zanjan, Iran,
217	Azimi, Zahra		Department of Geography, Zanjan University, Tabriz road km 5, Zanjan, Iran,
218	cheraghi, mahdi		Department of Geography, Zanjan University, Tabriz road km 5,Zanjan, Iran,

No	Name	Paper Title	Affiliation
219	Einali, jamshid	Prioritizing of Tourism Capital and Attraction Applying Topsis Model Case study: West Azerbaijan Province in Iran	Department of Geography, Zanjan University, Tabriz road km 5, Zanjan, Iran
220	farahani, hossein		
221	yegane, M. behrouz		
222	Carol Teo Boon Chui	Assessing Tourists' Attitude towards Responsible Cultural Heritage Tourism in Melaka: Development and Validation of Responsible Heritage Tourism Scale	Faculty of Business Management Universiti Teknologi MARA Malaysia 40450, Shah Alam, Selangor, Malaysia
223	Faizah Hj Abd Rahim		Faculty of Business Management Universiti Teknologi MARA Malaysia 40450, Shah Alam, Selangor, Malaysia
224	Noor Rita Mohd Khan		Faculty of Business Management Universiti Teknologi MARA Malaysia 40450, Shah Alam, Selangor, Malaysia
225	Chuah Soo Cheng		Faculty of Business Management Universiti Teknologi MARA Malaysia 40450, Shah Alam, Selangor, Malaysia
226	Faraji, Abdullah	The Survey of Ability and Potential of Ecotourism and Mud Therapy of Uremia Lake	Assistant prof. in Department of Geography, Zanjan University, Iran
227	Aminiyan, sakine		Graduated Student in Geography and Tourism Industry. Zanjan University  Department of Geography, Zanjan University, Iran
228	Assoc.Prof.Dr. Aysen Wolff	Session Chair	Department of Business Administration Istanbul Arel University,Turkey, /
229	Mohammad Zaheri (Ph.D)	Session Chair	Associate Professor in Faculty of Social and Human Sciences, Department of Geography and Urban Planning, University of Tabriz
230	Mohammad Zaheri (Ph.D)	Geography and cultural tourism concept genesis in interaction with culture and tourism	Associate Professor in Faculty of Social and Human Sciences, Department of Geography and Urban Planning, University of Tabriz, Iran
231	Mehdi Abdullahi		MA student, Faculty of Social and Human Sciences, Department of Geography and Urban Planning, University of Tabriz, Iran
232	Zakiye Nasrollahzadeh		MA student, Faculty of Social and Human Sciences, Department of Geography and Urban Planning, University of Tabriz, Iran
233	farahani, hossein	The Survey of Tourisms Development Impact in Rural Area from Point of Residents  Case Study: Solatanieh District	Department of Geography, Zanjan University, Tabriz road km 5, Zanjan, Iran,
234	Afarinesh, behrooz		Department of Geography, Zanjan University, Tabriz road km 5, Zanjan, Iran,
235	Asdaghi, Zahra		
236	Asdaghi, Zahra		

No	Name	Paper Title	Affiliation
237	Aminiyan, Sakine		
238	Amiluhur Soeroso	Cultural Capital Value as a Mode for Redevelopment of Tourism in Kotagede Cultural Heritage Area	Centre of Transportation and Logistics Study, Gadjah Mada University (GMU) Yogyakarta, Indonesia
239	Dewi Turgarini		Indonesia Education University (UPI), Bandung, Indonesia
240	Gholam Hassan jafari	Geomorphologic landforms Sorkh Dizaj Zanjan	Department geography – Faculty of humanities – Zanjan university- Zajan- Iran
241	Zanjan prophesier		Department geography – Faculty of humanities – Zanjan university- Zajan- Iran
242	Mehrdad Karami	Session Chair	M.A Student in Regional Development Planning, University of Allame Tabataba'i, Tehran, Iran /
243	Res. Ass. Selin Yildiz	Session Chair	Yıldız Technical University Faculty of Architecture, Department of Architecture, Turkey
244	Heredita Fernández Betancort	The Role of New Media in Tourism Marketing and advertisement for attracting Tourist concentrating on Face book and YouTube: A case study	Universidad de Las Palmas de Gran Canaria, Spain
145	AhmadReza Sheikhi		M.A Tourism Planning, Iran Tourism Deputy
246	Marziyeh Ebrahimi		M.A Communications, Journalist
247	Mehrdad Karami	The Assessment of Tourism carrying Capacity of Historical city(A case study of Borujerd city)	M.A Student in Regional Development Planning, University of Allame Tabataba'i, Tehran, Iran
248	Mehdi Modiri		Faculty Member in Geomatics Engineering, Faculty of Geographical organization, Iran
249	Mohanna Nikbin		M.A Student in Tourism Planning, University of Allame Tabataba'i, Tehran, Iran
250	Nur Undey Kalpaklioglu	A Study on Word of Mouth Marketing Methods in Digital Environment as a Direct Marketing Tool Used by Travel Agencies	Asst. Prof. Dr., Beykent University Faculty of Communications, Public Relations and Advertising Department, Turkey
251	Yuksel Turemez		Lecturer, Kadir Has University, Vocational School, Tourism and Hotel Management Department, Turkey
252	Sevcan YILDIZ	Session Chair	Social Science Vocational School, Akdeniz University, Çallı, Antalya, Turkey /
253	Leili Iranmanesh	Session Chair	Sama Technical and Yocational Training College, Islamic Azad University, Kerman Branch, Kerman, Iran
254	Res. Ass. Selin YILDIZ	Tourism and Sustainability: A Review on Street Interfaces on Talimhane Tourism District in Istanbul	Yıldız Technical University Faculty of Architecture, Department of Architecture, Turkey
255	Ali Mohammad Iranmanesh	Soil Dams: Centers of Tourist Industry	Islamic Azad University, Kerman branch Mailing Address: alimohamad_iranmanesh@yahoo.com , Iran



No	Name	Paper Title	Affiliation
256	Amir Hossein Alirezaei	The Role of Communication and Information Technology (ict) on Tourism Industry	Islamic Azad University, Rafsanjan branch Mailing Address: amc.us.a.h.a@gmail.com ,Iran
257	Leili Iranmanesh	Study and Analysis of the Role of Sustainable Architecture in Development of Tourism	Sama Technical and Vocational Training College, Isalamic Azad University,kerman Branch, Kerman, Iran
258	Sevcan YILDIZ	Conceptual Analysis of Professional Tourist Guidance and District Guidance: Professional Tourist Guides' thoughts about District Guidance	Social Science Vocational College Akdeniz University Akdeniz Ü niversitesi Sosyal Bilimler Meslek yüksekokulu Çallı – Antalya – Turkey
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	Işık ÖZCAN		Akdeniz University Hospital, Antalya, Turkey
259	Mohanna nikbin	Sustainable Tourism Indicators For built heritage sites	M.A Graduated in Tourism Development Planning, University of Allame Tabataba'i, Tehran, Iran.
260	Mehrdad karami		M.A Student in Regional Development Planning, University of Allame Tabataba'i, Tehran, Iran
261	Marziyeh Khalilizade Ganjalikhani	The Effect of Teaching English Language on Tourism Development	Bam University, Bam, Iran
262	Mohd Fadil Mohd Yusof	City Rebranding for Developing Country: Building Kota Bharu, Malaysia, as an Islamic City for Tourism	Faculty of Entrepreneurship and Business Universiti Malaysia Kelantan (UMK) Locked Bag 36 Pengkalan Chepa 16100 Kota Bharu, Kelantan Malaysia
263	Ghazali Ahmad		Faculty of Entrepreneurship and Business Universiti Malaysia Kelantan (UMK) Locked Bag 36 Pengkalan Chepa 16100 Kota Bharu, Kelantan Malaysia
264	Ghada Mohamed Wafik	Explicit about Impact of E-arketing on Customer Perceived Quality in Tourism Establishments in Alexandria	Lecturer at Faculty of Tourism and Hotels, Fayoum University, Egypt
265	Manouchehr Jahanian	Tourism & National Integration; Affects & Mutual Interaction Case Study: Islamic Republic of Iran	Academic Member of Jihad-e-Daneshgahi , Iran
266	Dr. Mohammad Hossein Imani Khoshkhou		Academic Member of Jihad-e-Daneshgahi , Iran
267	Ebtehal zandi		M.A in Tourism Marketing Management, Allame Tabatabaee University, Iran

No	Name	Paper Title	Affiliation
268	Manouchehr Jahanian	A Comparative Study of Capability Poverty Status In Iranian Hotel and Hospital Service Sectors	Academic Member of Jihad-e-Daneshgahi, Tehran, Iran
269	Dr. Mohammad Hossein Imani Khoshkhou		Academic Member of Jihad-e-Daneshgahi, Tehran, Iran
270	Ebtehal zandi		M.A in Tourism Marketing Management, Allame Tabatabaee University, Tehran, Iran
271	Dr Mohsen Ranjbar,	Talesh cultural tourist attractions, with emphasis on music that is reflective of the nature	Scientific staff Islamic Azad university of Shahre rey branch, Iran
272	M.Auezov	Profile Training Tourism Managers to Environmental Activity in Kazakhstan	South Kazakhstan State University, Kazakhstan
273	c.p.s. Sikhinbayeva Zh.S		South Kazakhstan State University, Kazakhstan
274	d.p.s. Konakbayeva U.Zh		South Kazakhstan State University, Kazakhstan
275	Ass. Professor Katsoni Vicky, Ph	Information Sourcing Behavior of c Travelers	Department of Hospitality and Tourism Management TEI of Athens P.O Box 669, Draffi, 19009, Greece
276	Ass. Professor Katsoni Vicky, Ph.D	Profiling Cultural Travelers on the Basis of a Consumer Behavioral Approach	Department of Hospitality and Tourism Management TEI of Athens P.O Box 669, Draffi, 19009, Greece
277	Marzieh Khanmohammadi	Branding London as a Global Tourism Destination in UK	Tour Manager M.A. in Geography and Tourism Planning Islamic Azad University, Science and Research Branch, Tehran
278	Asst. Prof. Dr. Mehmet YAZICI	Sustainable Growth of Turkish Tourism Sector and Alternative Method in Finance	Banking and Finance Department T.C. Istanbul Arel University, Turkey
279	Asst. Prof. Dr. Ayşe YİĞİT ŞAKAR		Accounting Information Systems Department T.C. Istanbul Arel University, Turkey
280	Omer Asim Sach	Welcoming Address	Rector, Istanbul Arel University
282	Sung-chae Jung	Ceremony Address	Chairman, Organizing Committee 12 <sup>th</sup> International Joint World Cultural Tourism Conference
283	Wang Kunxin	Opening Address	Tourism College of Zhejiang Hangzhou, China
284	Mike Y. K. Guu, PhD	Opening Address	Professor & President NPUST, Pingtung, Taiwan
285	Dr. Luis de Borja Solé	Opening Address	President CETA University College of Tourism, Spain

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286	Prof.Dr. Murat Barkan	Opening Address	Rector Yaşar University, İzmir Turkey
287	Professor Nicholas T.A. Bangu,	Opening Address	Provost, Tumaini University at Iringa, Tanzania
288	H.John Harker, LL.D.	Opening Address	President&Vice-Chancellor Cape Breton University, Canada
289	Bishimbayev Valikhan Kozykeyevich	Opening Address	Rector South Kazakhstan State University named after M.Auezov, Shymkent, Kazakhstan
290	Alan Williams	Opening Address	Managing Director Australian School of Tourism and Hotel Management. Perth, Western Australia
291	Vrizidis, Lazarus, Ph.D.	Opening Address	President Technological Education Institute of Piraeus Greece
292	Prof. Dr. Miroslav Verkovic	Opening Address	Rector University of Novi Sad Member of Conference Organizing Committee Serbia
293	Somayyeh Aghajani	Tourism Classification: General and New Approach	MA of Geography and tourism planning, Department of geography, Science and Research Branch, Islamic Azad University, Tehran,Iran.
294	Ghada Mohamed Wafik	Explicit about Impact of E-arketing on Customer Perceived Quality in Tourism Establishments in Alexandria	Lecturer at Faculty of Tourism and Hotels, Fayoum University, Egypt
295	Russell E. Brayley	Protection and Presentation: an Ongoing Battle of the American Civil War	School of Recreation, Health, and Tourism George Mason University, USA
296	Prof. Jung, Sung-Chae, Ph.D	Cultural Tourism : Past and Future Theme Proposal	Dept. of Tourism Management Honam University, Korea
297	Leili Iranmanesh	Study of the Role of Sustainable Architecture in Development fo Tourism and Redusing of Passengers' Encimes	Sama Technical and Vocational Training College, Islamic Azad University, Kerman Branch, Kerman, Iran
298	Himayatullah Khan	Valuation of Non-Market Amenities from Environmental Resources: The Case of two National Parks in Northern Pakistan	Professor Institute of Development Studies KPK Agricultural University Peshawar-25000, Pakistan
299	Dr Sayyed khalil Sayyed Ali pour	Tourism Development and exchange of cultures	Department of Management,Firoozkooh Branch,Islamic Azad University,Firoozkooh,Iran.

No	Name	Paper Title	Affiliation
300	Dr. Majid Yasouri	Cultural Tourism: Capabilities, Barriers and Strategies (Case Study: Rasht city)	Assosiate prof – Department of Geography - University of Guilan Fariba Geravandi: Iranology M.A student of Guilan University, Iran
301	Sadegh Salehi	Place Attachment and Residents' Perceived Impacts of Tourism	Faculty of humanity and social science Mazandaran University, Iran
302	Mostafa Mohammadi		Faculty of humanity and social science Mazandaran University, Iran
303	Nurlybekova Alima Baltabayevna	Restaurant Service and Culture in Hotel Industry of Kazakhstan	Doctor of Pedagogical Sciences, Professor South Kazakhstan State University named after M.Auezov, Kazakhstan
304	Sevcan YILDIZ	The Effects of Personality on the Performance of Employee: A Research at 5 star Hotels in Alanya	Social Science Vocational School Akdeniz University Akdeniz Ü niversitesi Sosyal Bilimler Meslek yüksekokulu Ç allı – Antalya – Turkey
305	Cem Oktay GÜ ZELLER		Education Faculty Akdeniz University Akdeniz Ü niversitesi Eğ itim Fakültesi Kampüs – Antalya – Turkey
306	Romana Franjić, Prof.	Croatian Maritime Story as an Opportunity for Development of Sustainable Cultural Tourism	VERN - University of applied sciences Srećko Favro, Ph.D. Hydrographic institute of the Republic of Croatia
307	Vale jalali	The Role of Language and Socialisation in the Development of Cultural Tourism	Islamic Azad university Bardsir Branch, Iran
308	H. Norini	Traditional Knowledge on Medicinal and Aromatic Plants as An Important Source of Culture and Heritage of the Orang Asli, Peninsular Malaysia	Research Planning and Corporate Division Forest Research Institute Malaysia (FRIM), Malaysia
309	M. Abd Latif		Forest Research Institute Malaysia (FRIM) K. Nagulendran Biodiversity and Forestry Management Division Ministry of Natural Resources & Environment, Malaysia
310	H. F. Lim		Economics and Strategic Analysis Programme Forest Research Institute Malaysia (FRIM), Malaysia
311	Sebastien Goulard	The Challenges of Tourism Diversification, The Role of Local Governments, The Case of The Chinese Province of Hainan	CECMC EHESS-Paris, France
312	Ali Selcuk Can	Information Technology and Organisational Change: in Case of Ministry of Culture and	Business School, University of Wolverhampton, Wolverhampton, United Kingdom

No	Name	Paper Title	Affiliation
313	Sevcan Yildiz*	Tourism in Turkey	Social Science Vocational School, Akdeniz University, Çallı, Antalya, Turkey
314	Po-Wen Chen	Preliminary Study of the Liouduai Area Hakka Industry's Attractiveness Factors Using the Evaluation Grid Method (EGM)	Student, Graduate Institute of Hakka Cultural Industry, National Pingtung University of Science & Technology
315	Shiunn-Der Kuo		Professor, Graduate Institute of Hakka Cultural Industry, National Pingtung University of Science & Technology , Corresponding author.
316	Hao-Te LU	Session Chair	Assistant Professor Cheng Shiu University No.840, Chengcing Rd., Niasong Dist., Kao hsiong City 83347, Taiwan (R.O.C.)
317	Marzieh Khanmohammadi	Session Chair	Tour Manager M.A. in Geography and Tourism Planning Islamic Azad University, Science and Research Branch, Tehran
318	Marzieh Khanmohammadi	The Importance of Branding London as a Global Tourism Destination in UK.	Tour Manager M.A. in Geography and Tourism Planning from Islamic Azad University, Science and Research Branch of Tehran, Iran
319	Jelena Gligorijevic	Music Festivals, Heritage and Tourism: a Case Study of the Guca Trumpet Festival in Serbia	Musicology Affiliation: University of Turku, Finland Address: Zitomislicka 24, 11000 Belgrade, Serbia
320	Hakan YILMAZ, Ph. D.	Industrial Cultural Heritage Potential of Eskisehir	School of Tourism and Hotel Management Anadolu University
321	Ece KAYA PhD Candidate		Centre for Cultural Research / Tourism and Heritage Studies University of Western Sydney
322	Prof. Irfan ARIKAN, Ph. D.		School of Tourism and Leisure Management IMC University of Applied Sciences Krems
323	Mr. Thirugnanasambantham	Culinary Tourism;; UDUPI-A Case Study	Associate Professor, HOD-Food Production Welcomgroup Graduate School of Hotel Administration Manipal University, Manipal-576 104, Karnataka, India
324	Dr. Samuel Seongseop Kim	Evaluation of the Korean Medical Tourism Market and Success Factors to Promote Korean Medical Tourism through Stakeholders' Cooperation	College of Hospitality & Tourism Sejong University
325	Jishim Jung		College of Hospitality & Tourism Sejong University
326	Dr. Jinsoo Lee		School of Hotel & Tourism Management Hong Kong Polytechnic University
327	Dimitrios Styliadis	Residents' Perceptions of the Socio-Cultural and Environmental Impacts of Tourism in Kavala, Greece	Faculty of Management and Law University of Surrey, England
328	Dr Edith Szivas		Faculty of Management and Law University of Surrey, England

No	Name	Paper Title	Affiliation
329	Dr Avital Biran		Faculty of Management and Law University of Surrey, England
330	Vale Jalali	The Role of Language and Socialisation in the Development of Cultural Tourism	Islamic Azad University Bardsir Branch, Iran
331	Paul A. Cunningham	Participant	Visiting Paofessor, Department of Geography School of Natural Science, Trnitty College, Dublin 2, Ireland
332	Hansung Jang	Staff, Organizing Committee	Department of Tourism management, Honam University, Korea
333	Monika Stefanova	Participant	Butik Travel LTD Sofia, Bulgaria 1A "Racho Dimchev" Str. - Head office
334	Mr. K. M. J. Nishendra		
335	Mr. N. Robert	Participant	the Chamber of Tours and Travelers, Sriranka
336	Mr. S.R.S.Shelvam		
337	Mr. B. Ganeswaran	Participant	the Chamber of Tours and Travelers, Sriranka
338	Mr. I. Kirupakaran	Participant	the Chamber of Tours and Travelers, Sriranka
339	Stephen Howard Managing Director	Participant	Music and Evebt Organization , Ghana
340	Vasiliki Tiantafyllou	Participant	English University

## 联合举办学术会议协议书

### 第一条 宗旨

本协议旨在韩国文化旅游学会、中国浙江旅游职业学院在下述事项上组织经费、运作，动员技术力量与人员、器材等，采取隔年制，分别在中国和韩国准备和组织中韩学术会议的计划与召开。

### 第二条 联合举办成员

1. 中国浙江旅游职业学院
2. 韩国文化旅游学会
3. 联合举办代表人是举办地的学会会长。
4. 代表人代表中韩联合学术会议，具有经费管理及提议等权利。

### 第三条 义务

双方为履行第一条规定的目的，将以诚实、勤奋、信任为基础，动用所需的一切知识与技术。

### 第四条 责任

1. 双方根据中韩联合学术会议约定的义务和承担的内容，各负其责。
2. 中韩联合学术会议促进委员会的构成和委员长的任命由主办者负责。

### 第五条 代行业务

联合学术会议各成员在各自责任下，可以代行分担部分的业务。

### 第六条 参加费用

参加中韩联合学术会议人员的费用原则上由本人承担，但在特别邀请的情况下，由主办地成员承担。

### 第七条 成员分担费用

1. 韩联合学术会议主办地成员约定如下：

- ① 设置学术会议促进委员会办公室
- ② 学术会议的策划与组织
- ③ 学术会议举办场所的落实
- ④ 出版论文集、制作代表证、桌牌、纪念品等
- ⑤ 为参加人员安排住宿
- ⑥ 其他有关中韩学术会议顺利召开之事项

2. 中韩联合学术会议成员约定如下：

- ① 在本国宣传与联络业务
- ② 收集论文并发送给主办方
- ③ 其他有关参加会议所产生的交通及滞留费用由本人承担

## 第八条 费用的分担

为履行本协议而产生的共同费用由各成员分担。

## 第九条 成员相互间的责任

1. 成员因组办联合学术会议而给第三者造成损失的，由有关成员承担
2. 一方成员给其他成员造成损失的，由双方协商解决。协商不果的情况下，依据主办地的法律解决。

## 第十条 权利义务的转让

成员不得将该协议所规定的权利、义务转让给第三方。

## 第十一条 中途解散措施

1. 中韩联合学术会议成员可以根据双方代表的协商而解散
2. 一方成员因重要原因而不能履行协议时，通过解散程序协商解散

## 第十二条 瑕疵责任

中韩联合学术会议召开之后发生瑕疵时，由主办地成员负责。

## 第十三条 促进委员会

中韩联合学术会议主办地成员设立促进委员会履行协议所规定的诸事项。

## 第十四条 中韩联合学术会议促进委员会

中韩联合学术会议促进委员会的名称、主办公室所在地、委员长如下：

1. 名 称：中韩联合旅游学术会议
2. 主办公室所在地：主办地学会会长指定
3. 委 员 长 姓 名：主办地学会会长指定

## 第十五条 有效期及终止

1. 本协议有效期 4 年，期满 6 个月之前双方如果不提出修改、终止意思，则自动延长 4 年。
2. 如一方提出终止协议，须于 6 个月之前通知对方，经双方同意终止。但，只要与中韩学术会议有关的权利与义务存在，本协议仍有效。

## 第十六条 其它

1. 未尽事宜或解释上产生异议时，由双方协商或依据一般惯例解决。
2. 本协议以中、韩两种文字书写，双方各执一份，两种文字的文本具有同等效力。
3. 本协议自双方代表签字之日起生效。

**中国浙江旅游职业学院**

**院长：王昆欣**

签字：

2005 年 8 月 18 日

**韩国文化旅游学会**

**会长：郑圣彩**

签字：

2005 年 8 月 18 日



# Bilateral Agreements of Academic Relationship with the Korean Academic Society of Culture and Tourism

## 韓・日共同學術大會開催の協定書

### 第1条(目的)

本協定書は韓國文化観光學會と北海道観光學會によって行われる共同學術大會に關して、下記の通り、財政、運営及び支援、人員及び機資材などを利用し、1年置きに韓國と日本での兩學會主催の大會開催についての計劃及び運営の規定を目的とする。

### 第2条(共同開催の構成員)

① 共同開催の構成員は下記の通りである。

1. 韓國文化観光學會
2. 北海道観光學會

② 共同開催の代表者は開催地の學會長が務める。

③ 學會長は韓・日共同學術大會を代表し、共同開催についての財政管理及び請求などの権限を持つ。

### 第3条(有効期間)

本協定書は當事者間の署名と共に、有効であり、兩學會の合意によって終結される。

但し、韓・日共同學術大會に關する權利義務のある限り、本協定書は有効である。

### 第4条(義務)

共同開催の構成員は第1条で規定した目的を達成するため、誠實、勤勉及び信義に基づいて、必要なすべての措置を取ることを約束する。

### 第5条(責任)

① 共同開催の構成員は韓・日共同學術大會に對する契約上の義務移行の分担内容に従い、各々の責任を受け持つ。

② 韓・日共同學術大會推進委員會の構成と委員長についても開催地の構成員が責任を受け持つ。

### 第6条(業務代行)

共同開催の各構成員は責任を持って、分担した業務の一部を代行することができる。

### 第7条(参加費用)

韓・日共同學術大會の参加の費用は本人負擔を原則とし、特別招待の場合は開催地の構成員が負擔する。

### 第8条(構成員の分担内容)

① 韓・日共同學術大會開催地の構成員の任務は、下記の通り、規定する。

1. 學術大會推進委員會の事務局設置
2. 學術大會の企画と演出
3. 學術大會の開催場所の交渉
4. 發表論文集、参加證、名刺、紀念品などの製作
5. 参加構成員のための宿泊先の手配
6. 韓・日共同學術大會の圓滑な開催のためのその他の事項

② 韓・日共同學術大會の参加構成員は、下記の通り、規定する。

1. 自國? の広報及び連絡業務
2. 發表論文の収集及び開催構成員の發送
3. その他の参加に伴う交通及び滞在等の費用は本人負擔

### 第9条(費用の分擔)

本契約の移行上に發生した共同費用などについては各構成員が分擔する。

### 第10条(構成員の相互間の責任)

① 構成員の共同開催によって生じた第3者への損害は當該構成員が分擔する。

② 構成員が他の構成員に損害を與えた場合は、お互い協議して處理するが、協議が成立されない場合は開催地の法的處分に従う。

### 第11条(權利義務の譲渡制限)

構成員はこの協定書による權利・義務を第3者に譲渡できない。

**第 11 條 (權利義務の譲渡制限)**

構成員はこの協定書による權利・義務を第3者に譲渡できない。

**第 12 條 (中途解散についての措置)**

① 韓・日共同學術大會の構成員は兩國の代表者の合意によって解散することができる。

② 構成員の中、一方の重大な問題で契約が移行できない場合には解散の合議手続を踏まえて、解散する。

**第 13 條 (開催後の責任)**

韓・日共同學術大會の開催後、それについての責任問題が生じた場合は開催地の構成員がその責任を受け持つ。

**第 14 條 (推進委員會)**

韓・日共同學術大會は開催地の構成員が推進委員會を設け、契約移行と関連した諸事項を行うことができる。

**第 15 條 (韓・日共同學術大會の推進委員會)**

韓・日共同學術大會推進委員會の名稱、主な事務局の所在地、委員長は、下記の通りである。

1. 名 稱：韓・日共同學術大會
2. 主な事務局所在地：開催地の學會長が指定する。
3. 委 員 長 姓 名：開催地の學會長が指定する。

**第 16 條 (その他)**

この協定書に規定されていないことまたは解析上、意義のある事項は各構成員の相互合議によるか一般の慣例に従うことにする。

上述のように、韓・日共同學術大會の協定書を締結し、その證據として韓国語と日本語で、各 2部ずつ作成し、韓・日共同學術大會構成員の代表者が記名捺印し、韓国語と日本語の協定書各1部を兩學會で保管することにする。

2002年 6月 日

**韓國文化觀光學會**

(506-090)光州光域市 鎭山區 西峰洞59-1番地

湖南大學校 觀光學部 鄭成采教授 研究室

韓・日共同學術大會 構成員 代表者

2-7



**北海道 觀光學會**

(004-0844)札幌市清田区清田4条1丁目 4-1

札幌國際大學 地域総合研究センター内北海道觀光學會事務局

札幌國際大學觀光學部學部長

北海道觀光學會 會長

吳平忠



韓・日共同學術大會 構成員 代表者

# 한 일 공동학술대회개최 협정서

## 제 1 조 (목적)

이 협정서는 아래 사업을 한국문화관광학회, 홋카이도관광학회가 재정, 운영 및 기술능력과 인원 및 기자재 등을 동원하여 한국과 일본에서 격년제로 한일 공동학술대회에 대한 계획연출 등을 영위할 것을 약속하는 협약을 정함에 있다.

## 제 2 조 (공동개최의 구성원)

- ① 공동개최의 구성원은 다음과 같다.
  1. 한국문화관광학회
  2. 홋카이도관광학회
- ② 공동개최 대표자는 개최지 학회장으로 한다.
- ③ 대표자는 한일공동 학술대회를 대표하며, 공동개최에 대한 제정 관리 및 청구 등의 권한을 가진다.

## 제 3 조 (효력기간)

본 협정서는 당사자간의 서명과 동시에 발효하며 두 학회의 합의에 따라 종결된다. 다만, 한일공동 학술대회와 관련한 권리의무 관계가 남아 있는 한 본 협정서의 효력은 존속된다.

## 제 4 조 (의무)

공동개최 구성원은 제 1 조에서 규정한 목적을 수행하기 위하여 성실 근면 및 신의를 바탕으로 하여 필요한 모든 지식과 기술을 활용할 것을 약속한다.

## 제 5 조 (책임)

- ① 공동개최의 구성원은 한일공동 학술대회에 대한 계약상의 의무이행 분담내용에 따라 각자 책임을 진다.
- ② 한일공동 학술대회 추진위원회의 구성과 위원장에 대해서도 개최지 구성원이 책임을 진다.

## 제 6 조 (업무대행)

공동개최의 각 구성원은 자기 책임하에 분담부분의 일부를 대행 할 수 있다.

## 제 7 조 (참가비용)

한일공동 학술대회에 참가자는 본인부담으로 하며, 특별 초청이 있을 때에는 개최지의 구성원이 부담을 원칙으로 한다.

## 제 8 조 (구성원의 분담내용)

- ① 한일공동 학술대회 개최지 구성원은 다음과 같이 정한다.
  1. 학술대회 추진위원회 사무실 설치
  2. 학술대회 기획과 연출
  3. 학술대회 개최장소 섭외
  4. 발표논문집, 참가증, 이름표, 기념품 등 제작
  5. 참가 구성원을 위한 숙박시설 수배
  6. 한일공동 학술대회의 원활한 개최를 위한 기타사항
- ② 한일공동 학술대회 참가 구성원은 다음과 같이 정한다.
  1. 자국내 홍보 및 연락업무
  2. 발표논문 수집 및 개최 구성원에게 발송
  3. 기타 참가에 따른 교통 및 체재등 비용은 본인부담

## 제 9 조 (비용의 부담)

본 계약이행을 위하여 발생한 공동의 경비 등에 대하여는 각 구성원이 부담한다.

## 제 10 조 (구성원 상호간의 책임)

- ① 구성원이 공동개최와 관련하여 제3자에게 끼친 손해는 당해 구성원이 부담한다.
- ② 구성원이 다른 구성원에게 손해를 끼친 경우에는 상호 협의하여 처리하되, 협의가 성립되지 아니하는 경우에는 개최지의 법 결정에 따른다.

## 제 11 조 (권리 의무의 양도 제한)

구성원은 이 협정서에 의한 권리의무를 제3자에게 양도할 수 없다.

**제 12 조 (중도해산에 대한 조치)**

- ① 한일공동 학술대회의 구성원은 대표자의 합의에 의해 해산할 수 있다.
- ② 구성원중 일부가 중대한 사유로 계약을 이행할 수 없는 경우에는 해산 절차를 통해 합의해산을 한다.

**제 13 조 (하자책임)**

한일공동 학술대회 개최 후 하자가 발생하였을 경우에는 개최지 구성원이 그 책임을 진다.

**제 14 조 (추진위원회)**

한일공동 학술대회는 개최지 구성원이 추진위원회를 설치하여 계약이행에 관한 제반사항을 수행할 수 있다.

**제 15 조 (한일공동학술대회 추진위원회)**

한일공동 학술대회 추진위원회의 명칭, 주사무소소재지, 위원장은 다음과 같다.

- 1. 명 칭 : 한일 공동 관광학술대회
- 2. 주사무소소재지 : 개최지 학회장이 지정
- 3. 위 원 장 성 명 : 개최지 학회장이 지정

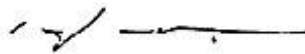
**제 16 조 (기타)**

이 협정서에 규정되어 있지 않거나 해석상 이견이 있는 사항은 양 구성원의 상호 합의에 의하거나 일반 관례에 따르기로 한다.

위와 같이 한일공동 학술대회를 체결하고 그 증거로서 협정서 2통을 작성하여 각통에 한일공동 학술대회 구성원이 기명날인하여 각자 보관한다.



일본홋카이도 관광학회  
회 장  
오쿠다이라 타다시



한국문화관광학회  
회 장  
정 성 채

# Tourism College of Zhejiang, China

## Memorandum of Understanding on Cooperation

between

Tourism College of Zhejiang, China

and

the Korean Academic Society of Culture and Tourism, Korea

In order to encourage academic exchange and collaboration between two institutions, Tourism College of Zhejiang, China and the Korean Academic Society of Culture and Tourism, Korea agree to the following terms of cooperation:

1. Both institutions consent to establish a cooperative relationship through which each institution will encourage academic exchange and collaboration between our two institutions.

2. The following programs may be pursued by the two parties by mutual agreement:

2.1. Exchange of institutions' members and research personnel

2.2. Collaboration of research and other projects

2.3. Collaboration in organizing symposia and other academic meetings and conferences.

To assist developing enhanced cooperative relationship between our two institutions, each institution will subject to prior written agreement, provide access to academic activities.

The memorandum will become valid upon signing by the president of Tourism College of Zhejiang, China and the president of the Korean Academic Society of Culture and Tourism, Korea.

June 07, 2006

June 07, 2006



=====

Prof. Wang, Kunxin

President

Tourism College of Zheniang, China

=====

Prof. Jung, Sung-chae

President

the Korean Academic Society  
of Culture and Tourism, Korea

# Philippine Society for Culture and Tourism, Philippines

## Agreement of Cooperation between the Korean Academic Society of Culture and Tourism, Korea and Philippine Society for Culture and Tourism, the Philippines

Philippine Society for Culture and Tourism and the Korean Academic Society of Culture and Tourism, wishing to enhance relations between the two academic societies and to develop academic exchanges in all areas of academic activities and other researches and work mutually toward the internationalization of academic relationships.

The areas of cooperation will include any program offered at either institution which is felt to be desirable and feasible for the development and strengthening of cooperative relationship between the two academic societies.

However, any specific program shall be subject to mutual consent availability of funds and approval of each institution.

The following program may include :

1. Joint conferences
2. Joint research projects
3. Joint cultural programs
4. Exchange of society members

The terms of such mutual assistance and cooperation shall be discussed and agreed upon in writing by the appropriate responsible officers of both parties prior to the initiation of any particular program and activity.

The agreement shall be effective upon approval by both parties and signed in two copies.

June 07, 2006



=====

Prof. Ramon A. Alampay, Ph.D.  
President  
Philippine Society for Culture and Tourism,  
Philippines

June 07, 2006



=====

Prof. Jung, Sung-chae, Ph.D.  
President  
The Korean Academic Society of the  
Culture and Tourism, Korea

# **CETA University College of Tourism and Hotel, Spain**

**Memorandum of Understanding on Cooperation**  
**between**  
**CETA University College of Tourism and Hotel, Spain**  
**and**  
**the Korean Academic Society of Culture and Tourism, Korea**

In order to encourage academic exchange and collaboration between two institutions, CETA University, College of Tourism, Spain and the Korean Academic Society of Culture and Tourism, Korea agree to the following terms of cooperation:

1. Both institutions consent to establish a cooperative relationship through which each institution will encourage academic exchange and collaboration between our two institutions.

2. The following programs may be pursued by the two parties by mutual agreement:

2.1. Exchange of institutions' members and research personnel

2.2. Collaboration of research and other projects

2.3. Collaboration in organizing symposia and other academic meetings and conferences.

To assist developing enhanced cooperative relationship between our two institutions, each institution will subject to prior written agreement, provide access to academic activities.

The memorandum will become valid upon signing by the president of Tourism College of Zhejiang, China and the president of the Korean Academic Society of Culture and Tourism, Korea.

June 05, 2006

June 05, 2006



**Prof. Luis Borja Sole, Ph.D.**  
**President**  
**CETA University College of Tourism**  
**and Hotel, Spain**



**Prof. Jung, Sung-chae, Ph.D.**  
**President**  
**the Korean Academic Society**  
**of Culture and Tourism, Korea**

# University of Novi Sad, Serbia

УНИВЕРЗИТЕТ У НОВОМ САДУ  
ПРИРОДНО-МАТЕМАТИЧКИ ФАКУЛТЕТ

Број: 0601-75113  
Датум: 1. ФЕБ. 2008  
НОВИ САД  
Тог Доситеја Обрадовића 3

## Memorandum of Understanding on Cooperation

between

University of Novi Sad, Serbia

and

World Cultural Tourism Association

the Korean Academic Society of Culture and Tourism, Korea

In order to encourage academic exchange and collaboration between two institutions, University of Novi Sad, Serbia, and World Cultural Tourism Association, the Korean Academic Society of Culture and Tourism, Korea agree to the following terms of cooperation:

1. Both institutions consent to establish a cooperative relationship through which each institution will encourage academic exchange and collaboration between our two institutions.

2. The following programs may be pursued by the two parties by mutual agreement:

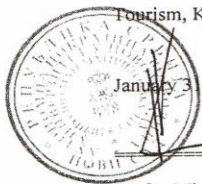
2.1. Exchange of institutions' members and research personnel

2.2. Collaboration of research and other projects

2.3. Collaboration in organizing symposia and other academic meetings and conferences.

To assist developing enhanced cooperative relationship between our two institutions, each institution will subject to prior written agreement, provide access to academic activities.

The memorandum will become valid upon signing by the president of University of Novi Sad, Serbia and the president of World Cultural Tourism Association, the Korean Academic Society of Culture and Tourism, Korea.



January 31, 2008

Prof. Miroslav Vesković, Ph.D.

Dean

Faculty of Natural Sciences and Mathematics

University of Novi Sad, Serbia

January 31, 2008

Prof. Jung, Sung-chae, Ph.D.

President

World Cultural Tourism Association

the Korean Academic Society of

Culture and Tourism, Korea



# **Tumaini University-Iringa University College, Tanzania**

## **Memorandum of Understanding on Cooperation between Tumaini University -Iringa University College and**

### **World Cultural Tourism Association**

#### **The Korean Academic Society of Culture and Tourism, Korea**

\*\*\*\*\*

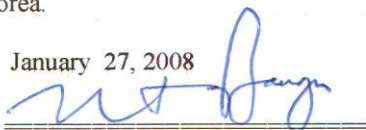
Tumaini University -Iringa University College, Tanzania and the World Cultural Tourism Association, Korean Academic Society of Culture and Tourism, Korea, agree to do the following terms of cooperation in order to encourage academic exchange and collaboration between two institutions.

1. Both institutions consent to establish a cooperation relationship through which each institution will encourage academic exchange and collaboration between our institutions
2. The following programs may be pursued by the two parties by mutual agreement
  - 2.1. Exchange of institutions members and research personnel
  - 2.2. Collaboration of research and other projects
  - 2.3. Collaboration in organizing symposia and other academic meetings and conferences

To assist developing enhanced cooperative relationship between our institutions, each institution will be subject to prior written agreement, provide access to academic activities.

The memorandum will become valid upon signing by the Provost of Tumaini University-Iringa University College, Tanzania and the President of the World Cultural Tourism Association, Korean Academic Society of Culture and Tourism, Korea.

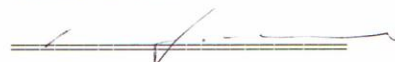
January 27, 2008



Prof. Nicholas Bangu, Ph.D  
Provost  
Tumaini University-Iringa College

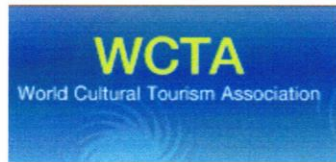
**PROVOST  
TUMAINI UNIVERSITY  
IRINGA UNIVERSITY COLLEGE  
P. O. BOX 200-IRINGA  
TANZANIA**

January 27, 2008



Prof. Jung, Sung-chae, Ph.D.  
President  
World Cultural Tourism Association  
The Korean Academic Society of Culture  
and Tourism, Korea

# National Pingtung University of Science and Technology, Taiwan



## Memorandum of Understanding on Cooperation between Graduate Institute of Hakka Cultural Industry National Pingtung University of Science and Technology, Taiwan and World Cultural Tourism Association the Korean Academic Society of Culture and Tourism, Korea

In order to encourage academic exchange and collaboration between two institutions, Graduate Institute of Hakka Cultural Industry, National Pingtung University of Science and Technology, Taiwan and World Cultural Tourism Association, the Korean Academic Society of Culture and Tourism, Korea agree to the following terms of cooperation:

1. Both institutions consent to establish a cooperative relationship through which each institution will encourage academic exchange and collaboration between our two institutions.
2. The following programs may be pursued by the two parties by mutual agreement:
  - 2.1. Exchange of institutions' members and research personnel
  - 2.2. Collaboration of research and other projects
  - 2.3. Collaboration in organizing symposia, other academic meetings, and conferences.

To assist developing enhanced cooperative relationship between our two institutions, each institution will subject to prior written agreement and provide access to academic activities.

The memorandum will become valid upon signing by the president of National Pingtung University of Science and technology, Taiwan and the president of World Cultural Tourism Association, the Korean Academic Society of Culture and Tourism, Korea.

February 1, 2008

A handwritten signature in black ink, appearing to read 'Miao Guu', is written over a series of horizontal dashed lines.

Prof. Guu, Yuan-Kuang, Ph.D.  
President  
National Pingtung University of  
Science & Technology, Taiwan

February 1, 2008

A handwritten signature in black ink, appearing to read 'Jung Sung-chae', is written over a series of horizontal dashed lines.

Prof. Jung, Sung-chae, Ph.D.  
President  
World Cultural Tourism Association  
the Korean Academic Society of  
Culture and Tourism, Korea

# Yasar University, Turkey

**Memorandum of Understanding on Cooperation  
between  
Cape Breton University  
and  
World Cultural Tourism Association  
and  
the Korean Academic Society of Culture and Tourism, Korea**

In order to encourage academic exchange and collaboration between two institutions, Cape Breton University, Canada and World Cultural Tourism Association, and the Korean Academic Society of Culture and Tourism, Korea agree to the following terms of cooperation:

1 Both institutions consent to establish a cooperative relationship through which each institution will encourage academic exchange and collaboration between our two institutions

2 The following programs may be pursued by the two parties by mutual agreement:

- 2.1 Exchange of institutions' members and research personnel
- 2.2 Collaboration of research and other projects
- 2.3 Collaboration in organizing symposia and other academic meetings and conferences

To assist developing enhanced cooperative relationships between our two institutions, each institution will subject to prior written agreement, provide access to academic activities.

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2.1. Exchange of institutions' members and research personnel

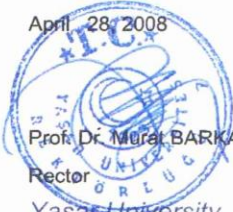
2.2. Collaboration of research and other projects

2.3. Collaboration in organizing symposia and other academic meetings and conferences.

To assist developing enhanced cooperative relationship between our two institutions, each institution will subject to prior written agreement, provide access to academic activities.

The memorandum will become valid upon signing by the president of *Yasar University, Turkey* and the president of World Cultural Tourism Association, the Korean Academic Society of Culture and Tourism, Korea.

April 28, 2008



Prof. Dr. Murat BARKAN

Rector

Yasar University, Turkey

April 28, 2008

Prof. Jung, Sung-chae, Ph.D.

President

World Cultural Tourism Association

the Korean Academic Society of

Culture and Tourism, Korea



**Memorandum of Understanding on Cooperation  
between  
Cape Breton University  
and  
World Cultural Tourism Association  
and  
the Korean Academic Society of Culture and Tourism, Korea**

In order to encourage academic exchange and collaboration between two institutions, Cape Breton University, Canada and World Cultural Tourism Association, and the Korean Academic Society of Culture and Tourism, Korea agree to the following terms of cooperation:

1 Both institutions consent to establish a cooperative relationship through which each institution will encourage academic exchange and collaboration between our two institutions.

2. The following programs may be pursued by the two parties by mutual agreement:

- 2.1. Exchange of institutions' members and research personnel
- 2.2. Collaboration of research and other projects
- 2.3. Collaboration in organizing symposia and other academic meetings and conferences.


To assist developing enhanced cooperative relationships between our two institutions, each institution will subject to prior written agreement, provide access to academic activities.

The memorandum will become valid upon signing by the President of Cape Breton University, Canada and the president of World Cultural Tourism Association, the Korean Academic Society of Culture and Tourism, Korea.

January 7, 2009



H. John Harker LL.D.  
President and Vice-Chancellor  
Cape Breton University



Prof. Keith Brown  
Vice President  
Cape Breton University

January 7, 2009



Prof. Jung, Sung-chae, Ph.D.  
President  
World Cultural Tourism Association  
And the Korean Academic Society  
of Culture and Tourism

## Australian School of Tourism and Hotel Management, Australia

### Agreement of Cooperation between the World Cultural Tourism Association and

### Australian School of Tourism and Hotel Management, Australia

Australian School of Tourism and Hotel Management, Australia and World Cultural Tourism Association wishing to enhance relations between the two academic societies and to develop academic exchanges in all areas of academic activities and other researches and work mutually toward the internationalization of academic relationships.

The areas of cooperation will include any program offered at either institution which is felt to be desirable and feasible for the development and strengthening of cooperate relationship between the two academic societies.

However, any specific program shall be subject to mutual consent availability of funds and approval of each institution.


The following program may include :

1. Joint conferences
2. Joint research projects
3. Joint cultural programs
4. Exchange of society members


The terms of such mutual assistance and cooperation shall be discussed and agreed upon in writing by the appropriate responsible officers of both parties prior to the institution of any particular program and activity.

The agreement shall be effective upon approval by both parties signed in two copies.

November 15, 2008

  
\_\_\_\_\_  
Dr. Abhijit Ghosh  
Director of academic Studies  
Australian School of Tourism and  
Hotel Management

November 15, 2008

  
\_\_\_\_\_  
Prof. Jung, Sung-Chae  
President  
The World Cultural Tourism Association

School of Hospitality, Tourism & Culture and The Culture & Heritage  
Institute, Canada

Agreement of Cooperation between  
the World Cultural Tourism Association  
and

School of Hospitality, Tourism & Culture and The Culture & Heritage Institute

School of Hospitality, Tourism & Culture and The Culture & Heritage Institute, Canada and World Cultural Tourism Association wishing to enhance relations between the two academic societies and to develop academic exchanges in all areas of academic activities and other researches and work mutually toward the internationalization of academic relationships.

The areas of cooperation will include any program offered at either institution which is felt to be desirable and feasible for the development and strengthening of cooperative relationship between the two academic societies.

However, any specific program shall be subject to mutual consent availability of funds and approval of each institution.

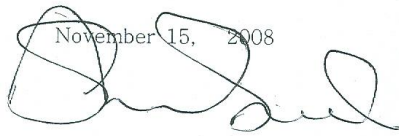
The following program may include :

1. Joint conferences
2. Joint research projects
3. Joint cultural programs
4. Exchange of society members

The terms of such mutual assistance and cooperation shall be discussed and agreed upon in writing by the appropriate responsible officers of both parties prior to the institution of any particular program and activity.

The agreement shall be effective upon approval by both parties signed in two copies.

November 15, 2008



Shyam Ranganathan, MS, CHA  
Dean  
School of Hospitality, Tourism & Culture  
and The Culture & Heritage Institute,  
Canada

November 15, 2008



Prof. Jung, Sung-Chae  
President

The World Cultural Tourism Association

# THE AGREEMENT ABOUT DEVELOPMENT OF ACADEMIC COOPERATION

Between

And

THE M.Auezov SOUTH-KAZAKHSTAN STATE UNIVERSITY  
(Republic of Kazakhstan)

The M.Auezov South-Kazakhstan State University represented by Rector V.Bishimbaev acting on the ground of the Charter, and President Jung-Sung-shae represented by World Cultural Tourists ~~guided by a~~ desire to strengthen friendship between universities and promote mutually advantageous cooperation in the educational and scientific areas, enter into the present Agreement about following:

## 1. THE PURPOSE OF COOPERATION

The purpose of the present Agreement is to prepare conditions and legal base for joint Master and PhD preparation and cooperation in the sphere of education and science.

## 2. JOINT PREPARATION OF SPECIALISTS

1. The realization of programs in Master and PhD preparation on priority specializations.
2. Parties will select the perspective candidates for participation in the program of Master and PhD preparation according to the norms and principles accepted in every educational institution.
3. Every party will appoint a person, coordinating these programs and possessing relevant authorities, delegated by the parties.
4. The parties agree to confer diploma to Masters and PhD students, successfully completed the educational programs.
5. Expense on realization of Master and PhD exchange and preparation program will be conducted in the following ways:
  - financial means assigned by governments of both states;
  - financial means of students desiring to study on this program or by means of their sponsors;
  - currency-free exchange of students, candidates for a master's and PhD degrees;
  - in special cases, financial problem may be resolved by additional agreements between parties.

## 3. COOPERATION OF PARTIES IN THE RESEARCH SPHERE

1. Realization of joint research and development, exchange of scientific and technical literature, joint participation in the competition for the international grants and research projects, preparation of different level specialists.
2. Exchange of the scientific and technical, educational and methodical literature.



3. Exchange of faculty members for participation in educational and research programs.

4. THE ORDER OF CHANGE AND CANCELLATION OF THE AGREEMENT

1. The present Agreement may be amended by mutual consent of parties.
2. Disputes and disagreements of the application and/or interpretation of the present Agreement are resolved according to legal systems of Republic of Kazakhstan and \_\_\_\_\_.

5. VALIDY of the AGREEMENT

1. The present Agreement is concluded for three years' term and inures from the moment of its signing. The Agreement is prolonged for the following one year if any of parties has not expressed wish of its termination not later, than 3 months prior to its cancellation.
2. The Agreement is drawn up in Russian and English languages; both texts of the Agreement are valid equally.

Rector of the South-Kazakhstan  
State University

Academician of National Academy  
of Sciences

V. Bishimbaev



Signature \_\_\_\_\_  
Date 15.11.2008

Shymkent city  
Republic of Kazakhstan

5. Tauke-han str

SKSU the M. Auezov

tel: 007-725-2-21-16-40

fax: 007-725-2-21-07-47

e-mail: abek@gmail.ru

*President -  
World Cultural  
Tourism Association  
Prof. Jung Sung-chae, Ph.D.*

Signature \_\_\_\_\_

Date 15.11.2008

Prof. Jung, Sung-chae, Ph.D.

President

World Cultural Tourism Association



# **Technological Education Institute of Piraeus/Greece**

## **Department of Tourism Industry Management**

### **Memorandum of Understanding on Cooperation**

between

**Technological Education Institute (TEI) of Piraeus/Greece**

and

**the Korean Academic Society of Culture and Tourism, Korea**

In order to encourage academic exchange and collaboration between two institutions, Technological Education Institute (TEI) of Piraeus and the Korean Academic Society of Culture and Tourism, Korea agree to the following terms of cooperation:

1. Both institutions consent to establish a cooperative relationship through which each institution will encourage academic exchange and collaboration between our two institutions.
2. The following programs may be pursued by the two parties by mutual agreement:
  - 2.1. Exchange of institutions' members and research personnel
  - 2.2. Collaboration of research and other projects
  - 2.3. Collaboration in organizing symposia and other academic meetings and conferences.

To assist developing enhanced cooperative relationship between our two institutions, each institution will subject to prior written agreement, provide access to academic activities.

The memorandum will become valid upon signing by the president of Technological Education Institute (TEI) of Piraeus, Greece and the president of the Korean Academic Society of Culture and Tourism, Korea.

November 13, 2009

.....  
**Prof. Vrizidis, Lazarus, Ph.D.**

**President**

**Technological Education Institute of Piraeus**  
**Greece**

November 13, 2009

.....  
**Prof. Jung, Sung-chae, Ph.D.**

**President**

**The Korean Academic Society**  
**of Culture and Tourism, Korea**

# **World Cultural Tourism Association**

---

## **Worldwide Bureaus**

### **KOREA**

World Cultural Tourism Association

Prof, Jung, Sung-chae, Ph.D. President

Dept. of Tourism Management, Honam University,

TEL. 062-940-5582, FAX: 062-940-5582

E-mail: scjung@honam.ac.kr , scjung50@hanmail.net, scjung19@yahoo.co.kr

Homepage: <http://www.kasct.co.kr>

### **JAPAN**

Hokkaido Academic Society of Tourism, Japan Chubachi Reiji

(004-0844) 4-1 Kiyota Kiyota-gu, Sapporo Hokkaido, Japan

### **CHINA**

President, Wang Kunxin

(311231) 中國 浙江省 杭州市 蕭山區 蕭山高教園區 海路 324號 浙江 旅游職業學院

### **PHILIPPINES**

Ramon Benedicto A. Alampay, Ph.D.

Asian Institute of Tourism University of the Philippines Diliman, Quezon City 1101, the Philippines

### **SPAIN**

President, Prof. Luis de Borja, Ph.D.

CETA University College of Tourism and Hotel Management

Padua, 11-13, 08023 Barcelona, Spain

E-mail : [infomacio@cetaturismo.com](mailto:infomacio@cetaturismo.com)

### **USA**

Walter Jamison, Ph.D.

Dean, School of Travel Industry Management, University of Hawaii at Manoa

2560 Campus Road, George Hall 345 Honolulu, HI 96822 USA

### **MALAYSIA**

Prof, Hamidah Abd Hamid,

School of Communication, Universiti Sains Malaysia, Penang, 11800 USM, Pulau Pinang Malaysia

### **TANZANIA**

Prof. Melubo KOKEL

Dept. of Cultural Anthropology and Tourism, Iringa University, Tanzania

### **SERBIA**

Prof.Snezana Besermenji

Department of Geography, Tourism and Hotel Management Faculty of Natural Sciences and Mathematics University of Novi Sad, Serbia

### **TAIWAN**

Prof. Shiunn-Der Kuo

Graduate Institute of Hakka Cultural Industry, National Pingtung University of Science & Technology, Taiwan

### **TURKEY**

Prof. Sabah BALTA, , Dept. of Tourism and Hotel Management, Yasar University, Turkey

## AUSTRALIA

Prof. Abhijit GHOSH, Director of Academic Studies,  
Australian School of Tourism & Hotel Management, Australia

### Scientific Committee Members

1. Prof. Nikolay V. SOKOLOV  
Professor, Saint Tikhon Orthodox University, Russia
2. Prof. Melubo KOKEL  
Dept. of Cultural Anthropology and Tourism, Iringa University, Tanzania
3. Prof. Snezana Besermenji.  
Department of Geography, Tourism and Hotel Management Faculty of Natural Sciences and Mathematics University of Novi Sad, Serbia
4. Prof. Shiunn-Der Kuo  
Graduate Institute of Hakka Cultural Industry, National Pingtung University of Science & Technology, Taiwan
5. Prof. T. Keiser TANAHASHI,  
Faculty of Business Administration, Tokyo Keizai University, Japan
6. Prof. Chan Ngai WENG  
Geography Section, University Sains Malaysia, Malaysia
7. Prof. Mohd. Rosli MOHAMAD  
Dept. of Development Studies, Faculty of Economics and Administration, University of Malaya, Malaysia
8. Prof. Gunter SPREITZHOFFER  
Dept. of Geography and Regional Research, University of Vienna, Austria
9. Prof. Kullada PHETVAROON  
Faculty of Service Industries, Prince of Songkla University, Phuket Campus, Thailand
10. Prof. Sabah BALTA  
Professor, Yasar University, Dept. of Tourism and Hotel Management, Turkey
11. Prof. Nikitina Olga ALEXANDROVNA  
Deputy Director of Scientifically-methodical Work and International Activity, The Branch of the Saint Petersburg State University of Economics and Engineering in Cheboksary, Russia
12. Prof. Klodiana GORICA  
Dept. of Marketing and Tourism, University of Tirana, Albania
13. Prof. Chutima TORCHAREON  
Faculty of Environment and Technology, Prince of Songkla University, Thailand
14. Prof. Adman Hussein  
School of communication University Sains Malaysia, Malaysia
15. Prof. W.Packiaraja Robinson  
Faculty of Management, School of Finance and Banking 1514, Mburabutoro, Rwanda
16. Prof. Him Lal Ghimire  
Central Department of Statistics Tribhuvan University, Kathmandu Nepal
17. Prof. Abhijit GHOSH  
Director of Academic Studies, Australian School of Tourism & Hotel Management, Australia
18. Prof. Ovan Stojanoski  
Ohrid, Univ. Macedonia

19. Prof. Cheng, Soo May  
Professor, Institute for Tourism Studies, Macau SAR
20. Prof. Contra Fees-Our/Our  
University of Philippines, the Philippines
21. Prof. Prateep Wetprasit  
Faculty of Service Industries, Prince of Songkla University, Phuket Campus, Thailand
22. Prof. Ching-Chi LAM, (Cindia Lam), .  
Institute For Tourism Studies, Macau, China
23. Prof. Xie Zheng  
Vice-president, Associate Professor, Tourism College of Zhejiang, China
24. Prof. Sarinya La-ong-in  
Academic Advisor, Hotel and Tourism Management Major Bangkok University International College, Bangkok, Thailand
25. Prof. Yasin BOYLU  
Professor, School of Tourism and Hospitality Management, Mugla University, Turkey
26. Prof. Akmal AHMEDJONOV  
Dept. of Foreign Languages, Tashkent University of Information Technologies, Samarkand Branch, Samarkand, Uzbekistan
27. Prof. Mark EWEN  
Dept. of Marketing and Tourism, University of Hertfordshire, U.K.
28. Prof. S.C. Bagri Sanjay Mahar. I. KATHIRVEL  
Centre for Mountain Tourism and Hospitality Studies, NHB Garhwal University, India
29. Prof. Zhang YUEHONG  
School of Foreign Languages, South China Agriculture University, China
30. Prof. Fusun CURAOGLU  
Ass. Prof. Interior Design Department, Fine Arts Faculty, Anadolu University, Turkey
31. Prof. Ravinder N.Batta  
Additional Secretary Tourism, Government of Himachal Pradesh, India
32. Prof. Nur Undey Kalpaklioglu  
Istanbul Aydin University, Public Relations and Advertising Department Head, Turkey
33. Prof. Vivienne Pitter, PhD  
West Indies, Mona, Jamaica
34. Prof. Um, Bahadur Tamang  
Prof. Asian Center for Peace and Development Center, Post Box Number 11843, Lazipat Khathmandu, Nepal
35. Prof. Reiji Chuubachi,  
Sapporo International Univ. Japan
36. Prof. Keith Brown  
Vice President Development, Cape Breton University, Canada.
37. Prof. Joldasbekov Abdimanap Abdrazakovich  
Doctor of Pedagogical Sciences, Head of International Tourism and Service Department, Kazakhstan
38. Prof. Alexandru Nedelea  
Stefan Cel Mare Univ.Suceava, Romania
39. Prof. Aswin Sangpikul  
Dhurakij Pundit Univ. Bangkok, Thailand

40. Prof. Adman Hussein  
School of communication, University Sains Malaysia, Malaysia

# CONFERENCE ANNOUNCEMENT & CALL FOR PAPERS

## 13th International Joint World Cultural Tourism Conference 2012

### Organized by

- Istanbul Arel University, Turkey
- Tourism College of Zhejiang, China
- Cape Breton University, Canada
- CETA University of College of Tourism, Spain
- Yasar University of Turkey
- University of Novi Sad, Serbia
- University of Hawaii, USA
- National Pintung University of Science and Technology, Taiwan
- Tumaini University at Ireinga, Tanzania
- South Kazakhstan State University, Kazakhstan
- Australian School of Tourism and Hotel Management, Australia
- School of Hospitality, Tourism & Culture Heritage Institute, Canada
- Technological Education Institute of Piraeus, Greece
- Philippine Society for Culture and Tourism, the Philippines
- the Hokaido Academic Society of Tourism, Japan
- the Korean Academic Society of Culture and Tourism, Korea
- World Cultural Tourism Association

**DATE : October 12-14, 2011**

World Cultural Tourism Association, the Korean Academic Society of Culture & Tourism, the Hokkaido Academic Society of Tourism, Japan, the Tourism College of Zhejiang, China, CETA University College of Tourism, Spain, Philippine Academic Society of Culture and Tourism, the Philippines, University of Hawaii, USA, Yasar University, Turkey, National Pungting University of Science and Technology, Taiwan, Tumaini Iringa University, Tanzania, Cape Breton University, Canada, University of Novi Sad, Serbia, South Kazakhstan State University, Kazakhstan, Australian School of Tourism and Hotel Management, Australia, School of Hospitality, Tourism & Culture and the Culture Heritage Institute, Canada, Tourism Authority of Thailand, Ministry of Tourism and Sports, Thailand are pleased to announce 10<sup>th</sup> International joint World Cultural Tourism Conference 2010.

### CONFERENCE REGISTRATION:

All presenters and participants are requested to register for the conference. Registration fees are US\$350 per person for registration before August 31, 2010 and US\$400 thereafter.

Conference registration fee includes participation in all conference sessions in threedays, participation in all scheduled meal functions and refreshment breaks, opening reception, and a copy of conference proceedings.

## **CALL FOR PAPERS:**

The Conference will focus on a broad range of topics related to education and research in cultural tourism and tourism/hospitality. The Conference organizers invite papers, abstracts and presentation proposals relevant to cultural tourism and tourism, hospitality management. Considering the theme of the conference, A paper with any of the following or related subjects would be appropriate for presentation:

### **Any kind of issues in culture/heritage and tourism/hospitality/food service/convention/events.**

- Cross-cultural studies in tourism/hospitality.
- Emerging issues in education and training.
- Studies and case studies on tourism/hospitality development/management/administration.
- Studies related to marketing and promotion of tourism/hospitality.
- Studies related to tourism/hospitality forecasting and economic aspects of industry.
- Studies on social, cultural, economic and environmental impact of tourism/hospitality.
- Tourism/hospitality and environmental sustainability.
- Human resources development and educational issues in industry.
- Financial models or econometrics of tourism/hospitality.
- Operation of tourism and hospitality businesses at both macro and micro levels.
- The gaming and casino industry.
- The festival and event industry
- Community tourism development and rural/farm tourism.
- Post-modern tourism/hospitality and contemporary issues in tourism/hospitality.
- IT and Internet aspects of tourism/hospitality.
- Culture and heritage
- Innovation in Tourism
- Historic and geographic tourism evolution
- Entrepreneurism, marketing and tourism businesses
- Tourist itineraries management
- Planning, sustainability and impacts of tourism
- Preservation in nature
- Human practices of material culture preservation
- Preserving the intangible
- Aesthetics, ethics, prescriptions, politics and theory of preservation, conservation, and restoration of material culture.
- Meaningful objects and the museum
- Heritage and governance for development
- Heritage and education Policies
- Heritage and culture
- Heritage and economics
- Heritage and environment
- Heritage and society
- Other papers related to the theme of the Conference.

### **Submission Guidelines**

- 10 pages abstract of papers should be submitted for the final selection process.
- The paper should be submitted to the following email: [scjung@honam.ac.kr](mailto:scjung@honam.ac.kr).
- Deadline for submitting paper is August 31, 2011
- Paper Review Committee will conduct a refereed screening of papers.



**Format of Presentations:**

-Paper sessions will have about 4 papers presented in each 90 minute session, giving each presenter 15 Minutes..

-Panel sessions will provide an opportunity for about four presenters to speak in a more open and conversational setting with conference attendees.

**Submitting a Proposal:**

1. Create a title page for your submission. The title page should include:

- a. title of the submission
- b. name(s) of the author(s)
- c. department(s) and affiliation(s)
- d. mailing address(es)
- e. e-mail address(es)
- f. phone number(s)
- g. fax number(s)

2. Email your paper, along with a title page, to [scjung@honam.ac.kr](mailto:scjung@honam.ac.kr).

Receipt of submissions will be acknowledged via email within 48 hours.

If you do not wish to email your submission, you may send it via regular mail or fax to:

**Prof, Jung, Sung-chae, Ph.D.**

**President**

**World Cultural Tourism Association**

**Dept. of Tourism Management, Honam University,**

**59-1 Seobong-dong Gwangsan-gu**

**Gwang-ju, Korea 506-090**

**Tel : 062-940-5582 / Fax : 062-940-5582**

3. Submissions will only be published in the conference proceedings if at least one of the authors registers and attends the conference.

Final copies of accepted papers will be professionally published with ISSN number PRIOR To the Conference.

<b>CONFERENCE ADMINISTRATION</b>
----------------------------------

Please direct paper submissions and enquires to:

**Prof, Jung, Sung-chae, Ph.D.**

**President**

**World Cultural Tourism Associatiomn**

**Dept. of Tourism Management, Honam University,  
59-1 Seobong-dong Gwangsan-gu  
Gwang-ju, Korea 506-090**

Tel : +82-62-940-5582 / Fax : +82-62-940-5582 /

E-mail : [scjung@honam.ac.kr](mailto:scjung@honam.ac.kr), [scjung50@hanmail.net](mailto:scjung50@hanmail.net), [scjung19@yahoo.com](mailto:scjung19@yahoo.com)

<http://www.kasct.co.kr>

## Call for Papers(Journals)

# International Journal of Culture and Tourism Research

Journal of World Cultural Tourism Association

# Journal of Culture and Tourism Research

Journal of the Korean Academci Society of Culture and Tourism

## Specifications and Instructions for Submitting Final Papers for Journal

### I. General Text Requirements:

- A. All manuscripts must be prepared in English and **free of grammatical, spelling and/or punctuation errors**. Please make sure your paper is thoroughly edited and proof read before submission.
- B. All manuscripts must be the original work not yet submitted to any other journals or publications prior to the Conference. Following the Conference, authors are free to submit the manuscript for publication in any journals.
- C. The conference proceedings will be professionally reproduced on CD with an appropriate ISBN/ISSN number. Final copies of all manuscript prepared based on the following specifications must be submitted **to Scjung50@hanmail.net, scjung@honam.ac.kr and scjung19@Yahoo.com.**

### D. Page Limitations:

1. Authors are allowed to submit **a final paper of up to 20 single spaced pages, inclusive of everything (e.g., any tables, figures, references and appendices)** for inclusion in the Journal.
2. Papers exceeding this page limit can be accepted with an additional production charge of **US\$10 for every additional single spaced page**. Papers exceeding the page limit and submitted without the additional production charges will not be included in the journal.

Prepare your paper using **Microsoft Word software on PC only**. Submit your paper to the Director of Paper Review, Dr, Jung, as an email attachment (scjung@honam.ac.kr) .

### II. Paper Format (also see sample below).

The paper should follow the following format:

- Up to **20 single-sided pages** inclusive of all tables, figures, references, appendices and so on. The text should be **single-spaced within each paragraph** but **double spaced between paragraphs**. **Do not number the pages** but make sure the pages are in correct order. Pages will be numbered by the editor.
- Font Type: **Times New Roman**
- Font size **11 point**.

- The paper must be formatted for **A4 size** (210mm x 297mm).
- Set the page margins exactly as follows: top, bottom, left and right for **1 inch**.
- Indent the first sentence of each paragraph with  $\frac{1}{2}$  **inch** and align text **justify**.
- All manuscripts must be accompanied by a short **abstract of about 100 words** and a list of no more than **six key words**, which define the subject matter.
- **Consistency in presentation** must be maintained throughout the paper.
- Use tables and simple diagrams which are clearly presented. Please **do NOT use colour graphics**.
- Please **do NOT use footnotes** and **do NOT list references as footnotes** at the end of each page.
- If the paper does not follow these specifications, it will be returned!

**For other details, please see the example format below.**

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#### ABSTRACT

Starting with "Abstract," your paper needs to be typed in one column as shown in this example. **Indent** the first sentences of each paragraph with  $\frac{1}{2}$  **inch**. Use **single space within each paragraph** but **double space between paragraphs** as shown in this example. **Do not number the pages** but make sure the pages are in the correct order. Pages will be numbered by the editor. **(All papers must be prepared and submitted in English).**

Key Words: identify and list key words (maximum 6) which represent the content of your paper.

## INTRODUCTION

The paper title, author names (full names and institution only), titles (e.g., Assistant Professor or Assistant Dean or Head of School, etc.) and degrees (e.g., Ph.D., etc.) are not necessary. Title and author affiliations must be centered as shown above.

Submit your final paper to the Director of Paper Review as indicated in the accompanying instruction sheets. All papers need to be prepared in **Microsoft Word** and submitted as an email attachment.

## TABLES AND FIGURES

Tables and figures must appear **within the text** (not at the end of the text). Tables and figures need to be **numbered sequentially** (e.g., Table 1, Table 2, Table 3, etc.) and they should **bear a title** (with appropriate upper and lower case letters) which explains their contents. For example:

**Table 1. Profile of Conference Participants**

Profile	Frequency	Percentage
Male	98	49.00
Female	102	51.00
Total	200	100

## REFERENCES

References must be listed immediately following the CONCLUSION or SUMMARY of the paper. Use **APA style** (<http://www.apastyle.org/>). Alphabetize by author, and for each author list in chronological sequence. List the author's names exactly as written in the source cited. **(Please do NOT list references as footnotes at the end of each page).**

### See example below:

Aaker, D. A., Kumar, V. and Day, G.S. (1995), *Marketing Research*. 5<sup>th</sup> ed. John Wiley, New York.

Diaz, A. B. C. and Ruiz, F. J. M. (2002), The Consumer's Reaction to Delays in Service", *International Journal of Service Industry Management*, 13(2), p. 118-140.

Pritzker, T.J. (n.d.). An Early Fragment from Central Nepal [Online]. Retrieved June 8, 1995, from <http://www.ingress.com/~astanart/pritzker/pritzker.html>

Smith, P.S. (2001, October 23). The Finest Dining places in Hong Kong. South China Morning Post, pp. B1, B3.

## ACKNOWLEDGEMENT

Acknowledgement is optional and should appear after the references and before the appendices.

Any "APPENDICES" should appear at the end of the article after the list of references and acknowledgement(if applicable).

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